BOARD OF HIGHER EDUCATION

March 22, 2011
10:00 a.m.

Fitchburg State University
Hammond Building, Main Lounge, 2nd Floor
160 Pearl Street
Fitchburg, Massachusetts

Minutes

A meeting of the Board of Higher Education (BHE) was held in the Hammond Building of Fitchburg State University at 160 Pearl Street, Fitchburg, Massachusetts.

The following board members were present:

Dr. Charles Desmond, Chairman
Mr. C. Bernard Fulp
Mr. Louis Ricciardi, Vice Chairman
Dr. Nancy Hoffman
Dr. Saeyun Lee (designee of Secretary Paul Reville)
Mr. Richard Jones
Dr. Mary-Elizabeth Beach
Mr. Michael Mizzoni,
Ms. Jeanne-Marie Boylan
Student Segmental Advisor
Mr. James Coyle
Student Segmental Advisor

The following board members were absent:

Dr. Mario Borunda
Mr. Keith Peden
Dr. Nancy Harrington
Mr. Henry Thomas

I. CALL TO ORDER
Chairman Desmond called the meeting to order at 10:09 a.m.

II. WELCOME
Dr. Robert V. Antonucci, President of Fitchburg State University, welcomed the Board of Higher Education and Massachusetts College of Art and Design presidential candidate Ms. Dawn Barrett to the campus. He made a presentation to the attendees regarding the initiatives underway at the University, the fiscal challenges faced by this and all public higher education institutions, and the milestones achieved and capital projects underway.

III. ACCEPTANCE OF MINUTES
Dr. Charles Desmond, Chair of the Board of Higher Education, invited Student Government Association President Eric Gregoire to share a student’s perspective on the Fitchburg State University experience. He then brought forth a motion to approve the February 1, 2011, Board meeting minutes. The motion was seconded and the minutes were approved unanimously.
IV. CHAIRMAN’S REMARKS
Chairman Desmond informed the Board about the following:

- Christian A. Herter Scholarships will be awarded in June 2011. Board of Elementary and Secondary Education Chair Maura Banta will attend.
- The Massachusetts Office of Student Financial Assistance held two training workshops on the technology platform “MassAid”. The software is to be unveiled in 2012.
- Alignment between the Governor’s STEM Council and the non-profit Innovate + Educate is occurring and will benefit students and the economy.
- The steering committee for student health plans is reviewing presentations. A decision will be made in April 2011.

V. COMMISSIONER’S REMARKS
Dr. Richard M. Freeland, Commissioner of the Department of Higher Education, thanked President Antonucci for hosting the Board meeting and congratulated Fitchburg State University Provost Michael Fiorentino on his recent selection as president of Lock Haven University of Pennsylvania. Commissioner Freeland provided highlights of the day’s agenda and updated the Board on the following:

- His recent meetings with President of the Senate Therese Murray, Speaker of the House Robert DeLeo, and Chairs of the Joint Higher Education Committee Representative Tom Sannicandro and Senator Michael Moore regarding the fiscal year 2012 budget, specifically, fully funding collective bargaining agreements, keeping scholarship-funding level, and advocating to retain the fund to support the Vision Project
- The creation of a higher education caucus to represent higher education as a whole
- Vision Project milestones which included the formation of a College Participation Advisory Committee comprised of representatives from higher education and K-12 to promote cross-sector collaboration on policy issues related to college readiness and college participation.
- $1 million in federal funds recently distributed through college access programs.
- The Complete College America Spring 2011 Completion Academy
- The Working Group on Student Learning Outcomes and Assessment Phase II Report
- The appointment of assessment expert Dr. Peggy Maki who will begin on May 1, 2011.
- The Task Force on Collaboration and Efficiency recommendation to form a federation of state universities and community colleges to implement task force recommendations has been approved by all presidents.
- BHE members Jeanne-Marie Boylan and Lou Ricciardi’s piece on the Vision Project and Presidents Burton and Rubenzahl’s piece on the Vision Project.
VI. SECRETARY OF EDUCATION’S REMARKS
Dr. Saeyun Lee, Policy Analyst and designee for Secretary of Education Paul Reville, offered brief remarks regarding the following:

- Legislative work, including the recent hearing by the Joint Committee on Higher Education, where strong interest was expressed in increasing alignment between high schools and colleges.
- Cross-sector initiatives, including the Early Literacy Task Force (which has done foundational work and will announce recommendations in spring 2011), Career Readiness, the six Readiness Centers and their regional events for educators to learn about Common Core Standards.
- 16 new charter schools approved by the Department of Elementary and Secondary Education.
- Innovation Schools and the $350,000 in planning grants awarded.

VII. REPORTS FROM PRESIDENTS

A. Dr. Paul Raverta, President of Berkshire Community College and Chair of the Executive Committee of Community College Presidents, distributed a report to the Board members present which highlighted the initiatives currently being undertaken by the community colleges across the state. These initiatives demonstrate the schools’ commitment to excellence in teaching and learning and to the development of a skilled workforce, particularly in high-priority fields.

B. Dr. Timothy Flanagan, President of Framingham State University and Chair of the State University Council of Presidents, discussed the budget reduction and the universities’ efforts to off-set its impact on campuses and students through efficiencies and small increases. He also offered remarks on student financial aid, specifically the Pell Grant program, state scholarship account increases, and campuses providing local funds from their operating budgets.

VIII. REPORT FROM STUDENT ADVISORY COUNCIL

Mr. Richard Jones, this year’s student board member and a student at Holyoke Community College, updated the Board on the following items:

- April 15, 2011, Student Leadership Conference “Students United”
- Students meeting with legislative leaders regarding the budget.

IX. MOTIONS

A. Board of Higher Education

Commissioner Freeland introduced Massachusetts College of Art and Design Board of Trustees Chair Richard Shea and presidential nominee Ms. Dawn Barrett. He then discussed the process of the presidential search, recommendation, approval, and determination of appointment. He then recommended Ms. Barrett’s appointment to the Board of Higher Education.
Chair Shea addressed the Board members, providing them with an overview of the search process, the challenges facing the in-coming college president, and the credentials and references of Ms. Barrett.

Ms. Barrett was invited to address the Board. She thanked the Board, discussed the selection process and President Sloan’s visionary leadership, and expressed her enthusiasm to serve the citizens of Massachusetts, the mission of MassArt, and the sacred mission of education.

Board Chairman Charles Desmond allowed for questions and then brought forth the following motion. The motion was seconded and approved unanimously.

**BHE 11-03 MASSACHUSETTS COLLEGE OF ART AND DESIGN PRESIDENTIAL APPOINTMENT**

**MOVED:** The Board of Higher Education hereby approves the February 25, 2011 recommendation of the Massachusetts College of Art and Design Board of Trustees to appoint Dawn Barrett as President and Chief Executive Office of the Massachusetts College of Art and Design. Such appointment is effective July 1, 2011, and is in accordance with the terms and conditions of the attached employment agreement.

**Authority:** Massachusetts General Laws Chapter 15A, Section 9(q) and 21

**Contact:** Stephen Lenhardt, Deputy Commissioner of Administration and Finance

Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously.

**BHE 11-04 CREATION OF AN AD HOC TASK FORCE OF THE BOARD OF HIGHER EDUCATION (BHE) ON PRESIDENTIAL COMPENSATION**

**MOVED:** The Chairman of the Board of Higher Education is authorized to create a task force on Presidential Compensation.

**Background statement:** The issue of compensation for institutional presidents is a serious and significant issue that has been reviewed and acted upon in the past. The trustees of each of the institutions readily concede that guidance from the BHE is essential to assure that all presidents are being treated in an equitable and competitive manner. To achieve the ambitious goals in the Vision Project and to assure that high quality programs are offered throughout the system, leaders must receive appropriate salaries and benefits. This committee will review the current system of compensation, evaluate national approaches, and recommend a set of guidelines for presidential compensation covering at minimum: salaries, other forms of compensation, employment agreements, and evaluation procedures.
Commissioner Freeland spoke about the following motion and the process of naming campus buildings. Chair Desmond brought forth the motion. The motion was seconded and approved unanimously.

**BHE 11-05  NAME CHANGE OF NORTHERN ESSEX COMMUNITY COLLEGE TECHNOLOGY CENTER TO HONOR PRESIDENT DAVID HARTLEB**

**MOVED:** The Board of Higher Education hereby approves the December 2, 2010 request of the Northern Essex Community College Board of Trustees to name the college’s new technology building the “David F. Hartleb Technology Center”.

**Authority:** Massachusetts General Laws Chapter 15A Section 9 (m)

**Contact:** Stephen Lenhardt, Deputy Commissioner for Administration and Finance

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**B. Academic Affairs**

Chair Desmond reviewed the affairs of the Academic Affairs Committee Meeting and introduced the following consent motion. The motion was seconded and approved unanimously.

**AAC 11-18  APPROVAL OF ACADEMIC AFFAIRS COMMITTEE MOTIONS 11-14 THROUGH 11-17 ON A CONSENT AGENDA**

**MOVED:** The Board of Higher Education approves the following motions on a consent agenda:

- **AAC 11-14** University of Massachusetts Boston
  Doctor of Philosophy in Developmental and Brain Sciences (DBS) and Master of Science in Developmental and Brain Sciences

- **AAC 11-15** University of Massachusetts Boston
  Master of Arts in Applied Economics

- **AAC 11-16** Springfield College
  Doctor of Psychology

- **AAC 11-17** Western New England College
  Doctor of Philosophy in Engineering Management

**Authority:** Article III, Section 6, By-Laws

**Contact:** Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy
AAC 11-14  Application of the University of Massachusetts Boston to award the Doctor of Philosophy in Developmental and Brain Sciences (DBS) and the Master of Science in Developmental and Brain Sciences.

MOVED  The Board of Higher Education hereby approves the expedited application of the University of Massachusetts Boston to award the Doctor of Philosophy in Developmental and Brain Sciences (DBS) and the Master of Science in Developmental and Brain Sciences.

One year after graduating the first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority:  Massachusetts General Laws Chapter 15A, Section 9(b)
Contact:  Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-15  Application of the University of Massachusetts Boston to award the Master of Arts in Applied Economics.

MOVED  The Board of Higher Education hereby approves the expedited application of the University of Massachusetts Boston to award the Master of Arts in Applied Economics.

One year after graduating the program’s first class, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority:  Massachusetts General Laws Chapter 15A, Section 9(b)
Contact:  Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy
Chair Desmond brought forth the following motion. The motion was seconded and approved unanimously.

**AAC 11-16**  
Application of *Springfield College* to offer the **Doctor of Psychology**  
MOVED  
The Board hereby approves the application of *Springfield College* to offer the **Doctor of Psychology**.  
Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

**AAC 11-17**  
Application of *Western New England College* to offer the **Doctor of Philosophy in Engineering Management**  
MOVED  
The Board hereby approves the application of *Western New England College* to award the **Doctor of Philosophy in Engineering Management**.  
Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

**AAC 11-19**  
**WESTERN NEW ENGLAND COLLEGE NAME CHANGE**  
MOVED: The Board of Higher Education hereby approves the Articles of Amendment of Western New England College to change its name to “Western New England University.”  
Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.  
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy
Chair Desmond introduced the following consent motion. The motion was seconded and approved unanimously.

AAC 11-23  CONSENT AGENDA

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

AAC 11-20 Board Revocation of the Degree granting authority of Central New England College of Technology
AAC 11-21 Board Revocation of the Degree granting authority of McIntosh College, Inc.
AAC 11-22 Board Revocation of the Degree granting authority of Southern New England School of Law

Authority: Article III, Section 6, By-Laws
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-20  BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF CENTRAL NEW ENGLAND COLLEGE OF TECHNOLOGY

MOVED The Board hereby revokes the legal authority of Central New England College of Technology to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 11-21  BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF MCINTOSH COLLEGE, INC.

MOVED The Board hereby revokes the legal authority of McIntosh College, Inc. to operate and grant degrees in the Commonwealth of Massachusetts.

Authority: Massachusetts General Laws Chapter 69 Section 30 et seq.
Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy
Commissioner Freeland gave background on the following motion and allowed for discussion prior to the vote. Discussion included the challenges associated with hiring qualified math teachers, Race to the Top pipeline issues, and addressing persistent inequities among students. After discussion, Chair Desmond brought forth the motion. It was seconded and approved unanimously.

AAC 11-22 \textbf{BOARD REVOCATION OF THE DEGREE GRANTING AUTHORITY OF SOUTHERN NEW ENGLAND SCHOOL OF LAW}  
\textbf{MOVED} The Board hereby revokes the legal authority of \textit{Southern New England School of Law} to operate and grant degrees in the Commonwealth of Massachusetts.  
\textbf{Authority:} Massachusetts General Laws Chapter 69 Section 30 et seq.  
\textbf{Contact:} Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

Commissioner Freeland gave background on the following motion and allowed for discussion prior to the vote. Discussion included the challenges associated with hiring qualified math teachers, Race to the Top pipeline issues, and addressing persistent inequities among students. After discussion, Chair Desmond brought forth the motion. It was seconded and approved unanimously.

AAC 11-24 \textbf{INCREASING MATHEMATICS REQUIREMENT OF ADMISSION STANDARDS}  
\textbf{MOVED:} The Board of Higher Education hereby adopts the following standard for approving admissions policies for four year public institutions of higher education in the area of mathematics effective for the freshman class entering fall 2016:  

Mathematics, 4 courses (Algebra I & II and Geometry or Trigonometry, or comparable coursework) including mathematics during the final year of high school.

\textbf{Authority:} Massachusetts General Laws Chapter 15 A Sections 9 (c) and 9 (h) and Chapter 75 Sections 1, 1A (h), and 2.  
\textbf{Contact:} Aundrea Kelley, Deputy Commissioner for P-16 Policy

Board member Louis Ricciardi departed the meeting after this Math Admission Standards Motion.
C. Fiscal and Administrative Policy

Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. The motion was seconded and approved unanimously.

FAAP 11-02 APPROVAL OF FISCAL YEAR 2012 CASH GRANT AWARDS

MOVED: The Board of Higher Education allocates Cash Grant Awards, contingent upon state funding, to institutions of public higher education for Fiscal Year 2012, as attached.

Authority: Massachusetts General Laws Chapter 15A, Sections 9(i) and 16

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Recommended Distribution of Cash Grant by Campus for FY2012

<table>
<thead>
<tr>
<th>Name of Institution</th>
<th>FY2011 Award</th>
<th>FY2012 Award</th>
</tr>
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<tbody>
<tr>
<td>University of Massachusetts Amherst</td>
<td>$3,135,658</td>
<td>$2,845,327</td>
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<tr>
<td>University of Massachusetts Boston</td>
<td>$1,709,357</td>
<td>$1,789,803</td>
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<tr>
<td>University of Massachusetts Dartmouth</td>
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<td>$1,079,138</td>
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<tr>
<td>University of Massachusetts Lowell</td>
<td>$1,166,617</td>
<td>$1,243,509</td>
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<td><strong>Sub Total:</strong></td>
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<td><strong>$6,957,777</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Name of Institution</th>
<th>FY2011 Award</th>
<th>FY2012 Award</th>
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</thead>
<tbody>
<tr>
<td>Bridgewater State College</td>
<td>$1,708,097</td>
<td>$1,647,587</td>
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<tr>
<td>Fitchburg State College</td>
<td>$805,749</td>
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<td>Framingham State College</td>
<td>$813,490</td>
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<td>Massachusetts College of Art</td>
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<td>Massachusetts College of Liberal Arts</td>
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<td>Massachusetts Maritime Academy</td>
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<td>Salem State College</td>
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<td>College</td>
<td>Financial Year 1</td>
<td>Financial Year 2</td>
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<tr>
<td>-------------------------------</td>
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</tr>
<tr>
<td>Westfield State College</td>
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<tr>
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<tr>
<td>Berkshire Community College</td>
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<td>Bristol Community College</td>
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<td>Bunker Hill Community College</td>
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<td>Cape Cod Community College</td>
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<td>Massachusetts Bay Community College</td>
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<td>Roxbury Community College</td>
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<td>Springfield Tech. Community College</td>
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Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. The motion was seconded and approved unanimously by all members present.

**FAAP 11-01 APPROVAL OF FISCAL YEAR 2012 NEED-BASED TUITION WAIVER AWARDS**

**MOVED:** The Board of Higher Education requires that each institution provide a program of need-based tuition waivers to qualifying students and authorizes the Commissioner to administer the Need-Based Tuition Waiver Program at the level of $19,905,043 for Fiscal Year 2012 with institutional need-based tuition waiver awards not to exceed the allocation, as attached.

**Authority:** Massachusetts General Laws, Chapter 15A, Section 9(i) and 19

**Contact:** Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

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**Recommended Distribution of Need-Based Tuition Waivers by Campus for Fiscal Year 2012**

<table>
<thead>
<tr>
<th>Name of Institution</th>
<th>FY2011 Award</th>
<th>FY2012 Award</th>
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<tbody>
<tr>
<td>University of Massachusetts Amherst</td>
<td>$3,516,568</td>
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<tr>
<td>University of Massachusetts Boston</td>
<td>$2,094,283</td>
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<td>University of Massachusetts Dartmouth</td>
<td>$1,102,983</td>
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<td>University of Massachusetts Lowell</td>
<td>$1,363,879</td>
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<td>Framingham State College</td>
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<td>Massachusetts College of Art</td>
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<td>2014</td>
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<td>Massachusetts Maritime Academy</td>
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<td><strong>Grand Total:</strong></td>
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<td><strong>$19,905,043</strong></td>
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</table>
Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following motion. Discussion on this motion included its potential impact on the number of minority and female students who would qualify for the scholarship, the desire for a plan on how to eliminate achievement gaps, and the larger framework in which this challenge lies. The motion was seconded and approved with Member Beach abstaining from the vote and Member Ricciardi no longer present.

**FAAP 11-27 JOHN AND ABIGAIL ADAMS SCHOLARSHIP GUIDELINES**

**MOVED:** The Board of Higher Education hereby adopts the following amended Guidelines for the John and Abigail Adams Scholarship Program.

- Adding the Science component of the MCAS as a standard for scholarship selection, effective with the high school graduating Class of 2016

- Increasing the length of time that a student is permitted to utilize the Adams Scholarship Tuition Waiver support from four years to six years beyond high school graduation (the maximum eight semester eligibility remains unchanged)

- Allowing students who fail to initially attend a Massachusetts public college immediately after graduating from high school, an opportunity to receive the Adams Scholarship Tuition Waiver support upon transfer to a Massachusetts public college

- Revising the program guidelines to permit a designee of the Commissioner to review and grant appeals for students seeking continued scholarship eligibility

**Authority:** Massachusetts General Laws, Chapter 15A, Sections 9(i) and 16

**Contact:** Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

**X. PRESENTATIONS**

Commissioner Freeland provided an introduction to the presentation, *Vision Project Preview: Workforce Alignment*. The presentation focused on the alignment of degree production with areas of workforce need.
A. Jonathan Keller, Ph.D., Associate Commissioner for Research, Planning and Information Systems, presented data pertaining to how degree production at higher education institutions in Massachusetts aligns with:
   a. high-growth fields, and  
   b. fields with consistent vacancies.
B. David Cedrone, Associate Commissioner for Economic and Workforce Development, presented an overview of workforce initiatives which included:
   a. numerous efforts to prime the workforce pipeline,
   b. various working groups and their goals,
   c. upcoming opportunities for campus and DHE collaboration,
   d. 2010-2011 deliverables.

XI. OTHER BUSINESS
    There was no other business.

XII. PUBLIC PARTICIPATION
    There were no requests from the public to participate.

XIII. ADJOURNMENT
    The meeting was adjourned at 1:13 p.m.