

BOARD OF HIGHER EDUCATION
November 16, 2007

The November 16, 2007, meeting of the Board of Higher Education (BHE) was held in the John F. McKenzie Auditorium at Massachusetts Bay Community College in Wellesley Hills, Massachusetts. The following members were present:

Frederick W. Clark, Jr. Chairman
Peter Alcock, Vice Chairman
Jeanne-Marie Boylan
John Brockelman
James Coyle
Katie Forgues

Jeffrey Nellhaus
Ann Reale
Aaron Spencer
Richard Taylor
Henry Thomas

CALL TO ORDER

Chairman Clark called the meeting to order at 10:10 a.m.

ACCEPTANCE OF MINUTES

A motion was made to accept the minutes of the October 19, 2007, meeting. The motion was seconded, and the minutes were approved unanimously.

WELCOME

President Carole Berotte Joseph welcomed Robert Hall and Robert Semonian, trustees of the Massachusetts Bay Community College, and the Board to the College and gave a PowerPoint presentation on the progress the College has made since the March 2005 NEASC accreditation. Since then, the College—located at three locations in Wellesley Hills, Framingham, and Ashland—has been involved in a strategic planning process, focusing on five priorities:

1. Promote student success in a culture of academic excellence
2. Make a difference in the communities which they serve
3. Encourage a culture of engagement
4. Achieve operational effectiveness
5. Ensure continuous improvement

CHAIRMAN'S REMARKS

Chairman Clark welcomed Lindsay McClusky, University segmental student representative from the University of Massachusetts Amherst. Lindsay, a junior, is an Anthropology major.

Chairman Clark reported that since September he has met with many campus Board chairs and trustees, attended numerous meetings, and has visited all but one community college. He encouraged all Board members to visit the campuses and to meet with the students to gain an understanding of the context of the needs of each campus.

On the Capital Bond Bill, Chairman Clark thanked all of the college and University leaders for their work on the passage of this Bill by the Joint Higher Education Committees. The Bill needs to move through many committees, and the message to be sent now to the Legislature is that the Bill needs to pass soon. He encouraged all to participate in fostering the passage of this important bill.

CHANCELLOR'S REMARKS

Dr. Patricia Plummer, Chancellor of the Board of Higher Education, welcomed the following public higher education leaders: Presidents Mary Grant of Massachusetts College of Liberal Arts, Terrence Gomes of Roxbury Community College, Patricia Meservey of Salem State College, and Barry Maloney of Westfield State College. Also recognized were Joseph LeBlanc of the Massachusetts Community College Council; Kenneth Lemanski, Executive Officer of the State College Council of Presidents; Patricia Markunas, President and Arthur Pippo of the Massachusetts State College Association, Allen Hanson, Vice President of Student Services at Massachusetts Maritime Academy; Dale Hamel, Vice President of Administration and Finance at

Framingham State College, and Michael Fiorentino, Vice President of Academic Affairs, at Fitchburg State College.

Chancellor Plummer reported that the STEM Pipeline Initiative, directed by Vice Chancellor David McCauley and Associate Director Susan Green, received an appropriation for \$4 million in the FY 2008 budget. The Fund, administered by BHE, is overseen by the Goddard Council, which was established by the Economic Stimulus Act. The 2007-2008 round of funding focuses on engaging and retaining student interest in STEM and is directed toward programs for elementary and middle school students. The Goddard Council also approved subcommittees and projects on statewide strategic planning and a public/stakeholder outreach campaign.

The Nurse of the Future Conference was held on November 1, and it explored the process of curriculum changes to reflect the new nursing competencies to better prepare new nursing graduates to meet the current and future demands of health care practice. Dr. JudyAnn Bigby, Secretary of the Executive Office for Health and Human Services spoke, at this Conference.

The Joint Committee on Higher Education has scheduled a meeting on December 6 to discuss the importance of teacher quality, issues and challenges.

REPORTS FROM PRESIDENTS

Dr. Terrence Gomes, Chair of the Executive Committee of Community College Presidents, spoke of his recent involvement in serving on a panel with Chancellor Plummer as part of J. Keith Motley's recent inauguration as Chancellor of the University of Massachusetts Boston.

He told the Board that the community college presidents are working diligently to move the Capital Bond Bill forward. Dr. Gomes also informed the Board about the Bridges to Opportunity Program: Data across New England.

MOTIONS

John Brockelman, Chair of the Assessment and Accountability Committee, brought for the following motion. Sue Wolfe, Associate Vice Chancellor of Fiscal Affairs and Administrative Policy; and Dr. Jonathan Keller, Associate Vice Chancellor for Research, presented a PowerPoint overview on performance measurement for state and community colleges to the Board. (Please see attached.) Dr. Keller told the Board that the Performance Measurement Task Force met during the summer and fall to enhance the integrity and usefulness of its data. The Task Force discussed national models, is sensitive to the unique mission of the state's community colleges, and has studied financial aid. It is the intent of the Task Force that the new fiscal measures will make the process more user-friendly. Associate Vice Chancellor Wolfe added that the new indicators will aid in reporting what is significant and will provide data that are appropriate to its users. The motion to approve was seconded and approved unanimously.

AAC 08-05 CHANGE IN PERFORMANCE MEASUREMENT FISCAL PERFORMANCE INDICATORS

MOVED: The Board of Higher Education approves the attached set of enhanced performance indicators regarding fiscal health, effective resource utilization and efficiency. The proposed new indicators will replace the existing Board-approved measures for capital adaptation and renewal, private funds and the "fiscal ratios."

Authority: Massachusetts General Laws Chapter 15A, Section 7a
Contact: Dr. Jonathan Keller, Associate Vice Chancellor for Research and Planning

Mr. Brockelman introduced the following motion and called on Aundrea Kelley, Associate Vice Chancellor of Assessment and Accountability, to comment. Ms. Kelley added that independent reviewers recommended the addition of additional faculty and adjunct faculty members, to which the College has consented. The addition of a Master of Science in Information Technology will ease the demand of North Shore residents who choose to pursue this degree. The motion was seconded and approved unanimously.

AAC 08-06 ENDICOTT COLLEGE: MASTER OF SCIENCE IN INFORMATION TECHNOLOGY

MOVED: The Board of Higher Education hereby approves the Articles of Amendment of **Endicott College** to award the **Master of Science in Information Technology** and to amend the Purpose clause to read as follows:

“To establish and maintain an institution of higher education for the training of students in Liberal and Professional Arts and Sciences and to grant the degrees of Associate in Arts and Associate in Science, and Bachelor of Fine Arts degree in the areas of Fine Arts and Visual Communications and to grant the Bachelor of Science degree in the areas of Interior Design, Visual Communications, Hospitality and Tourism Administration, Psychology, Entrepreneurial Studies, Nursing, Physical Education, Communications, Business Administration, Criminal Justice, Computer Science, Environmental Studies, Human Services Accounting, Athletic Training, Biology/Biotechnology, Sport Management, the Bachelor of Arts in Liberal Studies, English, Global Studies, History, Spanish, the Master of Education, Master of Business Administration, and Master of Science in Information Technology.”

Authority: Massachusetts General Laws Chapter 69, Section 30 et seq.
Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

Ms. Jeanne-Marie Boylan, Chair of the Fiscal and Administrative Affairs Committee, brought forth the following motion. The Board was told that for 2007, \$13 million has been funded by the Legislature for the Endowment Incentive Program: \$7 million for the University system, \$3 million for the community colleges, and \$3 million for the state colleges. Legislation provides \$1 matching for each \$2 raised. The Guidelines presented today are consistent with Guidelines of the past incentive program. State matches will be capped at \$125 million (\$50 million for the University, \$45 million for the state colleges, and \$30 million for the community colleges).

The motion was seconded and approved unanimously.

FAAP 08-02 ENDOWMENT INCENTIVE GUIDELINES

MOVED: The Board of Higher Education hereby adopts the attached Endowment Incentive Program guidelines for Fiscal Year 2008.

Authority: Massachusetts General Laws, Chapter 15A, Section 15e
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

Ms. Jeanne-Marie Boylan introduced the following consent agenda motion on behalf of the Massachusetts State College Building Authority. Edward Adelman, Executive Director of the Massachusetts State College Building Authority (MSCBA), requested approval from the Board to initiate projects at the nine state colleges.

Richard Taylor recommended that students be allowed representation at MSCBA Board meetings, as student fees would be increased to pay for improvements, renovations, repairs and the cost of fixtures, furniture and other equipment. Peter Alcock, an MSCBA Board representative, replied that students participate at their local campuses, where discussion of MSCBA activities takes place. He added that students are also welcomed to

attend MSCBA meetings. Aaron Spencer suggested, instead, that the MSCBA should invite a student member of the BHE, as a representative of the college students, to attend the MSCBA meetings. He said that the MSCBA Board meetings very detailed and operations-oriented and vastly different than BHE meetings; because of this, most students might be less inclined to attend.

Mr. Adelman added that the MSCBA Board meetings are open meetings, and all are invited to attend. Chair Clark then encouraged all interested students to attend these meetings.

The motion was seconded and approved unanimously.

**FAAP 08-09 APPROVAL OF FISCAL AFFAIRS AND ADMINISTRATIVE POLICY COMMITTEE MOTIONS
FAAP 08-03 THROUGH FAAP 08-08 ON A CONSENT AGENDA**

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

- FAAP 08-03 MSCBA Repairs FY2009
- FAAP 08-04 MSCBA Student Life—Framingham
- FAAP 08-05 MSCBA Pope and Scott Renovation—Bridgewater
- FAAP 08-06 MSCBA Cedar Street Renovation—Fitchburg
- FAAP 08-07 MSCBA Mara Village—Fitchburg
- FAAP 08-08 MSCBA McCarthy Renovation—Framingham

Authority: Article III, Section 6, By-Laws

Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

**FAAP 08-03 MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY PROJECTS
PERTAINING TO RESIDENCE HALLS**

MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY REPAIR AND
RENOVATION OF ITS RESIDENCE HALLS

1. The Chancellor of the System of Public Higher Education (the “Chancellor”) is authorized and directed in the name and on behalf of the Board of Higher Education (the “Board”) to make a written request to the Massachusetts State College Building Authority (the “Authority”) that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds issued to carry out other projects of the Authority for which the Board authorizes a request.
3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.

4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$31,780,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

BHE 08-04 APPROVAL OF MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY PROJECTS PERTAINING TO STUDENT LIFE FACILITIES

MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY REPAIR, RENOVATION, AND CONSTRUCTION OF A PARKING FACILITY

1. The Chancellor of the System of Public Higher Education (the "Chancellor") is authorized and directed in the name and on behalf of the Board of Higher Education (the "Board") to make a written request to the Massachusetts State College Building Authority (the "Authority") that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds issued to carry out other projects of the Authority for which the Board authorizes a request.
3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.
4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$1,600,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

**BHE 08-05 APPROVAL OF MASSACHUETTS STATE COLLEGE BUILDING AUTHORITY
PERTAINING TO BRIDGEWATER STATE COLLEGE RESIDENCE HALLS**

MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY REPAIR AND
RENOVATION OF POPE AND SCOTT HALLS, BRIDGEWATER STATE
COLLEGE

1. The Chancellor of the System of Public Higher Education (the "Chancellor") is authorized and directed in the name and on behalf of the Board of Higher Education (the "Board") to make a written request to the Massachusetts State College Building Authority (the "Authority") that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds issued to carry out other projects of the Authority for which the Board authorizes a request.
3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.
4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$35,900,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

**FAAP 08-06 APPROVAL OF MASSACHUSETTS STATE COLLEGE BUILDING
AUTHORITY PROJECTS PERTAINING TO FITCHBURG STATE COLLEGE
RESIDENCE HALLS**

MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY
ACQUISITION AND RENOVATION OF CEDAR STREET PROPERTY

FITCHBURG STATE COLLEGE

1. The Chancellor of the System of Public Higher Education (the "Chancellor") is authorized and directed in the name and on behalf of the Board of Higher Education (the "Board") to make a written request to the Massachusetts State College Building Authority (the "Authority") that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds issued to carry out other projects of the Authority for which the Board authorizes a request.
3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.
4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$2,100,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

**BHE 08-07 APPROVAL OF MASSACHUSETTS STATE COLLEGE BUILDING
AUTHORITY PROJECTS PERTAINING TO FITCHBURG STATE COLLEGE
RESIDENCE HALLS**

**MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY
CONSTRUCTION OF A NEW RESIDENCE HALL AT FITCHBURG STATE
COLLEGE**

1. The Chancellor of the System of Public Higher Education (the "Chancellor") is authorized and directed in the name and on behalf of the Board of Higher Education (the "Board") to make a written request to the Massachusetts State College Building Authority (the "Authority") that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds

issued to carry out other projects of the Authority for which the Board authorizes a request.

3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.
4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$21,700,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

FAAP 08-08 APPROVAL OF MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY PROJECTS PERTAINING TO STUDENT LIFE ACTIVITIES

MOVED: MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY REPAIR, RENOVATION, AND CONSTRUCTION OF STUDENT LIFE FACILITIES

1. The Chancellor of the System of Public Higher Education (the "Chancellor") is authorized and directed in the name and on behalf of the Board of Higher Education (the "Board") to make a written request to the Massachusetts State College Building Authority (the "Authority") that the Authority initiate the projects described in EXHIBIT A attached hereto.
2. Bonds issued by the Authority to finance the projects for which a request is hereby authorized may be issued together with or separately from bonds issued to carry out other projects of the Authority for which the Board authorizes a request.
3. The Chancellor and all other officers of the Board, each acting singly, are authorized to request the Commissioner of Administration to approve in writing the initiation by the Authority of the projects for which a request is hereby authorized, and to do such other things and to take such other action as the officer so acting shall, as conclusively evidenced by the taking of such action, deem necessary or desirable to be done or taken to carry into effect the matters hereby authorized.

4. The Board and the Commonwealth of Massachusetts, acting by and through the Board, declare their official intent under §1.150-2(d)(1) and (e) of the Treasury Regulations as follows:

The Board reasonably expects that there shall be reimbursed from the proceeds of bonds issued by the Authority, expenditures (including expenditures made within the last 60 days) temporarily advanced by the Commonwealth (including within such term the Board and the State Colleges) for the projects for which a written request is hereby authorized, the maximum principal amount of such bonds expected to be issued, all or a portion of the proceeds of which are reasonably expected to be used for such reimbursement purposes, being \$880,000.

Authority: Massachusetts General Laws Chapter 15A, Section 6
Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

PRESENTATION: UPDATE ON UNIVERSITY STATUS

Dr. Patricia Meservey, President of Salem State College, President Mary Grant, President of Massachusetts College of Liberal Arts, and Representative Peter Koutoujian, presented “The Massachusetts State University System,” a PowerPoint developed by the State College Council of Presidents. (Please see attached.) President Grant spoke first and thanked the Board for its continued support of the Capital Bond Bill and increased faculty study. She stated that many state college presidents were attending the AASCU meeting today, but there were representatives at the Board meeting from all nine state colleges.

State Representative Koutoujian introduced himself as a Bridgewater State College graduate and a strong supporter of the state college system. He filed legislation in spring 2007 to create a state university system, allowing a state college to change its name from college to university. Institutions would be granted the opportunity to offer doctoral degrees consistent with mission and capability with BHE and NEASC approval. He told the Board that many students are leaving this state to attend a public university. He cited the change in name to university is a natural next step that will turn to a loss of opportunity if the name change fails to take effect. Presently, 45 of the 50 states have state universities, and 90 percent of BHE-selected peer institutions are state universities.

At this point of the Board discussion, there was an interruption in the audience by Andre Phillips, a student at Massachusetts Bay Community College.

President Meservey next informed the Board that the state university model is different than the University of Massachusetts model in that the “University of” implies research-based; whereas, State University is focused on education as its primary orientation. She stated that while there is a process in Massachusetts for private institutions to become universities, there is not a process for state colleges to do so. Representative Koutoujian added that the Legislative Bill would allow the Board of Higher Education the authority to conduct rigorous reviews and final say in the name change of a college-to-university status. He continued that the state’s workforce needs more students graduating with biotech degrees. It will be the Board’s responsibility to avoid duplication of advanced degrees at its institutions.

OPEN FORUM

Andre Phillips introduced himself as a student at Massachusetts Bay Community College, who works two jobs, and pays considerable taxes. He voiced his concern to the Board that the College’s shuttle service does not adequately meet his needs. He told the Board that he was perplexed that the Board seemed more concerned about university status for state colleges than it should be about simple services for many students, such as himself. He told the Board that he hoped it cared about the students. He asked, too, if the Board found it more important to discuss university status than it was about educating students in disadvantaged areas of the state.

Chair Clark complimented Mr. Phillips on his presentation to the Board and that it is important for students to be heard. He answered Mr. Phillips that the university status is about students—that the issue could advance all students, including international students, who live in the state. He then challenged Mr. Phillips to become involved in student government and to remain involved after he graduates from college. Mr. Oliveira then welcomed Mr. Phillips to attend the next Student Advisory Committee (SAC). He told Mr. Phillips that the SAC is currently working on the shuttle scheduling problem. He offered to speak with Mr. Phillips after the meeting to gather his contact information so that Mr. Phillips would be aware of upcoming meetings.

Next, Damaris McLass, President of the Student Government Association, at Massachusetts Bay Community College, spoke about the importance of student involvement at each campus. She encouraged all students to take advantage of the opportunity to be involved and informed by being part of the Student Government Association at each campus.

Vincent Westphal, a first-year student who described himself as an “out-of-state student” at Massachusetts Bay Community College, asked how university status for our state colleges would affect out-of-state students. Chair Clark responded that tuition for out-of-state students would not be affected; however, the Board would be concerned with any increase in fees.

ADJOURNMENT

There being no further business, the meeting was adjourned at 12:50 p.m.