

# #MEMO2MA →

More employers  
*than ever*  
are requiring  
college degrees

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Graduates of our *public*  
colleges & universities  
form the backbone  
of Massachusetts'  
workforce



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*Other states*  
are producing  
more high-need  
graduates than MA

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More than half  
of undergrads in MA  
are attending a  
*public* college  
or university

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Since '08, Massachusetts  
has cut funding for  
higher education  
at *2x the rate* of  
the top 10 states

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Massachusetts ranks  
*46th in the nation*  
in funding for  
need-based  
financial aid

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We need to help  
public colleges &  
universities scale up  
*ideas that are working*



# #MEMO2MA →

National leadership in  
K–12 education  
*is not enough* to secure  
Massachusetts' future



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**We must close  
achievement gaps  
so *everyone* has access  
to good-paying jobs  
in high-need fields**

# #MEMO2MA →

We need to help  
*veterans* enroll and  
succeed in college



# #MEMO2MA →

We need to help  
*older adults* enroll  
and succeed  
in college

# #MEMO2MA →

We need to help  
*low-income males*  
enroll and  
succeed in college

