

BOARD OF HIGHER EDUCATION

February 1, 2011
10:00 a.m.

Northern Essex Community College
Technology Center, Room TC103 A&B
100 Elliott Street
Haverhill, Massachusetts

Minutes

A meeting of the Board of Higher Education (BHE) was held in the Technology Center of Northern Essex Community College at 100 Elliott Street, Haverhill, Massachusetts.

The following board members were present:

Dr. Charles Desmond, Chairman
Mr. Louis Ricciardi, Vice Chairman
Secretary Paul Reville
Dr. Mario Borunda
Ms. Jeanne-Marie Boylan

Mr. Eric Gregoire, Student Segmental Advisor
Mr. Richard Jones
Mr. Michael Mizzoni, Student Segmental Advisor
Mr. Keith Peden
Mr. Henry Thomas

The following board members were absent:

Dr. Mary-Elizabeth Beach
Mr. James Coyle
Mr. C. Bernard Fulp

Dr. Nancy Harrington
Dr. Nancy Hoffman

I. CALL TO ORDER

Chairman Desmond called the meeting to order at 10:00 a.m.

II. WELCOME

Dr. David Hartleb, President of Northern Essex Community College, welcomed the Board of Higher Education to the campus. Due to the inclement weather, he abstained from making remarks.

III. ACCEPTANCE OF MINUTES

Dr. Charles Desmond, Chairman of the Board of Higher Education, brought forth a motion to approve the December 7, 2010, Board meeting minutes. The motion was seconded and the minutes were approved unanimously.

IV. CHAIRMAN'S REMARKS

Chairman Desmond informed the Board about the following:

- February is Financial Aid Awareness Month. The Department of Higher Education has been engaging in outreach to make students more aware of the financial aid resources that are available to them.

- Students in the Public Relations Campaigns course (COMM 392) at Bridgewater State University are working with the Department of Higher Education on a social marketing campaign. The students have been charged with the tasks of identifying target audiences, finding the best use of a Facebook page to reach the organization's goals, and creating and promoting the social marketing page.
- The Early Childhood Education Compact, a partnership between the Department of Early Education and Care, Elementary and Secondary Education, and Higher Education, is working to better prepare students for careers in early childhood education.
- North Shore Community College received the 2010 Carnegie Classification in community engagement. North Shore Community College was one of only six community colleges, selected from a nationwide pool, to receive this distinction.

V. COMMISSIONER'S REMARKS

Dr. Richard M. Freeland, Commissioner of the Department of Higher Education, thanked President Hartleb for hosting the Board meeting and provided a highlight of the day's agenda. The Commissioner praised President Hartleb for his 15 years of dedicated service to higher education. The Commissioner updated the Board on the following:

- A brief update was given on the presidential search processes that are taking place at Northern Essex Community College, Worcester State University, and Massachusetts College of Art and Design. A recommendation and vote will be taken this morning for Northern Essex Community College, and Board members can look forward to similar votes from Worcester State University and Massachusetts College of Art and Design.
- The Commissioner acknowledged the recent changes in legislative leadership. The newly elected Co-Chairs of the Joint Committee on Higher Education are Representative Tom Sannicandro of Ashland and Senator Michael Moore of Millbury. Senator Stephen Brewer will now chair the Committee on Ways and Means.
- The Department of Higher Education has received a \$268,000 grant from the Davis Educational Foundation to be used on initiatives related to student learning outcomes and assessment.
- The Working Group on Student Learning Outcomes and Assessment continues to work on its Phase II report, which will examine State policies and practices in the area of learning outcomes assessment.

VI. SECRETARY OF EDUCATION'S REMARKS

Secretary of Education Paul Reville offered brief remarks. He commented on the Governor's FY12 budget proposal, and acknowledged the continued efforts of community colleges in the area of workforce development. The Secretary praised the recent selection of Robert Caret as the new President of the University of Massachusetts System.

Chairman Desmond and Commissioner Freeland thanked Secretary Reville and the Governor for their continued commitment to higher education in the FY12 budget proposal.

VII. REPORTS FROM PRESIDENTS

- A. Dr. Paul Raverta, President of Berkshire Community College and Chair of the Executive Committee of Community College Presidents, distributed a report to the Board members present. The report highlights the community colleges' workforce development initiatives in the following areas:
- Biotechnology
 - Healthcare
 - Renewable Energy
 - Hospitality
 - Entrepreneurship
 - Computer Information and Telecommunication Systems
 - Manufacturing
- B. Dr. Timothy Flanagan, President of Framingham State University and Chair of the State University Council of Presidents, was unable to attend the meeting. Mr. Frederick Clark, Executive Officer of the Council of State University Presidents, made brief remarks on his behalf.

Mr. Clark commented on the new leadership changes in the legislature and on the Governor's FY12 budget proposal. He described the challenges faced by the state universities as they enter another difficult fiscal year. Mr. Clark congratulated the incoming president of Northern Essex Community College, Dr. Lane Glenn, and offered thanks and appreciation to the outgoing president, Dr. David Hartleb.

VIII. REPORT FROM STUDENT ADVISORY COUNCIL

Mr. Richard Jones, this year's student board member and a student at Holyoke Community College, updated the board on the Student Advisory Council (SAC)'s activity since December. The SAC is working to increase their outreach to students and to find ways to gain legislative support for higher education funding in the FY12 budget.

IX. MOTIONS

A. *Board of Higher Education*

Commissioner Freeland explained the Northern Essex Community College presidential search process leading up to today's recommendation and Board vote. He noted that this was a national search, and that it included a large pool of candidates from across state lines.

Commissioner Freeland welcomed Joseph Edwards, Trustee Chair from Northern Essex Community College. Chair Edwards presented the Board members with the December 22, 2010, recommendation of Northern Essex Community College Board of Trustees to appoint Dr. Lane A. Glenn as President and Chief Executive Officer of Northern Essex Community College. Chair Edwards briefly highlighted Dr. Glenn's accomplishments and gave his final recommendation for approval to the Board.

Dr. Glenn expressed his enthusiasm about becoming the next President of Northern Essex Community College, and he briefly outlined his goals for the future.

Board Chairman Charles Desmond brought forth the following motion. The motion was seconded and approved unanimously.

Board members Louis Ricciardi, Jeanne-Marie Boylan, Keith Peden, and Paul Reville each offered their congratulations to Dr. Glenn.

BHE 11-02 NORTHERN ESSEX COMMUNITY COLLEGE PRESIDENTIAL APPOINTMENT

MOVED: The Board of Higher Education hereby approves the December 22, 2010 recommendation of Northern Essex Community College Board of Trustees to appoint Dr. Lane A. Glenn as President and Chief Executive Officer of Northern Essex Community College effective July 1, 2011 at an annual salary of \$175,000 plus an \$18,000 housing allowance and a car to be provided by the college.

Authority: Massachusetts General Laws Chapter 15A, Section 9(q) and 21

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

B. *Fiscal and Administrative Policy*

Ms. Jeanne-Marie Boylan, Chair of the Fiscal Affairs and Administrative Policy Committee (FAAP) introduced the following consent motion. The motion was seconded and approved unanimously.

FAAP 11-25 CONSENT AGENDA

Approval of Fiscal Affairs and Administrative Policy Committee Motions 11-14 through 11-24 on a Consent Agenda

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

FAAP 11-14 Community Colleges
Resident Tuition Rates for FY2012

FAAP 11-15 Community Colleges
Non-Resident Tuition Rates for FY2012

FAAP 11-16 State Universities
Resident Undergraduate Tuition Rates for
FY2012

FAAP 11-17 State Universities

Non-Resident Undergraduate Tuition Rates
for FY2012

FAAP 11-18 State Universities
Resident Graduate Tuition Rates for FY2012

FAAP 11-19 State Universities
Non-Resident Graduate Tuition Rates for
FY2012

FAAP 11-20 University of Massachusetts
Resident Undergraduate Tuition Rates for
FY2012

FAAP 11-21 University of Massachusetts
Non-Resident Undergraduate Tuition Rates
for FY2012

FAAP 11-22 University of Massachusetts
Resident Graduate Tuition Rates for FY2012

FAAP 11-23 University of Massachusetts
Non-Resident Graduate Tuition Rates for
FY2012

FAAP 11-24 Berkshire Community College and
Massachusetts College of Liberal Arts
Alternative Non-Resident Undergraduate
Tuition Rates for FY2012

Authority: Article III, Section 6, By-Laws

Contact: Stephen Lenhardt, Deputy Commissioner of Administration
and Finance

**FAAP 11-18 STATE UNIVERSITIES
RESIDENT GRADUATE TUITION RATES FOR FISCAL
YEAR 2012**

Moved: The Board of Higher Education hereby adopts the following
resident graduate tuition rates for state-supported programs
at the state universities for Fiscal Year 2012:

	Change	Annual Resident Graduate Tuition
Bridgewater State University	\$0	\$1,675
Fitchburg State	\$0	\$1,675

University		
Framingham State		
University	\$0	\$1,675
Massachusetts College		
of Art and Design	N/A	N/A
Massachusetts College		
of Liberal Arts	\$0	\$1,675
Massachusetts		
Maritime Academy	N/A	N/A
Salem State University	\$0	\$1,675
Westfield State		
University	\$0	\$1,675
Worcester State		
University	\$0	\$1,675

Authority: Massachusetts General Laws Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

**FAAP 11-19 STATE UNIVERSITIES
NON-RESIDENT GRADUATE TUITION FOR FISCAL
YEAR 2012**

Moved: The Board of Higher Education hereby adopts the following non-resident graduate tuition rates for state-supported programs at the state universities for Fiscal Year 2012:

	Chan	Annual Non-
	ge	Resident
		Graduate
		Tuition
Bridgewater State		
University	\$0	\$7,050
Fitchburg State		
University	\$0	\$7,050
Framingham State		
University	\$0	\$7,050
Massachusetts College		
of Art and Design	N/A	N/A
Massachusetts College		
of Liberal Arts	\$0	\$9,975
Massachusetts Maritime		
Academy	N/A	N/A
Salem State University	\$0	\$7,050
Westfield State		
University	\$0	\$7,050
Worcester State	\$0	\$7,050

University

Authority: Massachusetts General Laws Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

**FAAP 11-20 UNIVERSITY OF MASSACHUSETTS
RESIDENT UNDERGRADUATE TUITION RATES FOR
FISCAL YEAR 2012**

Moved: The Board of Higher Education hereby approves the following resident undergraduate tuition rates for state-supported programs at the University of Massachusetts for Fiscal Year 2012:

	Change	Annual Resident Undergraduate Tuition
University of Massachusetts Amherst	\$0	\$1,714
University of Massachusetts Boston	\$0	\$1,714
University of Massachusetts Dartmouth	\$0	\$1,417
University of Massachusetts Lowell	\$0	\$1,454

Authority: Massachusetts General Laws, Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

**FAAP 11-21 UNIVERSITY OF MASSACHUSETTS
NON-RESIDENT UNDERGRADUATE TUITION RATES
FOR FISCAL YEAR 2012**

Moved: The Board of Higher Education hereby approves the following non-resident undergraduate tuition rates for state-supported programs at the University of Massachusetts for Fiscal Year 2012:

	Change	Annual Non-Resident Undergraduate Tuition
University of Massachusetts Amherst	\$0	\$9,937
University of	\$0	\$9,758

Massachusetts Boston		
University of Massachusetts Dartmouth	\$0	\$8,099
University of Massachusetts Lowell	\$0	\$8,567

Authority: Massachusetts General Laws Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

**FAAP 11-22 UNIVERSITY OF MASSACHUSETTS
RESIDENT GRADUATE TUITION RATES FOR FISCAL
YEAR 2012**

Moved: The Board of Higher Education hereby approves the following resident graduate tuition rates for state-supported programs at the University of Massachusetts for Fiscal Year 2012:

	Change	Annual Resident Graduate Tuition
University of Massachusetts Amherst	\$0	\$2,640
University of Massachusetts Boston	\$0	\$2,590
University of Massachusetts Dartmouth	\$0	\$2,071
University of Massachusetts Lowell	\$0	\$2,183
University of Massachusetts Worcester Medical	\$0	N/A
University of Massachusetts Worcester Graduate	\$0	\$2,640

Authority: Massachusetts General Laws Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

**FAAP 11-23 UNIVERSITY OF MASSACHUSETTS
NON-RESIDENT GRADUATE TUITION RATES FISCAL
YEAR 2012**

Moved: The Board of Higher Education hereby approves the following non-resident graduate tuition rates for state-

supported programs at the University of Massachusetts for Fiscal Year 2012.

	Change	Annual Non-Resident Graduate Tuition
University of Massachusetts Amherst	\$0	\$9,937
University of Massachusetts Boston	\$0	\$9,758
University of Massachusetts Dartmouth	\$0	\$8,099
University of Massachusetts Lowell	\$0	\$8,567
University of Massachusetts Worcester Medical	\$0	N/A
University of Massachusetts Worcester Graduate	\$0	\$9,856

Authority: Massachusetts General Laws Chapter 15A, Section 9(i)

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

FAAP 11-24 ALTERNATIVE NON-RESIDENT UNDERGRADUATE TUITION RATES – BERKSHIRE COMMUNITY COLLEGE AND MASSACHUSETTS COLLEGE OF LIBERAL ARTS FOR FISCAL YEAR 2012

Moved: The Board of Higher Education adopts the following alternative tuition rates and enrollment caps for new, non-resident, undergraduate students at Massachusetts College of Liberal Arts and Berkshire Community College for Fiscal Year 2012:

Alternative Non-Resident Undergraduate Tuition Rates

Change	Rate Per Credit	Alternative Tuition
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Massachusetts College of Liberal Arts	\$0	-	\$1,545
Berkshire Community College	\$0	\$39	\$1,170

Enrollment Caps for New Students

	# of Students	Change
Massachusetts College of Liberal Arts	200	0
Berkshire Community College	100	0
Authority:	Massachusetts General Laws, Chapter 15A, Section 9(i)	
Contact:	Stephen Lenhardt, Deputy Commissioner of Administration and Finance	

Chair Boylan noted that although the 2012 rent proposal represents a 2.8% increase on existing beds, it is lower than last year's increase of 3.5%.

Chair Boylan brought forth the following motion. The motion was seconded and approved unanimously.

FAAP 11-26 FISCAL YEAR 2012 MSCBA RENT CERTIFICATE

- Moved: The Board of Higher Education hereby approves the attached Fiscal Year 2012 residence hall rent schedules, effective July 1, 2011, provided that any subsequent increase in the rent schedules shall be subject to the approval of the Board of Higher Education.
- Authority: Massachusetts General Laws Chapter 73 App., Section 1-9, as amended, and the *Contract for Financial Assistance, Management and Services*, dated February 1, 2003, made between the Commonwealth of Massachusetts, acting by and through the Board of Higher Education and the Massachusetts State College Building Authority.
- Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

X. PRESENTATIONS

Commissioner Freeland provided an introduction to the presentation, *Vision Project Preview: Graduation and Student Success Rates*. The subject of the presentation was college completion, which is one of seven key outcomes of the Vision Project.

The Commissioner then referred to the Vision Project binder, a copy of which had been provided to each Board member. He briefly explained the Educational Summary booklet, located in the front pocket of the binder. He noted that the booklet includes a summary of:

- Outcomes
- Policy Areas
- Planning Foci
- Planning Groups
- Deliverables
 - 2010-2011
 - 2011+
- Metrics

Once feedback has been received from Board members and Presidents about the usefulness of the booklet, additional copies will be available for wider distribution across the campuses.

- A.** Jonathan Keller, Ph.D., Associate Commissioner for Research, Planning and Information Systems, presented a preview of college completion metrics.
- B.** Francesca Purcell, Ph.D., Associate Commissioner for Academic and P-16 Policy, presented an overview of college completion work.

Discussion among the Board members followed. Board member Thomas and Vice Chair Ricciardi commented on the gaps in college completion rates at public institutions. They noted how these gaps might compare with gaps in college completion rates at private institutions. They also commented on the graduation rates of minority students.

Secretary Reville praised the collection of college completion data and noted the importance of setting goals as a system.

Vice Chair Ricciardi asked if there was a current practice at the Department of Higher Education to collect strategic plans from the campus Boards of Trustees.

XI. OTHER BUSINESS

There was no other business.

XII. PUBLIC PARTICIPATION

There were no requests from the public to participate.

XIII. ADJOURNMENT

The meeting was adjourned at 11:57pm.