

BOARD OF HIGHER EDUCATION

March 22, 2011
10:00 a.m.

Fitchburg State University
Hammond Building, Main Lounge, 2nd Floor
160 Pearl Street
Fitchburg, Massachusetts

Minutes

A meeting of the Board of Higher Education (BHE) was held in the Hammond Building of Fitchburg State University at 160 Pearl Street, Fitchburg, Massachusetts.

The following board members were present:

Dr. Charles Desmond, Chairman	Mr. C. Bernard Fulp
Mr. Louis Ricciardi, Vice Chairman	Dr. Nancy Hoffman
Dr. Saeyun Lee (designee of Secretary Paul Reville)	Mr. Richard Jones
Dr. Mary-Elizabeth Beach	Mr. Michael Mizzoni, Student Segmental Advisor
Ms. Jeanne-Marie Boylan	Mr. Eric Gregoire, Student Segmental Advisor
Mr. James Coyle	

The following board members were absent:

Dr. Mario Borunda	Mr. Keith Peden
Dr. Nancy Harrington	Mr. Henry Thomas

I. CALL TO ORDER

Chairman Desmond called the meeting to order at 10:09 a.m.

II. WELCOME

Dr. Robert V. Antonucci, President of Fitchburg State University, welcomed the Board of Higher Education and Massachusetts College of Art and Design presidential candidate Ms. Dawn Barrett to the campus. He made a presentation to the attendees regarding the initiatives underway at the University, the fiscal challenges faced by this and all public higher education institutions, and the milestones achieved and capital projects underway.

III. ACCEPTANCE OF MINUTES

Dr. Charles Desmond, Chair of the Board of Higher Education, invited Student Government Association President Eric Gregoire to share a student's perspective on the Fitchburg State University experience. He then brought forth a motion to approve the February 1, 2011, Board meeting minutes. The motion was seconded and the minutes were approved unanimously.

IV. CHAIRMAN'S REMARKS

Chairman Desmond informed the Board about the following:

- North Shore Community College President Wayne Burton and Department of Higher Education Director for Academic, P-16, and Veteran's Policy Shelley Tinkham presented to the Autism Commission in February 2011.
- Christian A. Herter Scholarships will be awarded in June 2011. Board of Elementary and Secondary Education Chair Maura Banta will attend.
- The Massachusetts Office of Student Financial Assistance held two training workshops on the technology platform "MassAid". The software is to be unveiled in 2012.
- Alignment between the Governor's STEM Council and the non-profit Innovate + Educate is occurring and will benefit students and the economy.
- The steering committee for student health plans is reviewing presentations. A decision will be made in April 2011.

V. COMMISSIONER'S REMARKS

Dr. Richard M. Freeland, Commissioner of the Department of Higher Education, thanked President Antonucci for hosting the Board meeting and congratulated Fitchburg State University Provost Michael Fiorentino on his recent selection as president of Lock Haven University of Pennsylvania. Commissioner Freeland provided highlights of the day's agenda and updated the Board on the following:

- His recent meetings with President of the Senate Therese Murray, Speaker of the Houser Robert DeLeo, and Chairs of the Joint Higher Education Committee Representative Tom Sannicandro and Senator Michael Moore regarding the fiscal year 2012 budget, specifically, fully funding collective bargaining agreements, keeping scholarship-funding level, and advocating to retain the fund to support the Vision Project
- The creation of a higher education caucus to represent higher education as a whole
- Vision Project milestones which included the formation of a College Participation Advisory Committee comprised of representatives from higher education and K-12 to promote cross-sector collaboration on policy issues related to college readiness and college participation.
- \$1 million in federal funds recently distributed through college access programs.
- The Complete College America Spring 2011 Completion Academy
- The Working Group on Student Learning Outcomes and Assessment Phase II Report
- The appointment of assessment expert Dr. Peggy Maki who will begin on May 1, 2011.
- The Task Force on Collaboration and Efficiency recommendation to form a federation of state universities and community colleges to implement task force recommendations has been approved by all presidents.
- BHE members Jeanne-Marie Boylan and Lou Ricciardi's piece on the Vision Project and Presidents Burton and Rubenzahl's piece on the Vision Project.
- "29 Who Shine" Event, May 12, 2011, at the Massachusetts State House.

VI. SECRETARY OF EDUCATION'S REMARKS

Dr. Saeyun Lee, Policy Analyst and designee for Secretary of Education Paul Reville, offered brief remarks regarding the following:

- Legislative work, including the recent hearing by the Joint Committee on Higher Education, where strong interest was expressed in increasing alignment between high schools and colleges.
- Cross-sector initiatives, including the Early Literacy Task Force (which has done foundational work and will announce recommendations in spring 2011), Career Readiness, the six Readiness Centers and their regional events for educators to learn about Common Core Standards.
- 16 new charter schools approved by the Department of Elementary and Secondary Education.
- Innovation Schools and the \$350,000 in planning grants awarded.

VII. REPORTS FROM PRESIDENTS

- A.** Dr. Paul Raverta, President of Berkshire Community College and Chair of the Executive Committee of Community College Presidents, distributed a report to the Board members present which highlighted the initiatives currently being undertaken by the community colleges across the state. These initiatives demonstrate the schools' commitment to excellence in teaching and learning and to the development of a skilled workforce, particularly in high-priority fields.
- B.** Dr. Timothy Flanagan, President of Framingham State University and Chair of the State University Council of Presidents, discussed the budget reduction and the universities' efforts to off-set its impact on campuses and students through efficiencies and small increases. He also offered remarks on student financial aid, specifically the Pell Grant program, state scholarship account increases, and campuses providing local funds from their operating budgets.

VIII. REPORT FROM STUDENT ADVISORY COUNCIL

Mr. Richard Jones, this year's student board member and a student at Holyoke Community College, updated the Board on the following items:

- April 15, 2011, Student Leadership Conference "Students United"
- Students meeting with legislative leaders regarding the budget.

IX. MOTIONS

A. *Board of Higher Education*

Commissioner Freeland introduced Massachusetts College of Art and Design Board of Trustees Chair Richard Shea and presidential nominee Ms. Dawn Barrett. He then discussed the process of the presidential search, recommendation, approval, and determination of appointment. He then recommended Ms. Barrett's appointment to the Board of Higher Education.

Chair Shea addressed the Board members, providing them with an overview of the search process, the challenges facing the in-coming college president, and the credentials and references of Ms. Barrett.

Ms. Barrett was invited to address the Board. She thanked the Board, discussed the selection process and President Sloan's visionary leadership, and expressed her enthusiasm to serve the citizens of Massachusetts, the mission of MassArt, and the sacred mission of education.

Board Chairman Charles Desmond allowed for questions and then brought forth the following motion. The motion was seconded and approved unanimously.

BHE 11-03 MASSACHUSETTS COLLEGE OF ART AND DESIGN PRESIDENTIAL APPOINTMENT

MOVED: The Board of Higher Education hereby approves the February 25, 2011 recommendation of the Massachusetts College of Art and Design Board of Trustees to appoint Dawn Barrett as President and Chief Executive Office of the Massachusetts College of Art and Design. Such appointment is effective July 1, 2011, and is in accordance with the terms and conditions of the attached employment agreement.

Authority: Massachusetts General Laws Chapter 15A, Section 9(q) and 21

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously.

BHE 11-04 CREATION OF AN AD HOC TASK FORCE OF THE BOARD OF HIGHER EDUCATION (BHE) ON PRESIDENTIAL COMPENSATION

MOVED: The Chairman of the Board of Higher Education is authorized to create a task force on Presidential Compensation.

Background statement: The issue of compensation for institutional presidents is a serious and significant issue that has been reviewed and acted upon in the past. The trustees of each of the institutions readily concede that guidance from the BHE is essential to assure that all presidents are being treated in an equitable and competitive manner. To achieve the ambitious goals in the Vision Project and to assure that high quality programs are offered throughout the system, leaders must receive appropriate salaries and benefits. This committee will review the current system of compensation, evaluate national approaches, and recommend a set of guidelines for presidential compensation covering at minimum: salaries, other forms of compensation, employment agreements, and evaluation procedures.

Authority: Massachusetts General Laws Chapter 15A Sect 9,
Board of Higher Education By Laws Article 1 Section 3 (d)

Contact: Stephen Lenhardt, Deputy Commissioner for Administration and Finance

Commissioner Freeland spoke about the following motion and the process of naming campus buildings. Chair Desmond brought forth the motion. The motion was seconded and approved unanimously.

**BHE 11-05 NAME CHANGE OF NORTHERN ESSEX COMMUNITY COLLEGE
TECHNOLOGY CENTER TO HONOR PRESIDENT DAVID HARTLEB**

MOVED: The Board of Higher Education hereby approves the December 2, 2010 request of the Northern Essex Community College Board of Trustees to name the college's new technology building the "David F. Hartleb Technology Center".

Authority: Massachusetts General Laws Chapter 15A Section 9 (m)

Contact: Stephen Lenhardt, Deputy Commissioner for Administration and Finance

B. Academic Affairs

Chair Desmond reviewed the affairs of the Academic Affairs Committee Meeting and introduced the following consent motion. The motion was seconded and approved unanimously.

**AAC 11-18 APPROVAL OF ACADEMIC AFFAIRS COMMITTEE MOTIONS 11-14
THROUGH 11-17 ON A CONSENT AGENDA**

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- AAC 11-14 University of Massachusetts Boston
Doctor of Philosophy in Developmental and Brain Sciences
(DBS) and Master of Science in Developmental and Brain
Sciences
- AAC 11-15 University of Massachusetts Boston
Master of Arts in Applied Economics
- AAC 11-16 Springfield College
Doctor of Psychology
- AAC 11-17 Western New England College
Doctor of Philosophy in Engineering Management

Authority: Article III, Section 6, By-Laws

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-14 Application of the **University of Massachusetts Boston** to award the **Doctor of Philosophy in Developmental and Brain Sciences (DBS) and the Master of Science in Developmental and Brain Sciences.**

MOVED The Board of Higher Education hereby approves the expedited application of the **University of Massachusetts Boston** to award the **Doctor of Philosophy in Developmental and Brain Sciences (DBS) and the Master of Science in Developmental and Brain Sciences.**

One year after graduating the first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-15 Application of the **University of Massachusetts Boston** to award the **Master of Arts in Applied Economics.**

MOVED The Board of Higher Education hereby approves the expedited application of the **University of Massachusetts Boston** to award the **Master of Arts in Applied Economics.**

One year after graduating the program's first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

- AAC 11-16 Application of **Springfield College** to offer the **Doctor of Psychology**
 MOVED The Board hereby approves the application of **Springfield College** to offer the **Doctor of Psychology**.
 Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.
- Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy
- AAC 11-17 Application of **Western New England College** to offer the **Doctor of Philosophy in Engineering Management**
 MOVED The Board hereby approves the application of **Western New England College** to award the **Doctor of Philosophy in Engineering Management**.
 Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.
- Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously

AAC 11-19 WESTERN NEW ENGLAND COLLEGE NAME CHANGE

- MOVED: The Board of Higher Education hereby approves the Articles of Amendment of Western New England College to change its name to “Western New England University.”
- Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.
- Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Chair Desmond introduced the following consent motion. The motion was seconded and approved unanimously.

AAC 11-23 CONSENT AGENDA

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- AAC 11-20 Board Revocation of the Degree granting authority of Central New England College of Technology
- AAC 11-21 Board Revocation of the Degree granting authority of McIntosh College, Inc.
- AAC 11-22 Board Revocation of the Degree granting authority of Southern New England School of Law

Authority: Article III, Section 6, By-Laws

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-20 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF CENTRAL NEW ENGLAND COLLEGE OF TECHNOLOGY**

MOVED The Board hereby revokes the legal authority of **Central New England College of Technology** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-21 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF MCINTOSH COLLEGE, INC.**

MOVED The Board hereby revokes the legal authority of **McIntosh College, Inc.** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-22 **BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF SOUTHERN NEW ENGLAND SCHOOL OF LAW**

MOVED The Board hereby revokes the legal authority of **Southern New England School of Law** to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Commissioner Freeland gave background on the following motion and allowed for discussion prior to the vote. Discussion included the challenges associated with hiring qualified math teachers, Race to the Top pipeline issues, and addressing persistent inequities among students. After discussion, Chair Desmond brought forth the motion. It was seconded and approved unanimously

AAC 11-24 INCREASING MATHEMATICS REQUIREMENT OF ADMISSION STANDARDS

MOVED: The Board of Higher Education hereby adopts the following standard for approving admissions policies for four year public institutions of higher education in the area of mathematics effective for the freshman class entering fall 2016:

Mathematics, 4 courses (Algebra I & II and Geometry or Trigonometry, or comparable coursework) including mathematics during the final year of high school.

Authority: Massachusetts General Laws Chapter 15 A Sections 9 (c) and 9 (h) and Chapter 75 Sections 1, 1A (h), and 2.

Contact: Aundrea Kelley, Deputy Commissioner for P-16 Policy

Board member Louis Ricciardi departed the meeting after this Math Admission Standards Motion.

C. Fiscal and Administrative Policy

Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. The motion was seconded and approved unanimously.

FAAP 11-02 APPROVAL OF FISCAL YEAR 2012 CASH GRANT AWARDS

- MOVED:** The Board of Higher Education allocates Cash Grant Awards, contingent upon state funding, to institutions of public higher education for Fiscal Year 2012, as attached.
- Authority:** Massachusetts General Laws Chapter 15A, Sections 9(i) and 16
- Contact:** Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Recommended Distribution of Cash Grant by Campus for FY2012

Name of Institution	FY2011 Award	FY2012 Award
University of Massachusetts Amherst	\$3,135,658	\$2,845,327
University of Massachusetts Boston	\$1,709,357	\$1,789,803
University of Massachusetts Dartmouth	\$946,145	\$1,079,138
University of Massachusetts Lowell	\$1,166,617	\$1,243,509
Sub Total:	\$6,957,777	\$6,957,777
Bridgewater State College	\$1,708,097	\$1,647,587
Fitchburg State College	\$805,749	\$831,362
Framingham State College	\$813,490	\$781,566
Massachusetts College of Art	\$374,033	\$384,883
Massachusetts College of Liberal Arts	\$404,863	\$395,260
Massachusetts Maritime Academy	\$194,067	\$169,033
Salem State College	\$1,872,002	\$1,837,176

Westfield State College	\$864,794	\$945,201
Worcester State College	\$880,146	\$925,174
Sub Total:	\$7,917,241	\$7,917,241
Berkshire Community College	\$363,682	\$353,128
Bristol Community College	\$741,578	\$864,879
Bunker Hill Community College	\$1,328,125	\$1,224,763
Cape Cod Community College	\$521,423	\$545,518
Greenfield Community College	\$409,150	\$378,393
Holyoke Community College	\$812,702	\$901,920
Massachusetts Bay Community College	\$546,197	\$543,806
Massasoit Community College	\$834,277	\$819,126
Middlesex Community College	\$776,350	\$872,868
Mount Wachusett Community College	\$559,384	\$593,229
North Shore Community College	\$924,960	\$933,583
Northern Essex Community College	\$915,386	893,594
Quinsigamond Community College	\$818,706	902,057
Roxbury Community College	\$707,376	\$584,119
Springfield Tech. Community College	\$1,256,940	\$1,105,254
Sub Total:	\$11,516,236	\$11,516,236
Grand Total:	\$26,391,254	\$26,391,254

Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. The motion was seconded and approved unanimously by all members present.

FAAP 11-01 APPROVAL OF FISCAL YEAR 2012 NEED-BASED TUITION WAIVER AWARDS

MOVED: The Board of Higher Education requires that each institution provide a program of need-based tuition waivers to qualifying students and authorizes the Commissioner to administer the Need-Based Tuition Waiver Program at the level of \$19,905,043 for Fiscal Year 2012 with institutional need-based tuition waiver awards not to exceed the allocation, as attached.

Authority: Massachusetts General Laws, Chapter 15A, Section 9(i) and 19

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Recommended Distribution of Need-Based Tuition Waivers by Campus for Fiscal Year 2012

Name of Institution	FY2011 Award	FY2012 Award
University of Massachusetts Amherst	\$3,516,568	\$3,593,067
University of Massachusetts Boston	\$2,094,283	\$2,342,214
University of Massachusetts Dartmouth	\$1,102,983	\$1,365,408
University of Massachusetts Lowell	\$1,363,879	\$1,584,795
Sub Total:	\$8,077,713	\$8,885,484
Bridgewater State College	\$914,766	\$976,360
Fitchburg State College	\$415,618	\$480,209
Framingham State College	\$423,950	\$456,296
Massachusetts College of Art	\$208,412	\$231,643
Massachusetts College of Liberal Arts	\$283,074	\$273,726

Massachusetts Maritime Academy	\$106,837	\$102,890
Salem State College	\$962,329	\$1,062,885
Westfield State College	\$448,841	\$545,566
Worcester State College	\$501,409	\$562,183
Sub Total:	\$4,265,236	\$4,691,760
Berkshire Community College	\$167,643	\$186,146
Bristol Community College	\$563,372	\$584,829
Bunker Hill Community College	\$447,373	\$548,503
Cape Cod Community College	\$245,488	\$289,558
Greenfield Community College	\$179,991	\$194,819
Holyoke Community College	\$495,823	\$545,038
Massachusetts Bay Community College	\$254,165	\$287,722
Massasoit Community College	\$379,072	\$428,242
Middlesex Community College	\$371,002	\$464,713
Mount Wachusett Community College	\$298,986	\$336,008
North Shore Community College	\$586,879	\$587,451
Northern Essex Community College	\$439,853	\$481,651
Quinsigamond Community College	\$368,154	\$467,006
Roxbury Community College	\$372,041	\$338,328
Springfield Tech. Community College	\$582,703	\$587,783
Sub Total:	\$5,752,546	\$6,327,800
Grand Total:	\$18,095,495	\$19,905,043

Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. Discussion on this motion included its potential impact on the number of minority and female students who would qualify for the scholarship, the desire for a plan on how to eliminate achievement gaps, and the larger framework in which this challenge lies. The motion was seconded and approved with Member Beach abstaining from the vote and Member Ricciardi no longer present.

FAAP 11-27 JOHN AND ABIGAIL ADAMS SCHOLARSHIP GUIDELINES

MOVED: The Board of Higher Education hereby adopts the following amended Guidelines for the John and Abigail Adams Scholarship Program.

- Adding the Science component of the MCAS as a standard for scholarship selection, effective with the high school graduating Class of 2016
- Increasing the length of time that a student is permitted to utilize the Adams Scholarship Tuition Waiver support from four years to six years beyond high school graduation (the maximum eight semester eligibility remains unchanged)
- Allowing students who fail to initially attend a Massachusetts public college immediately after graduating from high school, an opportunity to receive the Adams Scholarship Tuition Waiver support upon transfer to a Massachusetts public college
- Revising the program guidelines to permit a designee of the Commissioner to review and grant appeals for students seeking continued scholarship eligibility

Authority: Massachusetts General Laws, Chapter 15A, Sections 9(i) and 16

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

X. PRESENTATIONS

Commissioner Freeland provided an introduction to the presentation, *Vision Project Preview: Workforce Alignment*. The presentation focused on the alignment of degree production with areas of workforce need.

- A. Jonathan Keller, Ph.D., Associate Commissioner for Research, Planning and Information Systems, presented data pertaining to how degree production at higher education institutions in Massachusetts aligns with:
 - a. high-growth fields, and
 - b. fields with consistent vacancies.
- B. David Cedrone, Associate Commissioner for Economic and Workforce Development, presented an overview of workforce initiatives which included:
 - a. numerous efforts to prime the workforce pipeline,
 - b. various working groups and their goals,
 - c. upcoming opportunities for campus and DHE collaboration,
 - d. 2010-2011 deliverables.

XI. OTHER BUSINESS

There was no other business.

XII. PUBLIC PARTICIPATION

There were no requests from the public to participate.

XIII. ADJOURNMENT

The meeting was adjourned at 1:13 p.m.