

BOARD OF HIGHER EDUCATION

May 06, 2014

9:00 a.m.

The Conference Center at Massasoit Community College
Rooms A/B
770 Crescent Street (Route 27)
Brockton, Massachusetts 02302

Minutes

A meeting of the Board of Higher Education (BHE) was held at Massasoit Community College in Brockton, Massachusetts.

The following Board Members were present:

Charles F. Desmond, Chair
Louis Ricciardi, Vice Chair
C. Bernard Fulp
Nancy Hoffman
Stacey Deboise Luster
Matthew Malone, Secretary of Education
Kathy Matson
Dani Monroe
Fernando Reimers
Henry Thomas
Paul Toner

The following Board Members were absent:

David Barron
Keith Peden

I. CALL TO ORDER

Chair Desmond called the meeting to order at 9:18 a.m.

II. WELCOME

Dr. Charles Wall, President, Massasoit Community College

List of Documents Used:

PowerPoint Presentation

President Charles Wall thanked Massasoit Community College (MCC) trustees Bonnie Blackler, Nelson Ross, Judy Waterston, and Heather Grace Hilton for attending the Board of Higher Education (BHE) meeting. He also thanked Steve Murphy, President of the MCC Foundation, and recognized Barbara Finkelstein, Senior Vice President, who would soon become President of York Community College in Maine.

President Wall gave a PowerPoint presentation which highlighted MCC's many accomplishments. He spoke of the growth at MCC, including new construction projects and student enrollment. He also mentioned several student academic

achievements, including student trustee Heather Grace Hilton, a recipient of the Century Scholar award, and incoming student trustee Jean B. Derenoncourt, a 2014 Governor's Intern. President Wall stated that student success is the mission of the institution and that they will continue to strive for excellence.

III. ACCEPTANCE OF THE MINUTES

Board Member Kathy Matson asked to amend the minutes to reflect that she requested during the report from the Student Advisory Council at the March meeting that the BHE consider implementing the ASAP program described by President Rubenzahl at the January meeting. She also asked that should a task force be created, there be a student representative from each segment. Hearing no objections to the request, Chair Desmond asked for a motion to approve the minutes as amended. On a motion duly made and seconded the minutes were unanimously approved.

IV. CHAIRMAN'S REMARKS

Chair Desmond welcomed attendees to the fifth regular meeting of the BHE. He said that the BHE agreed at the annual retreat in September to initiate a Board self-review process. The BHE has engaged the consulting services of the Association of Governing Boards (AGB) to serve as a guide in this process with the goal of reaching consensus on board strengths, needs, and future priorities. This work will take place in two parts. The first part will involve a survey, followed by substantive discussion of the survey results on May 19th, led by AGB veteran leader Ellen Chaffee.

Chair Desmond brought up two items that have appeared in the news: the need for greater ethnic and racial diversity of the K-12 teacher workforce and the need to protect students from sexual assault. He said that the BHE would continue to work to address both of these issues.

Chair Desmond turned the meeting over the Board Member Bernard Fulp who said that it has been an honor to serve on the Board, but that he must step down as his small company needs more of his attention. He stated that he has enjoyed working with the BHE and thanked Governor Deval Patrick for giving him the privilege to do so.

Chair Desmond thanked Board Member Fulp for all his work and said it was a great pleasure working with him. Board Member Fulp has been extremely helpful, especially as the Chair of the Fiscal Affairs and Administrative Policy committee.

Before asking Commissioner Freeland to make remarks, Chair Desmond asked Board Members to introduce themselves.

V. COMMISSIONER'S REMARKS

Commissioner Freeland thanked President Wall for hosting the meeting at MCC, and thanked MCC Board Members for attending. He said MCC has been a leader in helping science students successfully transfer to four-year institutions, and in focusing on the issue of male students of color. He also congratulated Ms. Hilton on her academic achievements and thanked Board Member Fulp for his service to the BHE.

Commissioner Freeland welcomed Presidents Mary Grant, Ellen Kennedy, Ira Rubenzahl and Barry Maloney. He said that two BHE members had stepped forward to represent the board on two Presidential searches. Board Member

Nancy Hoffman will serve on the Bridgewater State University search committee, and Board Member Henry Thomas will serve on the Westfield State University search committee.

At this time, Board Member Stacey Deboise Luster joined the meeting. Commissioner Freeland then reviewed the status of the FY15 budget, and announced that the DHE had a new Director of Employee and Labor Relations, Michael Murray.

Commissioner Freeland told Board Members that the *29 Who Shine* event would take place on May 8th at the State House and the Statewide Trustee Conference would be held on September 23rd.

VI. SECRETARY OF EDUCATION'S REMARKS

Chair Desmond turned the meeting over to Dr. Glenn Gabbard, Secretary Matthew Malone's designee. Dr. Gabbard told attendees that it was Teacher Appreciation day. He stated that Cape Cod Community College and Middlesex Community College were planning a new initiative that would provide increased access for students with intellectual disabilities, and that Bridgewater State University was also engaged in this work.

VII. REPORTS FROM PRESIDENTS

Community College Presidents' Report – Springfield Technical Community College President Ira Rubenzahl

List of Documents Submitted by President Rubenzahl

None

President Rubenzahl began his remarks by thanking Commissioner Freeland for contacting local Board chairs and urging them to rally for better funding. He said the Community College Presidents support the Policy on Civic Education that would be up for a vote later in the meeting.

He urged the BHE to take a look at certain key issues, including comparing the amount spent per student and the number of full time faculty at the three segments: community colleges, state universities, and UMass.

President Rubenzahl spoke about the *McDuffy v. Secretary of the Executive Office of Education* case in which students sued the Commonwealth because they felt it had failed in its duty to provide them with an adequate education. The result was that millions of additional dollars were spent on K-12 in the Commonwealth, and it inspired a systematic look at public school funding throughout the country. He stated that he would like to deal with funding disparities and the BHE needs to take a position on it. It is unfair that community college students get funded at a much lower rate than their peers at four-year institutions.

A. State University Presidents' Report – Massachusetts College of Liberal Arts President Mart Grant

List of Documents Submitted by President Grant

None

President Grant said she agreed with President Rubenzahl and thanked the BHE for their efforts with the budget. She said there was much needed work and that collective bargaining needs to be fully funded and the Performance Incentive Fund needs more money. She thanked Commissioner Freeland and Joint

Committee on Higher Education Chairs Michael Moore and Thomas Sannicandro for their support during Advocacy Day when the State Universities visited the State House.

She thanked everyone for their work on the Policy on Civic Learning and appreciated the flexibility and revisions made to the policy. President Grant spoke about a report released the week prior that looked at student loan and debt levels and suggested taking a closer look at funding throughout the entire higher education system.

President Grant said it was commencement season and congratulated Board Member Matson on her upcoming graduation.

Vice Chair Louis Ricciardi echoed the comments made regarding the budget and said that public higher education institutions add value to the community and provide several resources throughout their own regions. Chair Desmond agreed and said there was work to do to raise the funding levels.

Board Member Paul Toner thanked Commissioner Freeland and DHE staff for attending the Massachusetts Teacher Associate conference and said that there was a lot of misinformation about PARCC and that many people were unaware that students entering the Community Colleges and State Universities need remediation upon enrollment. He said higher education needs to let local communities know that many are not preparing students for college and career level work. It is not about the test, but how do we assess whether students are ready or not.

VIII. REPORT FROM STUDENT ADVISORY COUNCIL

Chair Desmond asked Board Member Matson to provide an update from the Student Advisory Council, but first congratulated her, noting that she would be one of the recipients of the *29 Who Shine* award.

Board Member Matson reported the last Student Advisory Council meeting took place on April 17th and that Leah Collins was elected to be the BHE student Trustee representative next year.

Leah Collins, State University Segmental Advisor, said she was excited to share some great ideas in the upcoming year.

IX. MOTIONS

List of Documents Used:

March 18th Meeting Minutes

January 28th Special Meeting Minutes

AAC Motions 14-29 through 14-34

FAAP Motions 14-25 through 14-37

Chair Desmond stated that at the March 18 BHE meeting, the board was one member shy a quorum, and therefore needed to ratify the six BHE motions from that meeting. He explained that he would read through each motion and pause to allow for an opportunity for questions or discussion, as necessary, before calling for a vote.

A. Board of Higher Education

Chair Desmond first asked for a motion accept the minutes from the January 21, 2014 Special Board of Higher Education Meeting. He then paused for discussion. On a motion made and duly seconded, the motion passed unanimously.

Chair Desmond then asked for a motion to accept the minutes from the January 28, 2014 Board of Higher Education Meeting and paused for discussion. On a motion made and duly seconded, the motion passed unanimously.

Chair Desmond turned to Academic Affairs Committee business and asked for a motion to ratify *Academic Affairs Committee Motion 14-33: Approval of Academic Affairs Committee Motions 14-29 through 14-32 on a Consent Agenda*. There was no discussion. On a motion made and duly seconded, the motion passed unanimously.

Chair Desmond asked for a motion to ratify *Academic Affairs Committee Motion 14-34: Approval of Criminal Justice Programs Under The Guidelines for Criminal Justice and Law Enforcement Academic Programs at Bristol Community College*. It was seconded. After hearing no discussion, the motion passed unanimously.

Chair Desmond then stated that he would turn to Fiscal Affairs and Administrative Policy business. He asked for a motion to ratify *FAAP 14-36: Approval of Fiscal Affairs and Administrative Policy Committee Motions 14-25 through 14-35 on a Consent Agenda* and paused for discussion. On a motion made and duly seconded, the motion passed unanimously.

Finally, Chair Desmond asked for a motion to ratify *FAAP 14-37: Approval of the FY2015 MSCBA Rent Certificate*. He paused for discussion. On a motion made and duly seconded, the motion passed unanimously.

B. Academic Affairs

List of Documents Used:

AAC Motions 14-35 through 14-38

Committee Chair Hoffman said there was a lively discussion at the AAC meeting and provided a brief summary of the meeting. Two out-of-state online nursing programs came up for approval because of their practicum placements and Board Member Barron updated the AAC on the work of the Task Force on Online Learning update. AAC members also discussed the Policy on Civic Education and IT Workforce Analysis.

The following motions to were moved, seconded and unanimously approved as follows:

AAC 14-35 2014 BHE Program Review Policy

Authority: M.G.L. c.15A, §§ 3, 6 and 9; M.G.L. c. 69, § 31A; 610 CMR 2.0 et seq.

Contact: Carlos E. Santiago, Senior Deputy Commissioner for Academic Affairs

AAC 14-41 Consent Agenda Motions 14-36 through 14-40

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- AAC 14-36 University of Massachusetts Boston
Masters of Science in Transnational, Cultural and Community Studies
Doctor of Philosophy in Transnational, Cultural and Community Studies
- AAC 14-37 Bay Path University
Master of Science in Education
Specialist in Education
Master of Science in Forensics
Master of Science in Developmental Psychology
Master of Science in Clinical Mental Health Counseling
- AAC 14-38 Chamberlain College
Master of Science in Nursing
Doctor of Nursing Practice
Certificate in Nursing Practice
Certificate in Nursing Informatics
- AAC 14-39 George Washington University
Master of Public Health
- AAC 14-40 Wentworth Institute of Technology
Master of Engineering in Civil Engineering

Authority: Article III, Section 6, By-Laws

Contact: Shelley Tinkham, Ph.D., Assistant Commissioner for Academic, P-16 and Veterans Policy

AAC 14-46 Consent Agenda AAC Motions 14-42 through AAC 14-45

- AAC 14-42 Criminal Justice Program
Berkshire Community College
- AAC 14-43 Criminal Justice Program
Bunker Hill Community College
- AAC 14-44 Criminal Justice Program
Holyoke Community College
- AAC 14-45 Criminal Justice Program
Roxbury Community College

Authority: Article III, Section 6, By-Laws

Contact: Shelley Tinkham, Ph.D., Assistant Commissioner for Academic, P-16 and Veterans Policy

Before introducing the rest of the motions, Committee Chair Hoffman suggested that a member of the Department of Elementary and Secondary (DESE) be appointed to the Technology and IT Workforce Advisory Committee and Chair Desmond said that Associate Commissioner for Economic and Workforce Development had agreed to that suggestion. Dr. Gabbard added that there should also be a representative from the Department of Early Education and Care (EEC).

The following motion was moved, seconded and unanimously approved as follows:

**AAC 14-47 Establishment of Technology Innovation and IT Workforce
Advisory Committee**

Authority: M.G.L. c. 15A, § 6 and 9.

Contact: David Cedrone, Associate Commissioner for Economic and
Workforce Development

Committee Chair Hoffman asked Senior Deputy Commissioner Carlos Santiago to present on the Policy on Civic Learning. Senior Deputy Commissioner Santiago said that at the AAC meeting, Board Member Henry Thomas abstained and since then, DHE staff have been working with the leadership at the University of Massachusetts (UMass) to address concerns that UMass initially expressed about the new policy. As a consequence, the policy was revised slightly to clarify roles and responsibilities.

Board Member Thomas thanked Commissioner Freeland and Senior Deputy Commissioner for working with UMass. He then moved the motion, which was seconded and supported unanimously.

AAC 14-48 Policy on Civic Learning

Authority: Massachusetts General Laws Chapter 15A, Sections 6, 9(c), 9(u)
and 32.

Contact: Dr. Carlos Santiago, Senior Deputy Commissioner for Academic
Affairs

X. PRESENTATIONS:

Campus Level Strategic Planning

Carlos Santiago, Senior Deputy Commissioner for Academic Affairs, Department
of Higher Education

Barry Maloney, President, Worcester State University

List of Documents Used:

Strategic Planning Briefing

May 6th BHE PowerPoint

Chair Desmond explained that the Department was trying a new approach to presentations that would allow more time for BHE discussion. Board Members are now provided with a one page, two-sided briefing document that gives an overview of the subject to be discussed. He then turned the meeting over to Commissioner Freeland who invited Senior Deputy Commissioner Santiago and President Maloney to discuss the Campus Level Strategic Planning initiative.

Senior Deputy Commissioner Santiago stated that President Maloney had served as a member of the Strategic Planning Advisory Group with Presidents Eddinger, Mohler-Faria, and Sbrega. He described how institutions were selected for the strategic planning pilot, and noted Massachusetts College of Art and Design, Middlesex Community College and Worcester State University would be engaged in Spring 2014 and Massasoit Community College and Roxbury College in Fall 2014.

President Maloney said the process increased transparency and connectivity between the institutions and the DHE.

Vice Chair Ricciardi suggested that the Strategic Planning Advisory Group meet with a BHE subcommittee to ensure alignment and to have the campuses' strategic plans inform the DHE's plan. Committee Chair Hoffman added that it would be useful to look at the pilots and have a broad overview in order to see the commonalities and differences and start with a gap and alignment analysis.

After further discussion, Commissioner Freeland said that the DHE would continue to communicate with the BHE about the progress and that the Executive Committee might be the right forum for that type of conversation.

Board Member Toner excused himself from the meeting at this time.

Allied Health Workforce Analysis

David Cedrone, Associate Commissioner for Economic and Workforce Development, Department of Higher Education

List of Documents Used:

Allied Health Workforce Analysis Briefing

May 6th BHE PowerPoint

Associate Commissioner Cedrone began his presentation on the Allied Health Workforce Analysis and said there was an opportunity to increase diversity in the professional healthcare workforce by providing clear academic and career pathways from the Direct Care workforce, which has a much higher percentage of persons of color. He also stated that many medical assistants and certified nurse assistants receive their certificates from for-profit institutions, and that many Direct Care workers are trained in not-for-credit programs outside of higher education, and did not have degrees. He asked what the role of community colleges should be to address workforce demands in the Direct Care workforce.

Board Member Luster noted several Direct Care workers have received a degree from a higher education institution, but it was outside of this country and their degree was not recognized or their credits were not accepted. She also stated that many students receiving certificates from for-profit institutions are not able to pass remedial courses at public institutions. She hoped that some standards could be developed and that there would be a basic level of competency requirements, which would then put the community colleges in a competitive position to provide these credentials.

Associate Commissioner Cedrone agreed and said more work needed to be done to validate the training of international students who received their education outside of the United States. The goal is to meet the students where they are and help them become certified.

Board Members made several suggestions, including keeping an open line of communication with industry employers, as well as with DESE, and the Division of Professional Licensure.

Building Naming Policy

Sean Nelson, Deputy Commissioner for Administration and Finance, Department of Higher Education

Sheila Tunney, Budget Director, Department of Higher Education

List of Documents Used:
Building Naming Policy Briefing
May 6th BHE PowerPoint

Deputy Commissioner for Administration and Finance Sean Nelson stated that the intention of the Building Naming Rights Policy would be to formalize and codify a process for the naming of buildings on public campuses and he noted that this was identified as a BHE priority for FY14. The policy would help guide campus development and fundraising efforts, while also allowing the honoring of individuals who have made significant contributions to the campus and/or community. He explained that DHE staff reviewed several existing policies from institutions both in and out of the state.

Vice Chair Ricciardi shared that in his experience at Bridgewater State University, there is a threshold minimum for having a scholarship named after someone. He also encouraged campuses to share best practices with one another.

Board Members discussed whether the policy should include a provision for the rescinding a building name. Board Member Reimers suggested making a distinction for naming buildings for donors and historical figures.

Commissioner Freeland said it would be helpful to create general guidelines of best practices, rescinding, and redesignation.

XI. OTHER BUSINESS

None.

XII. PUBLIC PARTICIPATION

None.

XIII. ADJOURNMENT

The meeting was adjourned at 12:08 p.m.

Respectfully submitted,
Richard M. Freeland, Ph.D.
Commissioner of the Department and
Secretary to the Board