Portfolium

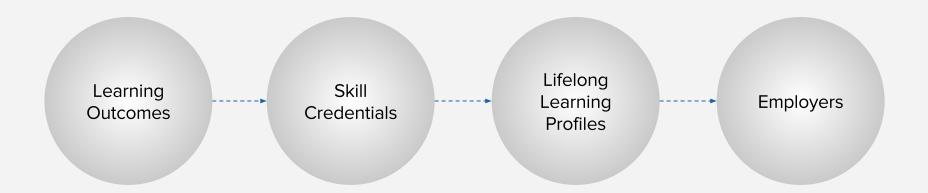
Introduction to Portfolium

Colleen Malloy Regional Director, Academic Partnerships



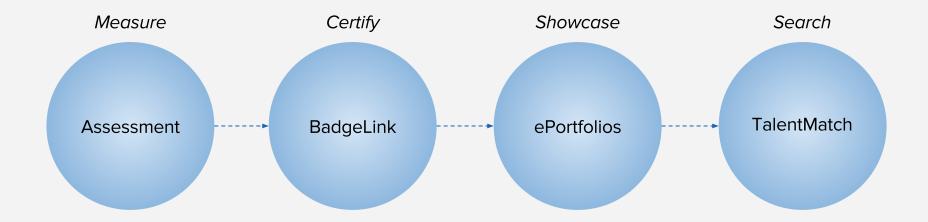
Our Mission: To Connect Learning with Opportunity

Portfolium helps institutions bridge the "skills awareness gap"



Portfolium's Product Suite

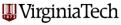
A unique, holistic solution



300+ partner institutions

Colleges & universities of all types and sizes are choosing Portfolium

Public Universities





University Systems



UNIVERSITY OF CALIFORNIA



Our list of partners: Portfolium.com/partners

Private Liberal Arts





Ivy League





Community Colleges & Trade Tech





Online Education





Portfolium + The California State University System

- 2nd year of a 3 year agreement with the Office of the Chancellor
- Adopted and launched at 17 of the 23 campuses within the first 10 months of sponsorship.
- In the last 2 years,
 - over 160,000 CSU students and alumni have used Portfolium to showcase evidence of more than 1.5 million skills, viewed by over 22 million visitors.
 - Students and alumni have connected with one another over
 100,000 times and followed companies more than 130,000 times.
 - Just over 120,000 job placement outcomes have been reported across the 23 CSU campuses and 50,000 new email addresses



ART & DESIGN

COMPUTER & GAMING & AR/VR

PERFORMING ARTS

MARKETING & BUSINESS

SOUND DESIGN & RADIO

FILM & TV



Portfolium + CSU Entertainment Alliance

Portfolium provides a new way for employers to zoom in on the top "doers" on campus: students with more talent, hands-on experience, and achievements than can fit in a resume. The Entertainment Alliance prepares CSU students to excel at serving the creative and technical needs of California's multi-billion dollar entertainment industry.

CSU students and alumni are the most diverse talent pool in California. They are ready to join technology and entertainment companies to add value and unique perspectives to their workforce. Portfolium helps showcase their skills in a visually compelling format. - Dr. Dina Ibrahim, CSUEA Executive Director

Portfolium empowers the CSUEA community to find their dream recruits.













Portfolium + The California Community College System

- 2nd year of a 3 year agreement with the Office of the Chancellor
- In the last two years,
 - 43 Campuses have rolled out to over 70,000 CCC students and alumni have used Portfolium to showcase evidence of more than 350,000 skills, viewed by over 3.7 million visitors.
 - Students and alumni have connected with one another over
 20,000 times and followed companies more than 30,000 times.
 - Just over 30,000 job placement outcomes, 35,000 new email addresses,
 - 20,000 transfers have been tracked and collected across the campuses.



<u>Portfolium</u>

Adoption success and ease of use come first

ePortfolios That Students Use

Amazing student adoption

- Social, dynamic, and engaging
- No fees for students
- Unlimited storage
- Lifelong ability to add and edit
- Searchable by employers

Automated rollout

- Innovative student "pre-boarding" process
- No system admin / maintenance required

Assessment Software Educators Love

Effortless faculty & admin adoption

- Intuitive interface
- Minimal training required for faculty
- LMS integration saves time & redundant effort
- Easy reporting for admins + students love it!

Fast, pain-free implementation

- Lean, streamlined implementation; minimal IT support
- Works in one department or campus-wide



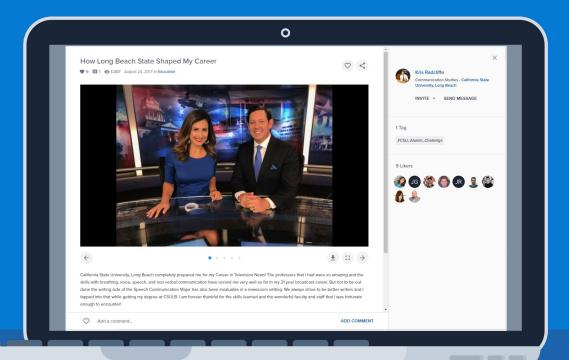
The world's most engaging ePortfolio platform

Portfolium drives continuous usage by 3.5M students & alumni

Reflect on learning & skills

Explore new areas of study

Generate an enhanced resume

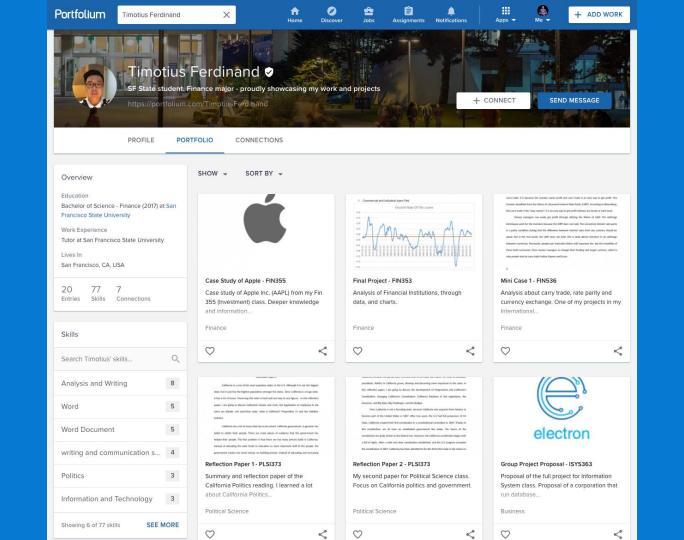


Connect w/

Get recognition & enter contests

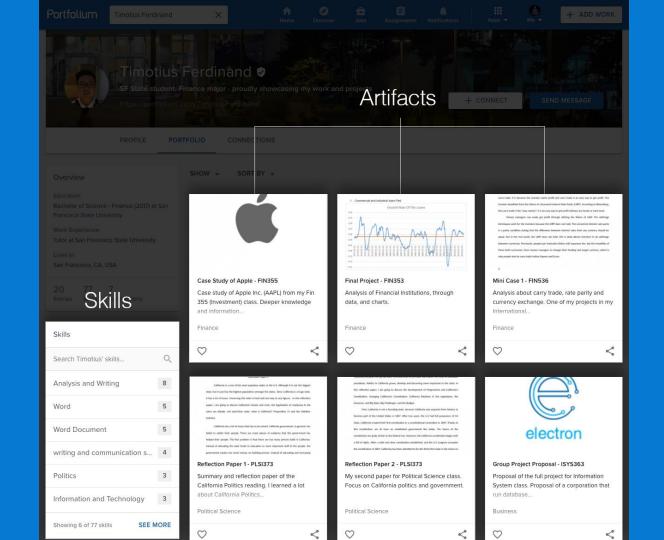
Network with companies





Portfolium

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Track usage, artifacts, skills, & job placements!

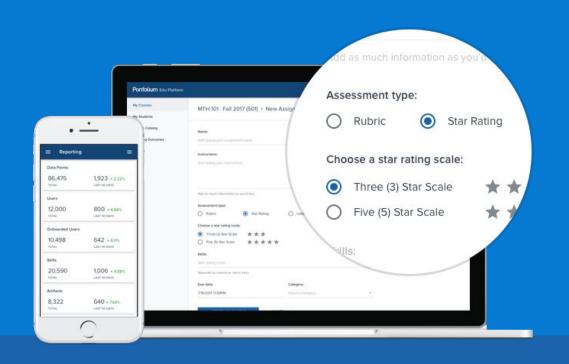
Powerful ePortfolio analytics and reporting





Assess artifacts from assignments & ePortfolios

SSO + LTI course/student/assignment/grade exchange w/ your LMS



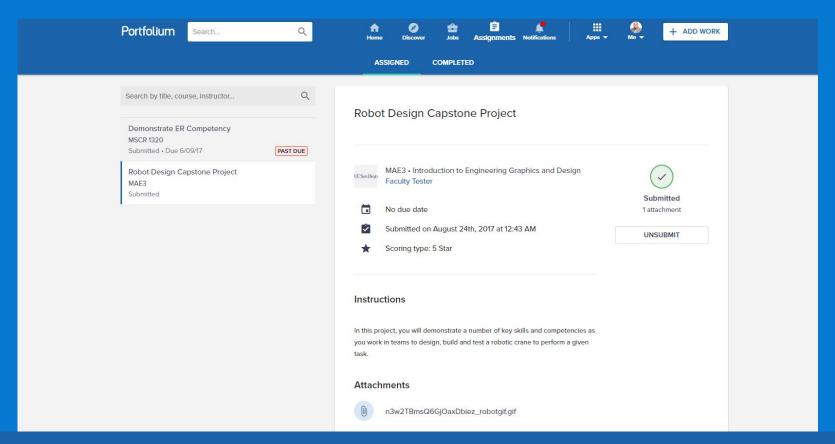
Automate academic & co-curricular assessment

Report on outcomes or rubrics at any level:

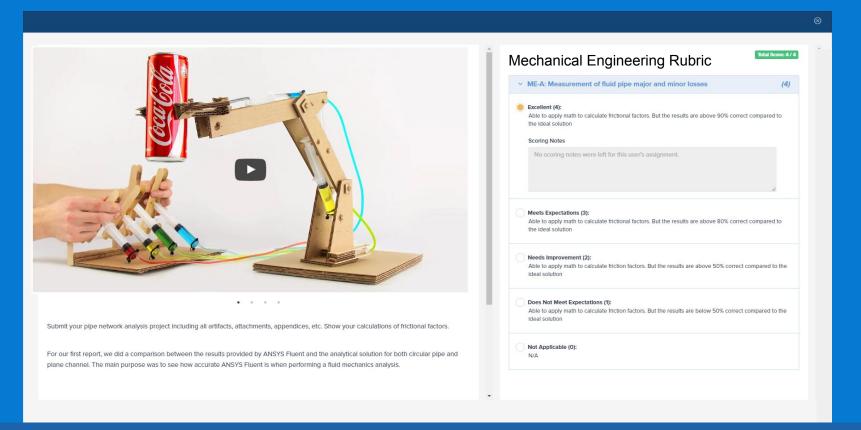
- System
- Institution
- Program
- Department
- Course



Assignments appear in students ePortfolios



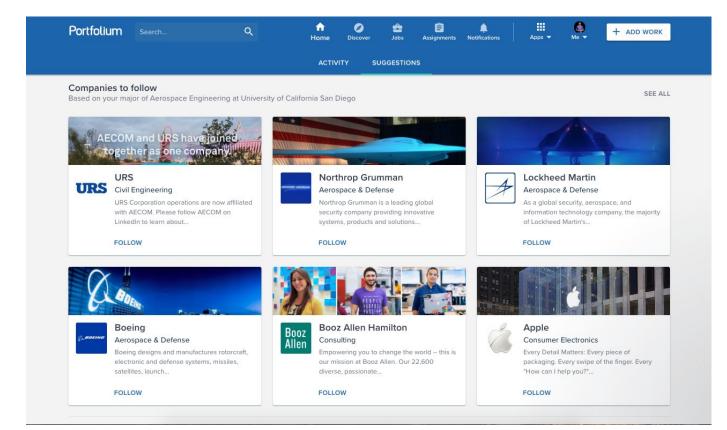
Scoring/grading rubric



Portfolium

CONNECTING LEARNING WITH OPPORTUNITY

Suggested jobs & companies



PORTFOLIUM
SUGGESTS
COMPANIES AND
JOBS TO STUDENTS
BASED
ON MATCHING
COMPETENCIES
FROM THEIR
FPORTFOLIOS

SUGGESTIONS IMPROVE AS STUDENTS ADD MORE DATA TO THEIR EPORTFOLIOS.

Fully compliant & interoperable

Compatible with your current and future technology infrastructure



















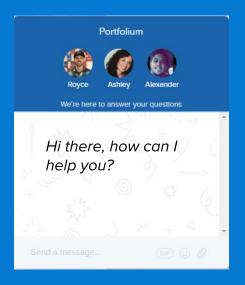






We support users so you don't have to

Continuous end user support - during and long after implementation



24/7 support queue 9AM-5PM PDT live support Self-serve help center

- Login help / lost passwords
- Technical troubleshooting
- Questions about functionality

Turn-key implementation "playbooks"

Portfolium Customer Success has reduced implementation time & effort by 80%



Systemwide



Institutional



Departmental & Program

We've learned a lot from 300+ implementations.

We work hand in hand with every institution to quickly develop an implementation plan optimized for speed and success.

Portfolium Implementation Steps

Implementation Step	University Time Spent (Hours)
Kick off call	1
Import users	1
Integrations	2
Pre-populate Skills	0.2
Whitelist	0.5
Faculty / Admin Training	1
Launch Date	0



"...it was the first time I was putting my education and experience to work..."

https://portfolium.com/kburns07

"This project stands out amongst others because it was the first time I was putting my education and experience to work. It was incredible to be involved in the development of a new technology, and made me realize the countless opportunities I will have in the future to actually be apart of this technological revolution.

My Portfolium account was the key to landing me three internship interviews during my freshman year of college. Each employer mentioned that because of my Portfolium, they were inspired to reach out and request an interview."

Thank you!

We appreciate your time and thank you for your feedback

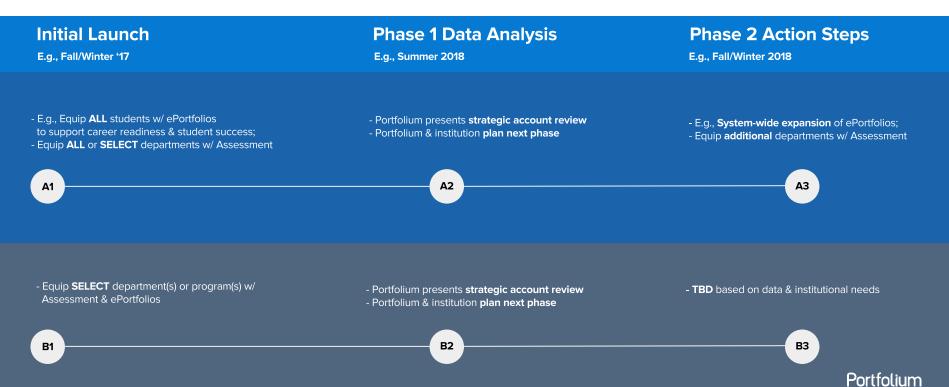
Meeting takeaways-

- What did you like?
- New ideas sparked?
- Key areas of concern?
- Anything you didn't see?



Avoid planning paralysis

Select a starting point that works for you- we'll support your evolution forward



Badgelink strengthens the **credibility** and **value** of badges

How it Works

