PORTFOLIUM USE CASE

How Salve Regina University uses Portfolium to compete in an increasingly competitive market

What was your motivation in seeking an ePortfolio platform?

Students and their families are increasingly looking for return on investment on a college education and there's heightened competition among all types of universities. Using Portfolium to connect passion with profession is one of the things that will set Salve Regina University apart. By building their profile on Portfolium, our students are developing the tools to talk about how their classroom and co-curricular work translates into competencies necessary for success in the workplace.

> **Portfolium showcases what our students can learn in classroom and co-curricular experiences, in a way that's far more compelling than a resume.**
>
> *Dr. Barbara LoMonaco,*
> *VP of Student Affairs*

What initiatives does Portfolium support?

In our First Year Transition program, every student is required to create a Portfolium profile in order to start connecting their college experiences to their future career from their first day on campus. In our Navigator Leadership Development Program, students earn a certificate based on skills learned in co-curricular programs that are showcased and saved as Portfolium entries.

How does Portfolium make your job easier?

We're able to integrate competency-based approaches to co-curricular learning in a simple, visual way. Instead of a bunch of spreadsheets, we're tallying up the competencies attached to specific programs. It has shaped how our leadership program is developing and enabling us to track its effectiveness.

What outcomes will be impacted by Portfolium?

We've always relied on being a beautiful campus but that's not enough in today's competitive higher education market. I want to increase our job placement and Portfolium is the tool that will track and display that improvement. Additionally, Portfolium will assess student learning gained via our leadership program and will be a critical tool for identifying the effect and impact of our mission.

How does Portfolium improve your student experience?

Our students aren't just tech-savvy, they're tech-native - being limited to a paper resume is major cultural disconnect for them. They love the social networking components and that it integrates with tools that they're already using like YouTube and Prezi.

Why did you expand Portfolium to the whole campus?

Portfolium earned the confidence of our community with the success of our First Year Transition program. When our upper-level students saw it, they were jealous they didn't have access! Our juniors will use Portfolium to get internships and our graduating seniors will leverage it for interviews, their first job, and beyond.

How would you describe the implementation process?

Seamless. I'll confess that I didn't read any instructions on how to create a profile. I just did it in front of the class in five minutes. IT had no problems because it's incredibly easy. It is everything you promised it would be during the purchasing cycle, which has been really refreshing.

Explain the ongoing customer support you've received.

I feel like we're your only customer. We are assigned personalized help so if there's something with Portfolium that we have an issue or didn't know about, I have 100 percent confidence we're going to get the guidance and support we need.

What other areas of the university have benefited from Portfolium?

Alumni Relations will be able to better track alumni business owners and what students are doing after college. Our Admissions team can better tell the stories of our students during the recruitment process and parents love it because they can see a digital archive of what their son or daughter is learning and how it will translate into the world of work. Academic Advisors can use Portfolium as part of career coaching and advising, to understand how engaged a student is.

> **Portfolium is a great way to show the amazing work our students are doing. There are so many untold stories.**
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> *Dr. Barbara LoMonaco,*
> *VP of Student Affairs*

ABOUT

Salve Regina University

Located on a picturesque campus in the historic city of Newport, Rhode Island, Salve Regina University is a Catholic, coeducational university offering a comprehensive education with a liberal arts foundation.

Portfolium

In connection with over 2,000 schools, Portfolium's ePortfolio network helps millions of students and alumni capture, curate, and convert skills into job offers, while giving academic institutions and employers the tools they need to assess competencies and recruit talent.