PORTFOLIUM PARTNERSHIP

How Georgia State University is driving scalable innovation and measuring progress with Portfolium

GSU wanted more than an ePortfolio. Portfolium delivered the learning graph - a digital network that connects learning to opportunity for students that need it most

How aligned vision met with aligned product requirements

In selecting a ***partner***, GSU found that Portfolium's long-term commitment to stimulating a marketplace for student *potential* vs. *pedigree* was aligned to its goals of maximizing access and advancement for disadvantaged, lower-income populations, including minorities & first generation students.

In selecting an ePortfolio ***platform***, Portfolium stood alone in meeting GSU's key requirements:

- A solution for proving **hireability**, not just learning outcomes for accreditation.
- A **network** connecting students to employers.

> With 50,000 students and one of the largest populations of low-income students in the country, we have struggled to scale effective career preparation across our student body. Now, we're using Portfolium to help. We're employing analytics to link students to careers that match their individual abilities and Portfolium as a platform for students to document their career readiness at scale.
>
> **Dr. Timothy Renick**
> Vice Provost and VP for Enrollment Management & Student Success

THE SPARK - How social triggers ignite network effects

TRIGGER: Competency Benchmarking

Portfolium helps GSU students recognize, compare and double-down on their personal strengths.

TRIGGER: Crowdsourced Inspiration

Students with common strengths connect across diverse majors to see how strengths can be applied in the form of projects and work samples.

TRIGGER: Social Career Pathing

Students learn from the career exploration patterns of their peers in Portfolium's social feed - putting new ideas about industries and companies on to each other's radar.

educators@portfolium.com

Portfolium

Portfolium

Data from GSU's Portfolium Implementation (12 Months)

THE DATA
Invaluable insights

INSIGHT: Course-to-Workforce Translation

What career skills have students learned?
78K translations since GSU launch

- Skills captured in ePortfolios;
  - *Via course assignments*
  - *Via co-curricular & DIY projects*

INSIGHT: Career Paths Uncovered

Which new paths are students discovering?
Social & suggestion-driven exploration:

INDUSTRIES EXPLORED	% Increase (Last 90 Days)
Internet	3.59%
Consumer Electronics	9.20%
Aerospace & Defense	3.53%
Computer Software	8.47%
Food & Beverage	3.83%
Entertainment & Media	16.27%
Clothing & Apparel	12.10%

Portfolium's social feed and suggestion engine help liberal studies majors become interested in STEM, & marketing majors become interested in healthcare.

INSIGHT: 10,500+ Job Placement Outcomes

Who are the top employers of GSU grads?
Data from Portfolium EDU portal:

Bank of America
EMORY HEALTHCARE
NORTHSIDE HOSPITAL
Microsoft
Grady

FOR THEIR OWN HEALTH
Broad, voluntary adoption @ GSU

Students across the board are embracing Portfolium

- **720,000** student visits to Portfolium since launch
- **All majors** using ePortfolios, including:

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