BEYOND CIVICS 101
Higher Education’s New Civic Mission

Statewide Conference • Friday, November 14, 2014

EDWARD M. KENNEDY INSTITUTE
FOR THE UNITED STATES SENATE
## Conference Agenda

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<th>Time</th>
<th>Event</th>
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<tr>
<td>9:30 a.m.</td>
<td><strong>Registration and Breakfast</strong></td>
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<td>10:00 a.m.</td>
<td><strong>Welcome</strong></td>
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<td><strong>Jean F. MacCormack, President, Edward M. Kennedy Institute for the United States Senate</strong></td>
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<td><strong>Bill R. DeWalt, Executive Vice President &amp; Museum Director, Edward M. Kennedy Institute for the United States Senate</strong></td>
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<td><strong>Daniel Asquino, President, Mount Wachusett Community College</strong></td>
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<td>10:15 a.m.</td>
<td><strong>Keynote with Q&amp;A—Degrees of Civic Engagement: Higher Education’s Transformative Makeover</strong></td>
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<td><strong>Caryn McTighe Musil, Senior Scholar and Director of Civic Learning and Democracy Initiatives, Association of American Colleges &amp; Universities (AAC&amp;U)</strong></td>
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<td>11:00 a.m.</td>
<td><strong>Morning Panel—Civic Learning Across the Commonwealth &amp; Nation</strong></td>
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<td><strong>Moderator:</strong> <strong>John Saltmarsh, Director, New England Resource Center for Higher Education, University of Massachusetts Boston</strong></td>
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<td><strong>Presenters:</strong> <strong>Richard M. Freeland, Commissioner, Massachusetts Department of Higher Education (MDHE)</strong></td>
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<td><strong>Richard T. Moore, President Pro Tempore, Massachusetts State Senate</strong></td>
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<td><strong>Andrew Seligsohn, President, Campus Compact</strong></td>
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<td><strong>Discussants:</strong> <strong>Trisha Cloutier, Assistant Professor, Bristol Community College</strong></td>
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<td><strong>Ben Taylor, Assistant Professor, Massachusetts College of Liberal Arts</strong></td>
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<td><strong>Cindy Curtis, Newman Civic Fellow, Greenfield Community College</strong></td>
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<td><strong>Jacob Miller, Newman Civic Fellow, University of Massachusetts Dartmouth</strong></td>
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<td>12:15 p.m.</td>
<td><strong>Lunch and Exhibition Walkthrough</strong></td>
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**Important Note!**

As the Kennedy Institute is not yet open to the public, **photography inside the building is strictly prohibited.**
1:30 p.m. **Breakout Sessions** *(You chose one session during pre-registration; descriptions are on back of this program.)*

The three concurrent afternoon sessions will delve, in a more in-depth way, into critical aspects of the implementation of the Massachusetts Board of Higher Education’s historic decision to support and promote civic learning and engagement in the Commonwealth.

1. **Listening Session with the Civic Learning Data Collection Team**
   
   **Pat Crosson**, Senior Advisor for Academic Policy, MDHE
   **Barbara Canyes**, Executive Director, Massachusetts Campus Compact
   **Rhonda Gabovitch**, Vice President, Institutional Research, Planning and Assessment, Bristol Community College
   **Jonathan Keller**, Senior Associate Commissioner for Research & Planning, MDHE
   **Christopher Latimer**, Chair, Political Science, Framingham State University
   **Spencer Moser**, Director, Center for Service and Citizenship, Massachusetts College of Liberal Arts
   **Mark Nicholas**, Director of Assessment, Framingham State University
   **Monica Poole**, Associate Professor, Bunker Hill Community College
   **Candace Shivers**, Associate Professor, Mount Wachusett Community College
   **Andrea DeFusco-Sullivan**, Director, Center for Teaching, Learning & Assessment, North Shore Community College
   **Michael Young**, Associate Provost, Bridgewater State University

2. **Best/Promising Practices Panel**
   
   **Marsha Marotta**, Interim Vice President of Academic Affairs, Westfield State University
   **Brian Conz**, Faculty Director, Civic Learning and Democratic Engagement, Westfield State University
   **Phil Sisson**, Vice President of Academic Affairs, Middlesex Community College
   **Mark Wagner**, Director of The Honorable John J. Binienda Center For Civic Engagement, Worcester State University
   **Terence Shanley**, Senior Vice President of Human Resources and Administration, Robert F. Kennedy Children’s Action Corps
   **David Tivnan**, Director of Operations and Administration, Lancaster Campus, Robert F. Kennedy Children’s Action Corps

3. **Assessing Your Institution’s Readiness to Meet the Vision Project Civic Learning Goal**
   
   **John Reiff**, Director of Civic Engagement and Service-Learning, University of Massachusetts Amherst

2:30 p.m. **Transition Time**

2:45 p.m. **Closing**

**Carlos Santiago**, Senior Deputy Commissioner for Academic Affairs, MDHE

3:00 p.m. **Adjournment**

*Feel free to join us for a voting demonstration in the Senate Chamber after the conference adjourns!*
Breakout Session Descriptions

1. **Listening Session with the Civic Learning Data Collection Team**

The Civic Learning Data Collection Team will discuss possible approaches to capturing the extent and variety of civic learning on Massachusetts public college and university campuses. Specifically, the team has been asked to identify civic learning metrics that can be collected in the DHE Higher Education Information Research System (HEIRS); to review the LEAP VALUE rubric on Civic Engagement as a potential direct assessment tool for civic learning; and to consider the development of consortia for the administration of the Community College Survey of Student Engagement (CCSSE) and the National Survey of Student Engagement (NSSE) for baccalaureate institutions. Team members will discuss their work to date and listen to comments from session participants. Comments will be helpful to team deliberations as members prepare a report for the Commissioner of Higher Education that is due in December 2014.

2. **Best/Promising Practices Panel**

This session will focus on best/promising practices on higher education campuses. It will take a cross-sectoral perspective (two and four-year institutions) and focus on the work from various vantage points including that of student affairs, academic affairs, service learning centers, and community partners. The objective is to highlight the multidimensional qualities of civic learning and engagement and discuss how the different sectors can work together to promote civic learning and engagement among students, faculty, and other stakeholders.

3. **Assessing Your Institution’s Readiness to Meet the Vision Project Civic Learning Goal**

Many factors determine how ready a college or university is to engage students in civic learning and prepare them effectively for their roles as citizens of a democracy. These factors include institutional practices, structures, and policies; faculty involvement and capacity; supports for students; and community partnerships. The Massachusetts Institutional Rubric for the Promotion and Development of Civic Learning and Engagement created for the Vision Project by the Study Group on Civic Learning and Civic Engagement offers a way to assess these factors at your own institution.

Participants in this workshop will use the assessment rubric to identify the ways in which their colleges or universities are more or less ready to pursue civic learning. Then in small groups, participants will explore strategies for “picking the low-hanging fruit”—or addressing areas in which it may be easiest to make progress—and for beginning the work of development in those areas where change will have the most fundamental impact.

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**Thank You**

A very special thanks to the Edward M. Kennedy Institute for the United States Senate for their generous support of this conference.