

## BOARD OF HIGHER EDUCATION

---

May 3, 2011  
10:00 a.m.

Springfield Technical Community College  
Building 2, Scibelli Hall,  
Rooms 703 & 704, 2<sup>nd</sup> Floor  
One Armory Square  
Springfield, Massachusetts

### Minutes

A meeting of the Board of Higher Education (BHE) was held in Scibelli Hall of Springfield Technical Community College at One Armory Square, Springfield, Massachusetts.

The following board members were present:

Dr. Charles Desmond, Chairman  
Dr. Mary-Elizabeth Beach  
Dr. Mario Borunda  
Ms. Jeanne-Marie Boylan  
Dr. Nancy Harrington  
Dr. Nancy Hoffman  
Mr. Richard Jones  
Secretary Paul Reville

Mr. Louis Ricciardi, Vice Chairman, attended via telephone.

The following board members were absent:

Mr. James Coyle  
Mr. C. Bernard Fulp  
Mr. Keith Peden  
Mr. Henry Thomas  
Mr. Michael Mizzoni, Student Segmental Advisor  
Mr. Eric Gregoire, Student Segmental Advisor

#### I. **CALL TO ORDER**

Chairman Desmond called the meeting to order at 10:13 a.m.

#### II. **WELCOME**

Dr. Ira Rubenzahl, President of Springfield Technical Community College, gave a brief history of the campus. He also distributed a copy of an article he recently wrote for the Springfield Republican and noted that Commissioner Freeland met with the paper's editorial board on March 10, 2011.

### **III. ACCEPTANCE OF MINUTES**

Dr. Charles Desmond, Chair of the Board of Higher Education, brought forth a motion to approve the March 22, 2011, Board of Higher Education meeting minutes. The motion was seconded and the minutes were approved unanimously.

### **IV. CHAIRMAN'S REMARKS**

Chairman Desmond informed the Board about the following:

- The upcoming 29 Who Shine event to be held at the State House which will honor one high achieving, highly engaged student from each of the 29 public higher education campuses. Advertising space as been donated by newspapers across the state.
- The Christian A. Herter Scholarships which will be awarded to students who have overcome obstacles and maintained their focus on education. Board of Elementary and Secondary Education Chair Maura Banta will attend.
- Communication among the institutions. Campuses have done a great job sharing strategies to highlight the great strides being made on campuses.
- The process to select the next student board member which will begin on May 12, 2011. He expressed thanks to current student board member Richard Jones for his service on the Board.

### **V. COMMISSIONER'S REMARKS**

Dr. Richard M. Freeland, Commissioner of the Department of Higher Education, thanked President Rubenzahl for hosting the Board meeting and for the support of the Vision Project expressed in his article for the Springfield Republican. He also commended the individuals responsible for maintaining Springfield Technical Community College's historic campus. His comments to the Board included:

- The recently released House budget contained some good news for higher education. However, challenges remain. He highlighted key items in the budget and expressed gratitude for the support for public higher education demonstrated by a number of legislators.
- The automated degree audit system and course-to-course equivalency program which is an important use of technology. A grant for this program will be sought through Complete College America.
- The CONNECT Consortium of Higher Education in Southeastern Massachusetts Conference which he recently attended. There was strong attendance, and discussion included the implementation of common core standards.
- A recently launched review of the performance measurement system. One objective is to determine how to integrate Vision Project metrics into the system. Six experts in performance measurement were invited to convene and provide ways to strengthen the system. Commissioner Freeland invited board members to offer their thoughts or concerns at this time.
- Davis grant work in student learning outcomes assessment has begun. Two meetings of the presidential advisory group have taken place and expert Dr. Peggy Maki has started her work.

### **VI. SECRETARY OF EDUCATION'S REMARKS**

Secretary of Education Paul Reville offered brief remarks regarding the following:

- The performance management fund incorporated into the House budget
- The Governor's top priority this legislative season, healthcare reform.

## VII. REPORTS FROM PRESIDENTS

- A. Dr. Paul Raverta, President of Berkshire Community College and Chair of the Executive Committee of Community College Presidents, distributed a report to the Board members present which included an update on two system-wide initiatives:
- a. Proposal submission to the U.S. Department of Labor's TAA Community College and Career Training Grant Program
  - b. Development of an Internship and Cooperative Education Handbook.
- His report also included an addendum to the March report to the Board of Higher Education. The addendum highlights Middlesex Community College's Vertical Math Teaming Initiative.
- B. Dr. Timothy Flanagan, President of Framingham State University and Chair of the State University Council of Presidents, congratulated Mr. Barry Maloney on his appointment as President of Worcester State University. He also expressed appreciation for the work of out-going Worcester State University President Janelle Ashley. Dr. Flanagan's remarks highlighted the following items:
- a. the Tsongas Scholarship event recently held at the State House
  - b. the Student Leadership Conference held in April 2011
  - c. student activists advocating for priorities, such as the \$1 million added to the financial aid account
  - d. degree production.
- He also distributed a brochure of the State University System of Massachusetts.

## VIII. REPORT FROM STUDENT ADVISORY COUNCIL

Mr. Richard Jones, this year's student board member and a student at Holyoke Community College, offered comments which included:

- Expressing thanks to Chair Desmond, Commissioner Freeland and the Department of Higher Education Staff for their support at the April 15, 2011, Student Leadership Conference "Students United".
- Highlighting the student debt crisis which was a focus of the Student Leadership Conference along with increasing student attendance at elections.

## IX. MOTIONS

### A. *Board of Higher Education*

Commissioner Freeland welcomed Worcester State University Board Chair John Brissette, presidential candidate Mr. Barry Maloney, the Worcester State University Board of Trustees, and the family of Mr. Maloney to the meeting. He discussed the process of the presidential search, recommendation, approval, and determination of appointment. He then recommended for approval Mr. Maloney's appointment as President of Worcester State University to the Board of Higher Education.

Chair Brissette presented Mr. Maloney to the Board for approval of his appointment as President of Worcester State University.

Mr. Maloney was invited to address the Board. He expressed his appreciation for the opportunity and his commitment to keep students first.

Board Chairman Charles Desmond brought forth the motion which was seconded. He opened the floor to a question and answer session among the Board members and Mr. Maloney. Once that session was concluded, the motion was approved unanimously.

**BHE 11-06 WORCESTER STATE UNIVERSITY PRESIDENTIAL APPOINTMENT**

MOVED: The Board of Higher Education hereby approves the April 4, 2011 recommendation of the Worcester State University Board of Trustees to appoint Barry M. Maloney as President and Chief Executive Officer of Worcester State University. Such appointment is effective July 1, 2011, and is in accordance with the terms and conditions of the attached employment agreement.

Authority: Massachusetts General Laws Chapter 15A Sections 9 (q) and 21

Contact: Stephen Lenhardt, Deputy Commissioner for Administration and Finance

**B. Academic Affairs**

Chair Desmond invited Dr. Borunda, who chaired the Academic Affairs Committee (AAC) meeting, to review the affairs of the AAC meeting. Dr. Borunda brought forth the following motions on a consent agenda. The motions were seconded and approved unanimously.

**AAC 11-28 APPROVAL OF ACADEMIC AFFAIRS COMMITTEE MOTIONS 11-25 THROUGH 11-27 ON A CONSENT AGENDA**

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

AAC 11-25 Bridgewater State University  
Master of Business Administration

AAC 11-26 Bridgewater State University  
Master of Science in Accountancy

AAC 11-27 Gibbs College of Boston, Inc., a Private Two-Year College to award the Associate in Applied Science in Cardiovascular Sonography and the Certificate in Medical Assisting and to change its name to Sanford-Brown College, Inc., a Private Two-Year College

Authority: Article III, Section 6, By-Laws

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-25 Application of **Bridgewater State University** to award the **Master of Business Administration**.

MOVED The Board of Higher Education hereby approves the expedited application of **Bridgewater State University** to award the **Master of Business Administration**.

One year after graduating the first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy  
AAC 11-26 Application of **Bridgewater State University** to award the **Master of Science in Accountancy**.

MOVED The Board of Higher Education hereby approves the expedited application of **Bridgewater State University** to award the **Master of Science in Accountancy**.

One year after graduating the first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-27 Application of **Gibbs College of Boston, Inc., a Private Two-Year College** to award the **Associate in Applied Science in Cardiovascular Sonography** and the **Certificate in Medical Assisting** and to **change its name to Sanford-Brown College, Inc., a Private Two-Year College**.

MOVED The Board hereby approves the application of **Gibbs College of Boston, Inc., a Private Two-Year College** to award the **Associate in Applied Science in Cardiovascular Sonography** and the **Certificate in Medical Assisting** and to **change its name to Sanford-Brown College, Inc., a Private Two-Year College**.

Authority: Massachusetts General Laws Chapter 69, Section 30 et seq.  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic Policy

Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously

**AAC 11-32 APPROVAL OF ACADEMIC AFFAIRS COMMITTEE MOTIONS 11-29**

**THROUGH 11-31 ON A CONSENT AGENDA**

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- AAC 11-29 Board Revocation of the Degree Granting Authority of Bradford College in the Commonwealth of Massachusetts
- AAC 11-30 Board Revocation of the Degree Granting Authority of New England Institute of Applied Arts and Sciences in the Commonwealth of Massachusetts
- AAC 11-31 Board Revocation of the Degree Granting Authority of Swedenborg School of Religion in the Commonwealth of Massachusetts

Authority: Article III, Section 6, By-Laws

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-29 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF BRADFORD COLLEGE**

MOVED The Board hereby revokes the legal authority of **Bradford College** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69, Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-30 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF NEW ENGLAND INSTITUTE OF APPLIED ARTS AND SCIENCES**

MOVED The Board hereby revokes the legal authority of **New England Institute of Applied Arts and Sciences** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-31 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF SWEDENBORG SCHOOL OF RELIGION**

MOVED The Board hereby revokes the legal authority of **Swedenborg School of Religion** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously

**AAC 11-33 OFF-CAMPUS PROGRAMMING POLICY**

**MOVED:** Pursuant to applicable provisions of Chapter 15A, section 9 for the state universities and community colleges, and Chapter 75, section 1A for the University of Massachusetts, the Board of Higher Education hereby revokes the Branch Campus Policy ACA 98-21 approved on June 16, 1998, and adopts the attached Off-Campus Programming Policy.

**Authority:** Massachusetts General Laws Chapters 15A and 75

**Contact:** Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Chair Desmond introduced the following consent motion. The motion was seconded and approved unanimously.

**C. Fiscal and Administrative Policy**

There was no Fiscal Affairs and Administrative Policy business to review during this cycle of committee and board meetings.

**X. PRESENTATIONS**

Commissioner Freeland provided background on two key Vision Project outcomes: Research Activity and Economic Activity. He then invited University of Massachusetts Senior Vice President of Academic Affairs, Student Affairs, & International Relations Dr. Marcellette Williams to the microphone. Dr. Williams provided a brief introduction of Julie Chen of the University of Massachusetts Lowell and Jim Kurose of the University of Massachusetts Amherst who delivered to the Board the presentation, “The University of Massachusetts: A Critical Asset for the Commonwealth & Its Economic Future”.

Discussion among the presenters and the Board members included the subject of balancing graduate and undergraduate student involvement in research.

Shelley Tinkham, Director for Academic, P-16, and Veteran’s Policy, Massachusetts Department of Higher Education and Nyal Fuentes, Educational Specialist, Massachusetts Department of Elementary and Secondary Education, then presented an update on the Dual Enrollment Program and Early College Programming.

Discussion among the presenters and the Board members included questions regarding payment for contract courses, the advantage of having courses on-campus rather than solely on-line, and additional programs similar to dual enrollment programs.

**XI. OTHER BUSINESS**

There was no other business.

**XII. PUBLIC PARTICIPATION**

There were no requests from the public to participate.

**XIII. ADJOURNMENT**

The meeting was adjourned at 1:13 p.m.