



**Within Our Sights: Toward National Leadership in Higher Education | October 18, 2013  
Enabling Disruptive Technologies to Further Vision Project Goals**

**North Shore Community College**

**Presenter Contact Information**

*Daniel O'Neill, Director of Student Support and Advising*

Email: [daoneill@northshore.edu](mailto:daoneill@northshore.edu) | Phone: 978-762-4049

**Campus Project**

**Creating a Virtual Career Center**

Prior to the Vision Project Grant, "Creating a Virtual Career Center," the Career Services at North Shore Community College were housed in various departments and divisions. Coordination, access and visibility were the main challenges in this arrangement. "Creating a Virtual Career Center" is intended to use existing campus technologies to link the Career Services together in an online environment in order to create a virtual department. At the heart of the Virtual Career Center is the creation of the Career Services Landing webpage which will incorporate a shared dynamic career events calendar, a link to a "live chat" with a career development counselor and an audience guided tour through NSCC Career Services. In later phases of development, more interactive services will be planned for employers. As part of a 2011 CCLA project, new and current NSCC students were surveyed about their knowledge and use of Career Services at NSCC. The results of these surveys and institutional student surveys helped to shape the characteristics of the Virtual Career Center.

**Vision Project Outcome Areas**

- ✓ **College Completion**
- ✓ **Workforce Alignment**
- ✓ **Preparing Citizens**

**Research and Data**

**Project Duration:** *September 2012-August 2015*

- 26% of New Students at NSCC could not identify if they were on a career or transfer track
- 40% of incoming students (2011) identified making career/program choices with no advising assistance
- 60% of students with 30+ completed credits could not identify how to access Career Services
- 75% of students with 30+ completed credits stated they did not use Career Services while at NSCC
- 51% of students with 30+ completed credits stated they would be more likely to use Career Services if there were online resources