

BOARD OF HIGHER EDUCATION
January 11, 2008

The January 14, 2008, meeting of the Board of Higher Education (BHE) was held in the Cafeteria Conference Room in the John McCormack Building at One Ashburton Place, Boston, Massachusetts, on January 11, 2008. The following members were present:

Frederick W. Clark, Jr., Chairman
Peter Alcock, Vice Chairman
Jeanne-Marie Boylan
John Brockelman
James Coyle

Jeffrey Nellhaus
Ann Reale
Aaron Spencer
Richard Taylor
Henry Thomas

Absent: Katie Forgues

CALL TO ORDER

Chairman Clark called the meeting to order at 10:10 a.m.

ACCEPTANCE OF MINUTES

A motion was made to accept the minutes of the November 16, 2007, meeting. The motion was seconded, and the minutes were approved unanimously.

CHAIRMAN'S REMARKS

Updates from Chairman Clark included:

1. The Capital Bond Bill: Public college presidents and trustees are working hard to report out the Bill intact to get the process moving. President Terrence Gomes, Chairman of the Community College Presidents, and President Robert Antonucci, President of the State College Council of Presidents were congratulated for their recent *op ed* piece on the importance of the passage of the Capital Bond Bill in *The Boston Globe*.
2. The Board of Higher Education Chancellor's Search Task Force: The Task Force will hold its first meeting on January 15. Chairman Clark added that the composition of Article 87 adds clarity to the scope of work that will be performed by the next Chancellor.
3. An announcement of a dinner, promoting support for public higher education advocacy: Louis Ricciardi, Chairman of the Executive Committee of State College Trustees; and Patricia Crosson, Chair of the Executive Committee of Community College Trustees, are organizing a dinner on the evening of April 4, 2008. Massachusetts' Senator Edward M. Kennedy will be the recipient of an award for his work for public higher education.

Messrs. Aaron Spencer and Richard Taylor were congratulated, praised and thanked for their work for the Board, especially as holdovers after their terms expired. As tokens of the Board's appreciation, Mr. Taylor was presented a plaque for his work over the past six years, and Aaron Spencer was given a framed picture for his tenure on the Board of twelve years. Chairman Clark, Chancellor Plummer, Board members, and Student Representative Jacob Oliveira praised Messrs. Spencer and Taylor for their dedication and work for the Board. Both men thanked the Board for their gifts and kind words. Both Messrs. Spencer and Taylor spoke of remarkable events of the Board over the past years and thanked all for their kind and gracious remarks. Chairman Clark stated that the Governor would announce appointments to replace Messrs. Spencer and Taylor within the week.

CHANCELLOR'S REMARKS

Dr. Patricia Plummer, Chancellor of the Board of Higher Education, reported that the Massachusetts State College Association has been funded from the Commonwealth's Deficiency Fund. She recognized in the audience Dr. Patricia Markunas, President; Donna Sirutis, Arthur Pippo, and C. J. O'Donnell of the Massachusetts State College Association; Bill Hart, Deputy Director of the Executive Office of Community Colleges.

On January 8 the Board co-sponsored with the Department of Education a College and Career Readiness Summit at the College of the Holy Cross. Approximately 375 leaders from K-12, higher education, business, and government met to discuss best practices and collaborative approaches to college and career readiness.

Chairman Clark addressed the Summit, and five BHE staff members presented findings and moderated panels during breakout sessions. There will be regional follow-ups.

At 10:40 a.m., Dr. Dana Mohler-Faria, Special Advisor for Education to the Governor, arrived at the meeting and addressed the Board on Article 87, which, he reported, has been filed by Governor Patrick. He said that the thrust of the Article 87 reorganization is about bringing coordination of early childhood education through higher education that will allow Early Education and Care, the Department of Education, and the (to be renamed) Department of Higher Education to move forward for the benefit of the Commonwealth's public students. He reported that the Board of Higher Education will retain its authority, with the focus on coordination and collaboration.

He congratulated the two new presidents, Drs. Evan Dobbelle and Paul Raverta; and he thanked and praised Aaron Spencer and Richard Taylor for their "tremendous" work and contributions as Board members.

REPORTS FROM THE PRESIDENTS

On the Capital Bond Bill, President Gomes reported that the community college presidents have continued to work hard to move this Bill along. The recent *Boston Globe op ed* piece on the Capital Bond Bill, co-authored by Presidents Gomes and Robert Antonucci, will be sent to members of the Legislature soon in an effort to promote a speedy passage of the Bill.

On behalf of the community colleges, President Gomes expressed appreciation for the ongoing efforts of the Presidential Compensation Committee and thanked the Board for the information it has shared. He said the Executive Committee of Community College Presidents looked forward to meeting with the Committee to discuss the 2005 Guidelines.

Mr. Lemanski reported that he, Salem State College President Meservey and Community College President Wayne Burton, Beth Bower of Salem State College and Kurt Steinberg of Massachusetts College of Art and Design, met with Congressman John Tierney regarding the Higher Education Reauthorization Act. They are pleased to report that the Congressman, who is a member of the committee drafting the bill, supports language in the bill requiring states to maintain funding for public higher education and is open to considering amendments regarding the "watch list." Mr. Lemanski also reported that a letter from the community college and the state college presidents, with a copy of an *op ed* supporting the capital bill, will be sent to all members of the Legislature.

Chairman Clark brought forth the following motion, which was seconded and approved unanimously:

BHE 08-01 APPROVAL OF CHANGE IN COMPENSATION FOR INTERIM PRESIDENT PAUL RAVERTA

MOVED: The Board of Higher Education receives and accepts the evaluation of Dr. Paul Raverta, Interim President, submitted by the Board of Trustees of Berkshire Community College, and hereby authorizes for Dr. Raverta a 2.3 percent Cost-of-Living Adjustment and a 3 percent merit increase. Said increases shall be retroactive to his then existing salary rate as of July 1, 2007.

Authority: Massachusetts General Laws Chapter 15A, Section 9 (q)

Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

Chairman Clark brought forth the following motion, which was seconded and approved unanimously:

BHE 08-02 APPROVAL OF CHANGE IN COMPENSATION FOR PRESIDENT KATHLEEN SCHATZBERG

MOVED: The Board of Higher Education receives and accepts the evaluation of Dr. Kathleen Schatzberg, President, submitted by the Board of Trustees of Cape Cod Community College, and hereby authorizes for Dr. Schatzberg a 2.3 percent Cost-of-Living Adjustment and a 3 percent merit

increase. Said increases shall be retroactive to her then existing salary rate of July 1, 2007.

Authority: Massachusetts General Laws Chapter 15A, Section 9 (q)
Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

Chairman Clark brought forth the following motion, which was seconded and approved unanimously:

BHE 08-03 APPROVAL OF CHANGE IN COMPENSATION FOR PRESIDENT JANELLE ASHLEY

MOVED: The Board of Higher Education receives and accepts the evaluation of Dr. Janelle Ashley, President, submitted by the Board of Trustees of Worcester State College, and hereby authorizes for Dr. Ashley a 2.3 percent Cost-of-Living Adjustment and a 3 percent merit increase. In addition, the Board of Higher Education hereby authorizes an increase in Dr. Ashley's housing allowance to the normal customary rate for the State Colleges. Said Increase shall be retroactive to her then existing salary rate of July 1, 2007.

Authority: Massachusetts General Laws Chapter 15A, Section 9 (q)
Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

Chairman Clark introduced the following motion. Mr. Matthew Kinnaman, Berkshire Community College trustee, representing Chair Susan Lombard, recommended the approval of Dr. Paul Raverta as President of Berkshire Community College. After the Board approved the motion unanimously, Chairman Clark congratulated President Raverta on his appointment. President Raverta thanked the Board of Berkshire Community College, the Board of Higher Education, Chairman Clark and Chancellor Plummer for their support over the past several years.

BHE 08-04 APPROVAL OF PAUL RAVERTA AS PRESIDENT OF BERKSHIRE COMMUNITY COLLEGE

MOVED: The Board of Higher Education hereby approves the recommendation of the Board of Trustees Of Trustees of Berkshire Community College to appoint Dr. Paul Raverta as President and Chief Executive Officer of Berkshire Community College and approves and fixes Dr. Raverta's compensation in accordance with the provisions of the attached Employee Agreement, dated November 27, 2007. Such appointment is contingent upon acceptance and approval by the Chancellor of a complete background check conducted by the Massachusetts State Police.

Authority: Massachusetts General Laws Chapter 15A, Section 9 (q) and 21
Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

Chairman Clark brought forth the following motion. Representing Westfield State College Board Chair, Colonel Thomas Foley, Trustee Jack Flynn acknowledged Interim President Barry Maloney and thanked him for his work over the past 16 months in leading the College during a period of great transition. Mr. Flynn explained that Dr. Dobelle was chosen by the Westfield State College Board of Trustees from a field of 140 candidates to become the College's 19th president. Chancellor Plummer stated that all conditions of employment had been met for his presidency to take effect. After the unanimous passage of the motion, President Dobelle thanked Interim President Barry Maloney, Jack Flynn, and the Westfield State College Presidential Search Committee. He concluded his comments by saying that he looked forward to working with Chairman Clark and Chancellor Plummer.

BHE 08-05 APPROVAL OF EVAN DOBELLE AS PRESIDENT OF WESTFIELD STATE COLLEGE

MOVED: The Board of Higher Education hereby approves the recommendation of the Board of Trustees of Westfield State College to appoint Dr. Evan Dobelle as President and Chief Executive Officer of Westfield State College. Such approval is contingent upon successful completion of the background check conducted by the Massachusetts State Police and approval of the terms

and conditions of employment entered into by and between Dr. Evan Dobbelle and the Board of Trustees of Westfield State College. Such appointment shall not become effective until the Chancellor has determined that the above conditions have been met.

Authority: Massachusetts General Laws Chapter 15A, Section 9 (q) and 21
Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

John Brockelman, Chairman of the Assessment and Accountability Committee, introduced the following motion. Sue Wolfe, Associate Vice Chancellor of Fiscal Policy; and Dr. Jonathan Keller, Associate Vice Chancellor for Research and Planning, gave a brief PowerPoint presentation. It was reported that Sue Wolfe led a task force to revise and enhance the fiscal ratio. As a result, the new fiscal ratio has been reformatted for a variety of indicators that recommends a new approach to the measurement of fiscal health, efficiency, and effectiveness. The motion was seconded and approved unanimously.

AAC 08-05 CHANGE IN FISCAL INDICATOR FOR PERFORMANCE MEASUREMENT

MOVED: The Board of Higher Education approves the attached set of enhanced performance indicators regarding fiscal health, effective resource utilization and efficiency. The proposed new indicators will replace the existing Board-approved measures for capital adaptation and renewal, private funds and the “fiscal ratios.”

Authority: Massachusetts General Laws Chapter 15A, Section 7a
Contact: Jonathan Keller, Associate Vice Chancellor for Research and Planning

John Brockelman invited Aundrea Kelley, Associate Vice Chancellor for Academic Policy, to discuss the following motion. She said that representatives from Western New England College were unable to attend today’s meeting, due to its being rescheduled from December. She delivered a brief overview of the program and stated that after a thorough evaluation by external reviewers and Board staff, recommendation is for approval. Only Western New England College may advertise for, recruit into, offer admission to, enroll students in, and offer this Doctor of Philosophy in Behavior Analysis program. Mr. Brockelman introduced the motion, which was seconded and approved unanimously.

AAC 08-07 APPROVAL TO THE ARTICLES OF AMENDMENT TO AWARD THE DOCTOR OF PHILOSOPHY IN BEHAVIOR ANALYSIS AT WESTERN NEW ENGLAND COLLEGE

MOVED: The Board of Higher Education hereby approves the Articles of Amendment of Western New England College to award the Doctor of Philosophy in Behavior Analysis

Authority: Massachusetts General Laws Chapter 69, Section 30 et seq.
Contact: Aundrea Kelley, Associate Vice Chancellor for Academic Policy

At his last meeting as a Board member, Mr. Aaron Spencer introduced the following three motions, all representing requests for funding of the state and community colleges, the University, and the Board of Higher Education Central Account.

Chairman Clark thanked Chancellor Plummer, Aaron Spencer, and Jeanne-Marie Boylan on their leadership in preparing the following budgets. The campus budgets, prepared, in part, for the purpose of closing the revenue gap in seven years, have been sent to the Governor for review.

Student Board Representative, Jake Oliveira, stated that because the proposed budget provides outstanding access and affordability for community college students, students should rally to support this budget, which he viewed as an improvement. He will propose that the Student Government Association take a lead in promoting further improvement. He recommended that the Educational Opportunity Grant be expanded to four-year students as well, adding further that the MASSGrant needs to be bolstered.

John Brockelman commented that there are currently 14 different financial aid programs, noting the number of programs listed on Page 14 of the budget background document. He added that it must be difficult for students to navigate through all the different programs with differing eligibility requirements. Chancellor Plummer answered that this is an issue and that the number of special interest financial aid programs has increased over the past few years. This is especially disconcerting, given that many of the new programs are not needs-based. Ann Reale agreed with Mr. Brockelman's comments regarding the financial aid chart.

Ann Reale asked for clarification regarding the methodology used to calculate the cost of the proposed Commonwealth Educational Opportunity Grant (COEG). Sue Wolfe answered that the cost projection represents the financial need for Pell-eligible students, both full and part time, based on current enrollment. The projection makes no assumptions regarding the number of new students who would enroll nor any change in part-time students moving to full-time status.

John Brockelman asked if community college students need to meet GPA requirements as a part of the new COEG eligibility requirements. Sue Wolfe stated that the guidelines for the new program were not developed, pending funding for the program. The guidelines would have to be reviewed and approved by the Board. Chancellor Plummer added that when she met with Governor Patrick, he was interested in the concept that students maintain a satisfactory GPA to maintain eligibility to grant funding.

Chairman Clark next answered a question posed by Mr. Henry Thomas on the Endowment Incentive Program. A total \$13 million will be funded to the public higher education segments as follows: \$7 million to the University and \$3 million each to the state and community colleges, noting that \$13 million is not a considerable amount of money. Endowing public higher education is a very important strategy, and it is particularly important to involve industry in the process.

Jake Oliveira requested more information about the budget's Tufts University Veterinary School line item. Sue Wolfe told him that funding is provided as a subsidy to 120 Massachusetts' residents to attend the School. Tufts also conducts research on homeland activities and provides care and support to large animals. Chancellor Plummer added that the most significant reason to support the Veterinary School is that the education is very expensive. It is the only veterinary school in the state; and if it did not receive state funding, it would become unaffordable for students to become veterinarians in Massachusetts.

The following motions were seconded and approved unanimously:

FAAP 08-10 APPROVAL OF THE BOARD OF HIGHER EDUCATION FY2009 BUDGET

MOVED: The Board of Higher Education hereby adopts the attached state and community college budget request for Fiscal Year 2009.

Authority: Massachusetts General Laws, Chapter 15A, Section 9

Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

FAAP 08-11 APPROVAL OF THE BOARD OF HIGHER EDUCATION FY2009 BUDGET

MOVED: The Board of Higher Education hereby adopts the attached University of Massachusetts budget request for Fiscal Year 2009.

Authority: Massachusetts General Laws, Chapter 15A, Section 9

Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

FAAP 08-12 APPROVAL OF THE BOARD OF HIGHER EDUCATION FY2009 BUDGET

MOVED: The Board of Higher Education hereby adopts the attached Board of Higher Education budget request for Fiscal Year 2009.

Authority: Massachusetts General Laws, Chapter 15A, Section 9

Contact: Sue Wolfe, Associate Vice Chancellor for Fiscal and Administrative Policy

UPDATE FROM PRESIDENTIAL COMPENSATION COMMITTEE

Chairman Clark introduced this topic by providing an historical background and context. In 2005 the BHE adopted comprehensive Compensation Guidelines. One stipulation of the 2005 Guidelines was that the Compensation Guidelines would be updated every two years. This update will be instructive in the setting of new presidential Compensation Guidelines in May or June 2008. Comparisons with other states are being reviewed to ensure the BHE Guidelines are moving in a pattern consistent with national trends. The subject of rolling housing allowance into salary is also being reviewed.

Heather Kazemi of Sibson Consulting provided a PowerPoint update on presidential compensation findings for the state and community colleges (excluding Massachusetts Maritime Academy and Massachusetts College of Art and Design), stating that the methodology was the same as the one used in the 2005 study. She indicated that presidential median salaries have increased from 12 to 14 percent for community college presidents and 21 to 22 percent for state college presidents.

The following motion was introduced, seconded and approved unanimously.

BHE 08-06 PRESIDENTIAL COMPENSATION MARKET ASSESSMENT—2007 UPDATE

MOVED: The Board of Higher Education hereby accepts the 2007 Update on Presidential Compensation, Dated January 2008, as prepared by Sibson Consulting

Authority: Massachusetts General Laws Chapter 15A

Contact: Peter H. Tsaffaras, Director of Employee Relations and Benefit Administration

UPDATE FROM COMMONWEALTH TRANSFER ADVISORY GROUP (CTAG)

Dr. Francesca Purcell, Associate Director of Academic Policy, explained that CTAG was formed to make recommendations to improve student transfer toward timely graduation. The Advisory Group is comprised of representatives from the state and community college and the University segments, members from the Joint Committee on Higher Education, and representatives from independent groups; participation has been strong. Dr. Purcell reported that the Advisory Group is recognizing complex trends from two-year to four-colleges and vice versa. Presently, the Group has become familiar with present regulations and is reviewing national trends. It is also developing a number of data analyses and is engaged with the Legislature in effectuating a seamless and efficient system of transfer. .

Ms. Reale thanked Dr. Purcell for her hard work in coordinating the Advisory Group. Chairman Clark also thanked Dr. Purcell and added that transfer is a special issue that will expand access and articulation. Though the process is complicated, it is better that the Board work in concert with public higher education to determine the right course of action. Otherwise, the Legislature will establish and enact its own recommendations. Chairman Clark added that it is imperative that transfer work for all students. The final report of the Transfer Advisory Group will be released by June 2008.

OPEN FORUM

There were no questions or comments from the audience.

ADJOURNMENT

There being no further business, the meeting was adjourned at 12:19 p.m.