# BOARD OF HIGHER EDUCATION REQUEST FOR BOARD ACTION

**NO**.: AAC 08-03

BOARD DATE: October 19, 2007

# MOVED:

The Board of Higher Education hereby approves the application of the University of Massachusetts Dartmouth to award the Bachelor of Arts in Crime and Justice Studies.

Upon graduating the first class for this program, the University of Massachusetts shall submit to the Board a status report addressing its success in reaching program goals, as stated in the application, and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws, Chapter 15A, Section 9(b)

Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

#### **BOARD OF HIGHER EDUCATION**

University of Massachusetts Dartmouth

Bachelor of Arts in Crime and Justice Studies

#### **INTENT AND MISSION**

The University of Massachusetts Dartmouth has requested approval to offer the Bachelor of Arts in Crime and Justice Studies. The purpose of the proposed degree is to provide University of Massachusetts Dartmouth undergraduates with a specialized professional degree within the context of a broad, liberal arts curriculum. A major in Crime and Justice Studies (as opposed to Criminal Justice), while still appealing to those students drawn to the Criminal Justice Option, is intended to offer broader access to careers and to provide a program for the University that is at the cutting edge of a new and expanding academic discipline. It is also intended to attract scholars that the University wishes to recruit in a competitive academic job market. In addition, the proposed degree is intended to encourage involvement from faculty across traditional disciplinary lines.

The University of Massachusetts Board of Trustees approved the proposed Bachelor of Arts in Crime and Justice Studies on June 21, 2007. The required Letter of Intent was circulated in August, 2007. No comments in response were received.

#### **NEED AND DEMAND**

Over the past six years the percentage of Sociology/Anthropology students registered in the Criminal Justice Option has increased from approximately 25% of students (75 of 279) in 2000 to almost 50% of enrollments (197 of 415). During calendar years 2004 and 2005, approximately 1,000 students were served by 32 sections of courses that directly contribute to the Criminal Justice Option. Applicants to the University have expressed strong interest in seeing this program become a major, and many students who are initially Liberal Arts Undeclared ultimately select this program.

In a survey of graduates from the Criminal Justice Option, approximately 60% were working in what they defined as "jobs in the field." Some of these jobs included Department of Social Services, Massachusetts State Police, New York State Department of Education (Investigator), Cape and Island's District Attorney's Office, Department of Youth Services, MCI Norfolk, Parole Board, Wachenhut Nuclear Security, U.S. Attorney's Office, and several local police and sheriff's departments. Of the remaining 40%, over half report having chosen employment in other fields—predominately education—and only 10% overall reported that they desired to obtain employment in the field, but were unable to do so.

Majors in Criminal Justice are offered at the Lowell and Boston campuses of the University of Massachusetts and at several of the state college campuses, including Bridgewater State College in southeastern Massachusetts. These programs all define themselves as conventional criminal justice programs, and the course work focuses on the traditional subjects of policing

and corrections. The proposed major is unique in its liberal arts approach, the focus on theory over more pragmatic concerns, and its overriding emphasis on matters of justice.

#### ADMISSIONS AND ENROLLMENT

Applicants must submit school transcripts, along with SAT or ACT scores. The current criminal justice option enrolls a large number of students at the University. Starting enrollments will be derived from the existing pool of 180 students already in the option and those recruited as new freshman and transfer students. The following enrollment growth is anticipated:

| Year 1 | Year 2 | Year 5 |  |
|--------|--------|--------|--|
| 185    | 195    | 240    |  |

#### **PROGRAM EFFECTIVENESS**

The University of Massachusetts Dartmouth submitted effectiveness objectives of the proposed program as follows:

- By 2010 the program will have achieved a steady-state enrollment of 240 majors, balanced between traditional full-time and part-time students and reflecting the diversity and demographics of the region.
- By 2013 the program will have achieved a steady-state number of 45 students, completing this major each year.
- By 2012 the program will have at least 20% of its graduates entering graduate school in a related discipline within a year after graduation.
- By 2009 at least 20 different agencies will be offering internship placements to majors. Each
  year, 80% of the students participating in internships will be found excellent or very good by
  their site supervisors, and at least 20% of student interns will be offered a job after
  graduation by the sponsoring agency or employer.
- All students in the major will have portfolios by 2013. Student portfolios and other assessments at the conclusion of their program will demonstrate realization of student learning and skills outcomes in 90% of the students.
- In the campus graduating-students' survey, 80% of the students will report being highly satisfied or very satisfied with their academic major.

# **CURRICULUM** (Attachment A)

The Crime and Justice Studies baccalaureate degree program will provide University of Massachusetts Dartmouth undergraduates with a broad, liberal arts curriculum that is in close contact with a range of professional areas. There are 120 required credits for a B.A. in Crime and Justice Studies. The major has a 21-credit core, a 9-credit selection of CJS Electives, and a 12-credit selection of Interdisciplinary electives. A complete description of the curriculum outline is provided in Attachment A.

#### **RESOURCES**

Faculty and Administration: The full-time and part-time faculty necessary for the delivery of this program are already in place and there is no additional hiring associated with the initial phase of this proposal. If growth towards a potential total number of majors of 240 occurs and the focus of the program develops and expands, the program will need additional faculty. The campus is committed to hire a new CJS faculty member for FY09.

*Library:* The library maintains collections, including electronic resources that support the current option and additional library resources will be provided over the initial years of the new program.

Physical Resources: The number of majors, as well as the number of part-time faculty, require administrative support and office space. The Department of Sociology/Anthropology will provide offices for faculty, the department chairperson, and secretarial support. An office for part-time faculty, especially for faculty who will be assisting with advising, is proposed among other priority space requests for the University.

*Fiscal*: The University submitted a budget for the proposed program indicating fiscal resource and budget projections. A copy of the budget is attached as Appendix B.

#### **EXTERNAL REVIEW AND INSTITUTIONAL RESPONSE**

The proposal was reviewed by Dr. Nancy C. Jurik, Professor and Director of Graduate Programs, School of Justice and Social Inquiry, Arizona State University; and Dr. Mona Danner, Associate Professor, Sociology and Criminal Justice, Old Dominion University. The reviewers expressed support for the program design, commended the quality of the faculty, and confirmed the need for program graduates in the economy.

"Students with the B.A. Crime and Justice Studies from the University of Massachusetts Dartmouth will be well prepared to work in a variety of occupations in the criminal justice system (police, courts, corrections) and in community and social service agencies (victim, offender, and/or community services). Employers may be government (local, state or national), non-profit or profit-making enterprises. The Bureau of Labor Statistics *Occupational Outlook Handbook 2006-07* and found that criminal justice occupations are projected to grow as fast or faster than all sectors of the economy combined during the 2004-14 period. People in the U.S. remain concerned with law and order, and 9/11 increased the nation's security consciousness. In addition, because many CJS occupations experienced dramatic growth in the 1960s-1980s, retirements are expected to rise in the coming years. "

In response to reviewer suggestions for course modifications, the University amended the proposal to move CJS 270 *Criminal Law and Procedure* to the Electives and to move SOC 357, *Justice and Society,* from the list of Interdisciplinary Electives to the Core courses. In response to evaluator's recommendation for additional faculty to support the program, the administration is prepared to allocate additional resources, either as an expansion or a reallocation from other programs, as justified by enrollment patterns.

# STAFF ANALYSIS AND RECOMMENDATION

Board staff thoroughly reviewed all documentation submitted. Staff recommendation is for approval of the Bachelor of Arts in Crime and Justice Studies at the University of Massachusetts Dartmouth.

Upon graduating the first class for this program, the University of Massachusetts Dartmouth shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources and program effectiveness.

# APPENDEX A: UNDERGRADUATE CURRICULUM OUTLINE BA in Crime and Justice Studies

| M                   | ajor Required (Core) Courses (# Total courses required = 7)    |              |
|---------------------|--|--------------|
| Course Number       | Course Title   | Credit Hours |
| SOC 200             | Introduction to Social Thought                                 | 3            |
| SOC/ANT 206         | Research Methods   | 3            |
| (renumbered as 316) |  |              |
| CJS 190             | Introduction to Crime and Justice Studies                      | 3            |
| CJS 357             | Justice and Society  | 3            |
| CJS 358             | Criminological Theory  | 3            |
| CJS 400             | Contemporary Topics in Justice (capstone)                      | 3            |
| CJS 450             | Internship   | 3            |
|                     | Subtotal Core Credits  | 21           |
| Other Requi         | ired Courses in Related Subject Areas (# Total courses require | d = 3 )      |
| Course Number       | Course Title   | Credit Hours |
| CJS 241             | Crime and Society across the Life Span: Juveniles              | 3            |
| CJS 242             | Crime and Society across the Life Span: Adults                 | 3            |
| CJS 270             | Criminal Law and Procedure                                     |              |
| CJS/SOC 274         | Victimization  | 3            |
| CJS 305             | Crime, Justice, and Policy                                     | 3            |
| CJS/SOC 314         | Social Control/Crime Control                                   | 3            |
| CJS/SOC/AAS 339     | Racism, Crime, and Justice                                     | 3            |
| CJS/SOC 340         | Law and Society  | 3            |
| 0.10.040            | Organization of Criminal Behavior                              | 3            |
| CJS 342             | Organization of Offinial Boliavior                             |              |

| S 433  |   |              |
|--|---|--------------|
|  |   |              |
| CJS 492  | Thesis Research                                   | 3            |
|  | Subtotal Related Credits                          | 9            |
|  | Elective Courses (# Total courses required = 4)   |              |
| Course Number  | Course Title (not exclusive list)                 | Credit Hours |
| MGT 311  | Organizational Behavior                           | 3            |
| PHL 326  | Philosophy of Law                                 | 3            |
| PSC 313  | Urban Politics                                    | 3            |
| PSC 322  | Constitutional Law                                | 3            |
| PSC 323  | Civil Liberties                                   | 3            |
| PSC 342  | Public Administration                             | 3            |
| PSC 337  | Women and Public Policy                           | 3            |
| PST 301  | Theories of Policy Formation                      | 3            |
| PST 350  | Public Policy Problems: Process and Practitioners | 3            |
| SOC/ANT/WMS 300  | Lesbian, Gay, Bisexual Identity and Culture       | 3            |
| SOC/ANT 332  | Portuguese in the Americas                        | 3            |
| SOC/WMS 336  | Women and Social Policy                           | 3            |
| SOC/ANT 337  | Comparative Ethnic Relations                      | 3            |
| SOC 356  | Wealth, Status and Power                          | 3            |
| SOC/ANT/WMS 359  | Men and Masculinities                             | 3            |
|  | Subtotal Elective Credits                         | 12           |
| Distribution of General Education Requirements                                   |   | # of         |
| Attach List of General Education Offerings (Course Numbers, Titles, and Credits) |   | Credits      |
| Ethics course  |   | 3            |
| Global course  |   | 3            |
| Diversity course   |   | 3            |

| Writing (ENL 101, 102), and "Tier II" Writing course in program  | 9   |   |
|--|-----|---|
| "Tier II" Information and Computer Literacy  | 3   |   |
| Cultural and Artistic Literacy, three courses  | 9   |   |
| Mathematics  |     | 3   |
| Foreign Language, B.A. degree requirement  Subtotal General Education Credits  NOTE: some of these credits are included within major requirements. |     | 3-12 (depending on student level)  30 (+3 to 12 credits for language dependent on student |
|  |     | ability)  |
| Curriculum Summary   |     |   |
| Total number of courses required for the degree  | 40  |   |
| Total credit hours required for degree   | 120 |   |
| Prerequisite or Other Additional Requirements:   | 1   |   |

# **Appendix B: Budget**

# **B.A.** in Crime and Justice Studies

Shown below is the FY07 budget for the current Criminal Justice option, with a column showing FY09 for the Crime and Justice Studies major. A 3% per year increase in salary and operating costs is assumed.

| Budget   | FY2007    | FY2009    |  |  |  |
|--|-----------|-----------|--|--|--|
| Tenured Associate Professor                                  | 71,558    | 75,851    |  |  |  |
| Tenure track Asst. Professor                                 | 61,079    | 68,079    |  |  |  |
| Tenure track Asst. Professor                                 | 58,000    | 61,480    |  |  |  |
| Director's stipend   | 1,150     | 1,250     |  |  |  |
| Temporary instruction budget (part time lecturers, 27 units) | 35,784    | 37,931    |  |  |  |
| Operating budget (one-third of department budget)            | 5,667     | 6,007     |  |  |  |
| Clerical, one third of department secretary                  | 21,498    | 22,788    |  |  |  |
| TOTAL FY07/09 fiscal resources of CJS                        | \$254,736 | \$273,386 |  |  |  |
| Impact (incremental costs)                                   |           | \$18,650  |  |  |  |
| Enrollment growth budget                                     |           |           |  |  |  |

If anticipated enrollment demand permits the program to grow above 200 majors, an additional full-time assistant professor in the discipline in FY09 will be hired. Together with incremental expenses shown above, the budget **impact**, **including the added faculty line**, **is then \$83,650 between FY07 and FY09**.

The cost for this new hire will be met through salary savings (replacing a retiring faculty member from somewhere across campus). With its current number of students, the program is already at a maximum capacity; enrollment expansion with the new major justifies the additional line.