

Committed Organizations To Date

Apollo Education Group
Arizona State University
Campbell Soup Company
Cisco
Dassault Systemes
Deloitte
Dyson/James Dyson Foundation
Des Moines Area Community College
Hawkeye Community College
Johnson & Johnson
Launch Tennessee
Learning Blade
Lockheed Martin
Memphis Light, Gas, & Water (MLGW)
NASA
National FFA Organization
PepsiCo
Reebok
SkillsUSA
Sodexo
Spark 101
STEMconnector
Tata Consultancy Services
Teach For America
University of Memphis
Walmart
Wichita State University

About SITF

STEMconnector's® Innovation Task Force (SITF) is a group comprised of more than thirty leaders from the industry, government, education, and nonprofit sectors working on collaborative approaches to address the STEM talent pipeline. The group has agreed on a grand vision of "accelerating sustainable STEM careers and wealth through innovation science and excellence in tomorrow's new economy." In 2014, the group prioritized STEM 2.0™, STEM Career Accelerator Day™, and the Global Talent Summit.

About STEM Career Accelerator Day 2015 (#STEMCAD2015)

STEM Career Accelerator Day (#STEMCAD2015) is a national campaign and series of concurrent events hosted during the week of October 19-23, 2015 designed to engage and expose students, parents and teachers to career-focused experiential learning at corporate sites, government facilities, and higher education institutions. Through #STEMCAD2015, employers and educators across the country will be hosting events that inspire 10,000+ 8-12 grade students to pursue a career-path in the STEM fields. While many companies around the world facilitate similar activities every year, #STEMCAD2015 is the first campaign that aims to unite these disparate efforts under a common banner through a coordinated communications platform and universal evaluation tool.

Why Should I Participate in #STEMCAD15?

- 1. EXPOSE Students to STEM Careers** - Through #STEMCAD2015, your student will discover first-hand the excellent opportunities afforded by a degree or career in a STEM field by interactions with STEM professionals in a workplace environment.
- 2. LEARN why STEM is Important** - #STEMCAD2015 is an excellent way for students, parents and teachers to connect what students learn in the classroom to careers.
- 3. DISCOVER your Interest** - #STEMCAD2015 is a wonderful opportunity for students to open windows into new career opportunities.
- 4. SPARK the Change** - #STEMCAD2015 can be a turning point and inspiration for students to begin pursuing a STEM field in college and career down the road.
- 5. BUILD Momentum** - #STEMCAD2015 may be one part of a series of STEM activities that a student engages, it is important to connect this to other opportunities before and after.

What Students Said:

"What I liked best about the STEM event was how we got to learn about different careers and how STEM can help us in life"

"It was very hands on. I didn't feel like I was being talked down to by the professionals, I felt like I was on equal footing with them"

"There were many new careers I had never heard of before that were fun and interesting. I enjoyed the hands on experience"

"The thing I liked best about the STEM event was the it opened my eyes to new career paths as well as I got to talk to professionals of different positions"

"Finding out more in detail the behind the scenes action to the people who work in this field"

"The event showed us how math and science are important, and how a large company can have many different components and opportunities for work"

"Talking with professionals in a semi-casual environment, and asking questions sprouted from a rich conversation"

"We can't wait to see DMACC's "STEM Career Accelerator Day 2015" in action this fall. Our planning meetings have been very exciting and we know that the expressions on all the faces of participants will be a great reward for our efforts. We are only sorry we didn't have something in place last year."

"We've joined this national movement that encourages STEM discovery so that we can show high-school students and their parents how exciting and rewarding a degree or career in STEM can be [...] We hope that by opening up our labs and makerspaces on the Polytechnic campus and at the ASU Chandler Innovation Center we can show students, educators and parents how degrees in STEM can help launch big ideas and spark innovation."

STEM Career Accelerator Day highlights the importance of helping students connect the STEM content learned in classrooms to real-life STEM careers. Everyone should have the opportunity to pursue a STEM field and discipline and on STEM Career Accelerator Day, students, educators and families will be able to connect with STEM organizations in their communities. We are thrilled to partner in ensure that more students have access to STEM"

- Rob Denson
President, Des Moines Area Community College

- Mitzi Montoya
Vice President and University Dean of
Entrepreneurship and Innovation
ASU

- Melissa Moritz
Vice President, STEM and Education Initiatives
Teach For America