MassTransfer Pathways
Business Group
Fitchburg State University
March 11, 2016

Leaders:
Community Colleges: Rhoda Belemjian
State Universities: Miranda Lam

Staff:
Elena Quiroz-Livanis, Special Assistant to the Commissioner and Director of Postsecondary Success Strategies

Foundational Courses
Computer Applications
Financial Accounting
Macroeconomics
Managerial Accounting
Marketing
Microeconomics

Recommended Courses
Business Law
Principles of Management

1. Elena convened the meeting at 10:23 a.m. She welcomed all and explained the objectives for the day.

2. Elena updated the group on the status of MassTransfer Pathways, using a PowerPoint presentation. The following components of MassTransfer were discussed.

a. The history of the development of the MassTransfer Program from 2009 to the present. Currently MassTransfer includes the following components:

   i. General Education Block (MassTransfer Block)
   ii. Academic Transfer Pathways
   iii. Course Equivalencies
   iv. Reverse Transfer
   v. Commonwealth Commitment

b. The benefits of the MassTransfer Program.

<table>
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<tr>
<th>Benefits</th>
<th>Minimum Final GPA</th>
<th>Notes</th>
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<tbody>
<tr>
<td>No application fee</td>
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</table>

MassTransfer application required by deadline.
c. She described how the Department of Higher Education (DHE) is continuing to work to fill in the gaps in the MassTransfer Program.

d. She reminded the group of the first six academic disciplines for which 60-credit MassTransfer Pathway maps have been developed.

   i. Biology
   ii. Chemistry
   iii. Economics
   iv. History
   v. Political Science
   vi. Psychology

e. She reminded the group of the 10 academic disciplines on which we are working this year and for which 60-credit MassTransfer Pathway maps will be developed next year.

   i. Business Administration
   ii. Communications
   iii. Computer Science
   iv. Criminal Justice
   v. Early Childhood Education
   vi. English
   vii. Liberal Arts
   viii. Mathematics
   ix. Natural and Physical Science Block (STEM)
   x. Sociology

f. She explained that once the 16 academic disciplines are completed they will capture 70% of all students who transfer from Massachusetts community colleges to Massachusetts state universities and campuses of the University of Massachusetts.

g. She indicated that DHE may undertake to develop MassTransfer Pathways for Engineering and Nursing during the 2016-2017 academic year, contingent upon funding.
3. Elena provided a brief demonstration of the current MassTransfer Pathways beta website (http://www.mass.edu/masstransfer/pathwaysbeta/). She also reminded attendees that the goal of the meeting was to have system-wide agreement on what the foundational courses are for the first two years of study in the discipline and a commitment that our campuses will accept these courses and count them towards the baccalaureate degree. Transfer professionals also attended the meeting and provided insight on a number of issues.

4. Disciplinary Segmental Leaders requested that faculty submit syllabi for the foundational courses prior to the meeting in order to conduct a review that would allow them to identify core course components. During the meeting, faculty agreed with the core components for the foundational course and that if a course covers the percent of topics listed next to its title below, it would be considered appropriate for transfer into a Business major.

5. Following this exercise, faculty engaged in a conversation regarding community college course alignment. If a course covered the topics in the core course components sheet, it would be considered appropriate for a Business major. Course that meet this criteria are listed in the Community College Course Alignment sheet.
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<thead>
<tr>
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<th>Core Course Components</th>
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<tr>
<td><strong>Course: Financial Accounting – 85%</strong></td>
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<tr>
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<td>Overview of financial statements and accounting</td>
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<td>Accounting transactions, journal entries</td>
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<td>3</td>
<td>Adjusting entries, trial balance, general ledger</td>
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<td>Completing accounting cycle</td>
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<td>Prepare income statement, balance sheet, owner’s equity/shareholder’s equity</td>
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<td>Marketing strategy and marketing plan</td>
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<td>New product development, product life cycle</td>
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### Foundational Course: Marketing

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<td>Employment and Labor Law, Discrimination, Immigration Issues</td>
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Discipline: Business  
Community College Course Alignment  
Course: Business Law

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## Discipline: Business

### Community College Course Alignment

#### Course: Management

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