

BOARD OF HIGHER EDUCATION
October 19, 2007

The October 19, 2007, meeting of the Board of Higher Education (BHE) was held in the D. Justin McCarthy Student Center at Framingham State College in Framingham, Massachusetts. The following members were present:

Frederick W. Clark, Jr., Chairman
Peter Alcock, Vice Chairman
Jeanne-Marie Boylan
James Coyle

Katie Forgues
Amy Kershaw
Jeffrey Nellhaus
Richard Taylor
Henry Thomas

Absent: Aaron Spencer

CALL TO ORDER

Chairman Frederick Clark called the meeting to order at 10:05 a.m.

ACCEPTANCE OF MINUTES

A motion was made to accept the minutes of the June 14, 2007, meeting. The motion was seconded, and the minutes were approved unanimously.

WELCOME

President Flanagan welcomed the Board to Framingham State College and highlighted recent campus activity, including the enrollment of 1,100 new students in September of which 457 are transfer students from the public community colleges.

CHAIRMAN'S REMARKS

Chairman Frederick W. Clark, Jr., introduced himself as the Board of Higher Education's new Chairman. All Board members also provided introductions, including two newly appointed Board members, Katie Forgues, Student Board member from Mount Wachusett Community College; and Henry Thomas, University of Massachusetts Trustee representative to the Board. Chairman Clark thanked the Governor for appointing him and told the Board that it is an honor and a privilege to serve the Commonwealth, working with the Governor and the Legislature, who understand the economic importance of advancing public higher education. Chairman Clark thanked Dr. Dana Mohler-Faria, Special Advisor for Education to the Governor, for his support, trust, and encouragement. He also thanked Chancellor Patricia Plummer, who, in a short time, has worked for three chairmen, adding that he hoped that his position as Chairman would add stability to the Board. Finally, he thanked Ken Lemanski, Executive Officer of the State College Council of Presidents; and Jan Motta, Executive Officer of the Massachusetts Community Colleges, for their guidance.

Priorities of the Board include BHE advocacy for public higher education, campus safety, work force development, and nursing. Chairman Clark also announced that he will reorganize a Chancellor Search Committee. Chairman Clark then presented a PowerPoint, entitled "Fiscal Trends on Public Higher Education in Massachusetts—October 2007" (See attached.)

Dr. Dana Mohler-Faria, Special Advisor for Education to the Governor, brought greetings from Governor Deval Patrick and thanked President Flanagan for hosting the Board meeting at Framingham State College. He acknowledged his pleasure with the Governor's appointment of Chairman Clark, whom he described as having the leadership skills that the Patrick administration needs. He highlighted

1. the Capital Bill as a major initiative that will begin to re-build the infrastructures of the public higher education campuses.
2. the Public Education Nominating Committee that has made tremendous progress in appointing trustees to the campus boards. He complimented Judy McLaughlin, Chair of the Committee, for her leadership

in appointing over 80 campus board members during her short tenure; the number of open appointments is now approximately 20.

3. the Commonwealth Readiness Project that will lead the Governor to develop a ten-year strategic plan to improve education.
4. that Governor Patrick is very much focusing on the FY09 budget and promised that determination of public higher educational needs will involve a thorough and thoughtful process from the Governor.

Chairman Clark recognized Dr. Patricia Markunas, President, Massachusetts State College Association, who will be leaving her post in May 2008. He thanked and congratulated Dr. Markunas for her dedicated service over the years.

David Morwick approached the podium and was congratulated by Chairman Clark for his 44 years of service to Bridgewater State College and the Bridgewater community. Mr. Morwick was also actively involved with the Association of Professional Administrators since its organization and served as its president for 15 years. Chairman Clark read a resolution on Mr. Morwick's many accomplishments, congratulated and thanked him for his long career of service to the Commonwealth, and wished him well in his retirement.

Next, Chancellor Plummer introduced Dr. Philip Dooher to the Board, and she announced that he is retiring after 36 years of service to the Framingham State College community. He has served in many capacities at the College, including twice as Interim President. Chancellor Plummer read a resolution, honoring Dr. Dooher, that acknowledged his unrelenting advocacy to improve access and transition from high school to college of the Commonwealth's students and also congratulated him for his many accomplishments and outstanding contributions to public education over the years.

CHANCELLOR'S REMARKS

Dr. Patricia Plummer, Chancellor of the Board of Higher Education, thanked President Flanagan for hosting today's Board meeting. She updated the Board on the new and improved BHE Web site, which had been displayed on the room's large screens prior to and at the beginning of the Board meeting. She invited all to visit the site (www.mass.edu), especially a new section, "What's New at the Campuses," where the latest news and information from the campuses will be shared; she encouraged viewers to offer any and all feedback.

Chancellor Plummer reported on her and Chairman Clark's recent attendance at the Fourth Annual STEM (Science, Technology, Engineering, and Math) Summit, where the BHE has, over the years, been a co-sponsor and co-organizer of the event. This year more than 600 leaders from education, business, and industry attended to discuss solutions to the workforce shortage in STEM-related fields. As a speaker at the event, she announced that an additional \$4 million of STEM Pipeline funds will be distributed this year. The next round of grants will be used to stimulate late elementary and middle school student interest in STEM subjects.

Chancellor Plummer also reported that BHE staff, public college presidents, University chancellors and/or their representatives participated in a meeting with Secretary of Labor and Workforce Development Suzanne Bump and others from the Office of Workforce Development for the purpose of offering solutions to align public higher education degrees with workforce needs in Massachusetts

REPORTS FROM PRESIDENTS

Dr. Mary Grant, speaking on behalf of Dr. Robert Antonucci, Chair of the Council of Presidents, congratulated Chairman Clark on his new position. She reported that the state colleges are encouraged and pleased to have a Chairman, a Chancellor and a Special Education Advisor to the Governor who are strong advocates of public higher education.

Dr. Terrence Gomes, Chair of the Executive Committee of Community College Presidents, congratulated Chairman Clark on his appointment on behalf of the community college presidents. He thanked Chairman Clark for his recent attendance at an Executive Committee meeting, and he expressed appreciation for the increased capital funding to the community college campuses.

MOTIONS

Peter Alcock introduced the following four motions for approval. He then introduced Aundrea, Kelley, BHE Associate Vice Chancellor for Academic Policy, who presented a PowerPoint overview of the process for requests for academic program approval and the overview of the October 2008 request for academic program approval.

AAC 08-01 FRAMINGHAM STATE COLLEGE MASTER OF SCIENCE IN NURSING

MOVED: The Board of Higher Education hereby approves the application of Framingham State College to award the Master of Science in Nursing.

One year after graduating the program's first class, the institution shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

Aundrea Kelley informed the Board that there are 7,000 nurses who live and work in the Metrowest Region, who are possible candidates for the Master of Science in Nursing Program. Dr. Susan Conrad, Chair of the Framingham State College Nursing Department, and Dr. Janet Castleman, Dean of Graduate and Continuing Education thanked the Board for approval of this program. President Flanagan thanked the Deans for their creation of this program, and he thanked the 25 community partners that will be part of this program. The motion was seconded and approved unanimously.

AAC 08-02 MASSACHUSETTS COLLEGE OF ART AND DESIGN MASTER OF ARCHITECTURE

MOVED: The Board of Higher Education hereby approves the application of Massachusetts College of Art and Design to award the Master of Architecture.

Upon graduating the first class for this program, Massachusetts College of Art and Design shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources and program effectiveness.

Authority: Massachusetts General Laws, Chapter 15A, Section 9(b)

Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

Dr. Katherine Sloan, President of Massachusetts College of Art and Design (MCAD), explained that this graduate program will complement their undergraduate program. Importantly, this program prepares its students to sit for the licensing exam by the Architectural Board. President Sloan introduced George Creamer, Dean of Graduate Programs; and Patricia Seitz, Professor of Architecture Design and Master of the Master of Architecture Program Director, who were instrumental in the design of the program. The motion was seconded and was approved unanimously, and Chairman Clark congratulated President Sloan on the recent name change of the College.

AAC 08-03 UNIVERSITY OF MASSACHUSETTS DARTMOUTH BACHELOR OF ARTS IN CRIME AND JUSTICE STUDIES

MOVED: The Board of Higher Education hereby approves the application of the University of Massachusetts Dartmouth to award the Bachelor of Arts in Crime and Justice Studies.

Upon graduating the first class for this program, the University of Massachusetts shall submit to the Board a status report addressing its success in reaching program goals, as stated in the

application, and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws, Chapter 15A, Section 9(b)
Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

University of Massachusetts Dartmouth Provost Anthony Garro, Aundrea, Klimt, Chair of the Department of Sociology and Anthropology; and Susan Kumholz, Director of the Crime and Justice Studies Program, were introduced. Ms. Kelley emphasized that this program is distinguished by its broad liberal arts approach, focusing on justice, rather than policing. When asked by Peter Alcock if the program would be eligible for Quinn Bill reimbursement, Ms. Kelley replied that it would not be and that the program's absence of a focus on criminal justice/law enforcement was by design. The motion was seconded and approved unanimously.

AAC 08-04 UNIVERSITY OF MASSACHUSETTS DARTMOUTH BACHELOR OF ARTS IN WOMEN'S STUDIES

MOVED: The Board of Higher Education hereby approves the application of the University of Massachusetts Dartmouth to award the Bachelor of Arts in Women's Studies.

Upon graduating the first class for this program, the University of Massachusetts shall submit to the Board a status report addressing its success in reaching program goals, as stated in the application, and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Law, Chapter 15A, Section 9(b)
Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

Jennifer Riley, Director of the Women's Studies Program; and Catherine Gardner, a faculty member in the Philosophy/Women's Studies Program, were introduced. Ms. Kelley informed the Board that the University of Massachusetts Dartmouth has offered the proposed program in women's studies as a minor for 30 years. As a major, this program will also be made available online. The motion was seconded and approved unanimously.

Jeanne-Marie Boylan, Chair of the Fiscal and Administrative Policy Committee, introduced the following motion. Saffron Zomer, Student Chapters Program Director of MASSPIRG, delivered a PowerPoint presentation, "Make Textbooks Affordable," to the Board. Ms. Zomer told the Board that on October 2 she testified before the Joint Committee on Higher Education on the importance of supporting House Bill 1200. She added that the Bill is currently in Ways and Means, and support from the Board of Higher Education is very important for passage of this Bill. Brief discussion among Board members praised the design of the legislation, and Ms. Zomer was thanked for her eloquent testimony before the Joint Committee on Higher Education. The motion was seconded and approved unanimously.

FAAP 08-01 STUDENT TEXTBOOK PRICING DISCLOSURE

MOVED: The Board of Higher Education endorses House Bill 1200, An Act Relative to the Production and Pricing of College Textbooks, filed by Representative Steven Walsh.

Authority: Massachusetts General Laws, Chapter 15A, Section 9
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

PRESENTATIONS

Achieving the Dream: Community Colleges Count

Dr. Terrence Gomes, President of Roxbury Community College, presented a PowerPoint overview on *Achieving the Dream*. This year Massachusetts was selected to participate in the *Achieving the Dream* initiative and will join 15 other states in work to promote academic success for underrepresented groups. Community colleges participating in this five-year project include Bunker Hill, Northern Essex, Roxbury, and Springfield Technical Community Colleges. Each college has received an initial \$50,000 planning grant to be

followed by funding up to \$400,000 per college to focus on closing the achievement gaps for community college students.

Dr. Francesca Purcell, BHE Director for Academic Policy, congratulated the four campuses that are participating *Achieving the Dream*, and she recognized Presidents Mary Fifield of Bunker Hill, David Hartleb of Northern Essex, Terrence Gomes of Roxbury, and Ira Rubenzahl of Springfield Technical Community Colleges. The lead organization is the Board of Higher Education, and the broader policy team will assess current policies, identify priorities, and promote policy innovations to increase student success.

Mr. Willis J. Hulings, III, President, and Ruth Sherman of TERI, were introduced. Mr. Hulings spoke of the excitement of having the four community colleges participate in the *Achieving the Dream* program, which will commit \$4 million over the next five years toward meeting the needs of underrepresented students. Grant providers include the Lumina Foundation, the Balfour Foundation, the Boston Foundation, TERI, and the Davis Foundation.

Dr. Ruth Sherman, Director National College Access Programs and Pathways to College Network, presented Chairman Clark and Chancellor Plummer with a Massachusetts Board of Higher Education *Achieving the Dream: Community Colleges Count* banner.

Chancellor Plummer acknowledged thanks for the banner and thanked Jan Motta for her involvement in making the grant a reality.

Capital Bond Bill Update

Jay Gonzales, Undersecretary for Administration and Finance of the Executive Office for Administration and Finance, presented *FY2008-2012 Capital Investment Plan for Higher Education*. (Please see attached.) This update on the Capital Bond Bill highlighted a projected 186 percent increase from 2007 to 2008 in capital funding to the Massachusetts' public higher education campuses, for a total of approximately \$125 million in FY08. Over a five-year period, funding will increase in increments to a total spending of \$776 million in 2012, (\$750 million is state cap funding). Mr. Gonzalez explained that this investment will be shared equally among the state and community colleges and the University of Massachusetts.

A ten-year \$2 billion Higher Education Bond Bill was filed by the Governor on October 10, which authorizes funding for designated, top-priority projects at each campus. A listing of selected projects at each campus was provided.

OPEN FORUM

Dr. Jeffrey Nellhaus, Commissioner of the Department of Education, applauded the significant results of the BHE/DOE School-to-College Data Policy Team. He noted that utilization of the new data base will be very important, particularly in sorting out the problems of remediation at the college level, which is way too high. Commissioner Nellhaus offered the continued assistance of the Department of Education.

ADJOURNMENT

There being no further business, the meeting was adjourned at 1:23 p.m.