

**BOARD OF HIGHER EDUCATION**

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December 6, 2011  
10:00 a.m.

Greenfield Community College  
Dining Commons, Core Building  
One College Drive  
Greenfield, Massachusetts

**Minutes**

A meeting of the Board of Higher Education (BHE) was held at Greenfield Community College in Greenfield, Massachusetts.

The following board members were present:

Dr. Charles Desmond, Chairman  
Dr. Mario Borunda  
Ms. Jeanne-Marie Boylan  
Dr. Saeyun Lee (Designee of Secretary Paul Reville)  
Mr. Henry Thomas  
Dr. Nancy Hoffman  
Mr. Angel Donahue-Rodriguez  
Ms. Stacy Mulei (Segmental Advisor)

The following board members were absent:

Mr. Louis Ricciardi  
Mr. Keith Peden  
Mr. Paul Toner  
Dr. Nancy Harrington  
Mr. Bernie Fulp

**I. CALL TO ORDER**

Chairman Desmond called the meeting to order at 10:41 a.m. and invited Greenfield Community College President Robert Pura to address the board.

**II. WELCOME**

President Pura welcomed the Board of Higher Education to Greenfield Community College and to the new Core building and provided insight into the college's impact on the community and its contributions to student goals. He also provided an informational packet to board members containing facts and materials pertaining to Greenfield Community College's vision, mission, and principles of education.

**III. ACCEPTANCE OF MINUTES**

Chair Desmond brought forth a motion to accept the minutes of the October 18, 2011, Board of Higher Education meeting. The motion was seconded and the minutes were approved unanimously by all board members present.

#### **IV. CHAIRMAN'S REMARKS**

In his remarks, Chair Desmond highlighted the following items: Associate Commissioner for External Affairs Katy Abel's meeting to discuss Forge Academia's proposed marketing initiative for Massachusetts public higher education, and Senate President Therese Murray's two "Go Public" events to be held in her district. Chair Desmond also recognized two departing leaders: Berkshire Community College President Paul Raverta who is retiring and Board of Higher Education Member Mario Borunda who has accepted a position in California. Chair Desmond read citations issued to President Raverta and Dr. Borunda noting their contributions to public higher education. Additionally, Dr. Borunda was presented with a citation from Governor Patrick and Lieutenant Governor Murray.

#### **V. SECRETARY OF EDUCATION'S REMARKS**

Chair Desmond invited Dr. Saeyun Lee to make remarks on behalf of Secretary Reville. Dr. Lee thanked President Raverta and Dr. Borunda for their years of service and the impact they have made on students across the state. She also discussed Governor Patrick's recent Education Summit where the Governor articulated his second term agenda focusing on early literacy to career readiness. In terms of the budget cycle, Dr. Lee acknowledged that there are positive indicators, but they are balanced with a sobering picture on the national level.

#### **VI. COMMISSIONER'S REMARKS**

Dr. Richard M. Freeland, Commissioner of the Department of Higher Education, thanked President Pura for hosting the BHE meeting. He recognized the presidents and executive officers in attendance and UMass Amherst's interim dean of the School of Public Health and Health Sciences John Cunningham. He provided an agenda review which included the department's budget, new doctoral programs, and a presentation on developmental education. He also provided updates on the Vision Project relating to the College Participation Advisory Group and aligning admissions requirements to MassCore; college completion and financial aid; learning outcomes and the Working Group on Student Learning Outcomes and Assessment Phase Two Report received in June; the draft proposal sent to Presidents regarding becoming a LEAP State; and Davis grant work, including the awarding of six grants, supported by \$70,000 from the Davis budget, to individual and collaborating institutions to engage in experimental assessment activities.

Commissioner Freeland also discussed the two community college reports that were recently issued on workforce development, one by the Boston Foundation, the other by Private Industry Council. He noted that both reports discussed workforce development from a systems perspective, not in terms of individual college's work. He also noted that there were aspects of both reports that troubled the presidents and that their concern was well-grounded. In the face of challenges such as developmental education and college readiness, he and the presidents agree on the important role of community colleges in workforce development. A report on developmental education was to come later in the meeting. Commissioner Freeland discussed the development of an on-line course equivalency guide as well as the use of the nursing field as a template for other employment agreements. He mentioned as well that organizational structure is a focus of the reports and that Massachusetts has a highly decentralized system. The Boston Foundation report calls for more authority of the Board of Higher Education and the Commissioner.

A discussion followed regarding the Board of Higher Education's response to the reports.

## **VII. REPORTS FROM PRESIDENTS**

- A.** Documents submitted by Dr. Burton: *"Presentation before Board of Higher Education meeting, December 6, 2011"; "A Trustee's Response to The Case for Community Colleges by John R. Nelson"; "U.S. Department of Education Committee on Measures of Student Success Summary of Findings and Recommendations"; "American Association of Community Colleges November 29, 2011 newsletter Statement"; and "Committee on Measures of Student Success November 15, 2011 Draft Report".*

Dr. Wayne Burton, President of North Shore Community College, and Chair of the Community College Council of Presidents, recognized and congratulated President Raverta. He discussed the recent report issued by the Boston Foundation which addressed the governance structure of the Commonwealth's community colleges. He noted that the Maryland model, not the Virginia model, would benefit Massachusetts and that centralized control would not. He stated that the community colleges would make a response to the Boston Foundation report and urged the Board of Higher Education to do so as well. President Burton then addressed the 2013 budget request and highlighted several unmet priorities such as the cost of remediation and workforce development programs, and veterans' services. He then addressed graduation rates and emphasized that the IPEDs metric is inaccurate for community colleges.

- B.** Document submitted by Dr. Meservey: *"Council of Presidents Report to the Board of Higher Education, December 6, 2011."*

Dr. Patricia Meservey, President of Salem State University and Chair of the Executive Committee of Community College Presidents, began her comments to the board by offering congratulations to President Raverta and Dr. Borunda. In her remarks, President Meservey mentioned her recent meeting with the Black Ministerial Alliance of Greater Boston regarding the Victory Generation Program. She also stated that the state universities encourage Secretary Reville to have the new bridge role go broader, looking at more than the community colleges. She expressed appreciation for the proposed 13% increase for student scholarships and for the inclusion of a request to cover collective bargaining costs. President Meservey also stated that the requested performance incentive funding for 2013 should go to student financial aid and that she would welcome the opportunity to recreate a funding formula that is appropriate for today.

Chair Desmond opened the floor to questions or comments. Dr. Hoffman, a member of the graduation rate committee, added that the Board is aware that IPEDs is inaccurate.

## **VIII. REPORT FROM STUDENT ADVISORY COUNCIL**

Mr. Angel Donahue-Rodriguez, this year's student board member and a student at Salem State University, thanked President Pura for hosting the meeting and then shared that the Student Advisory Council Chair, David Chapman, is sending a letter to the Governor before the budget comes out outlining student priorities, such as student financial aid. He mentioned that the Student Leadership Conference will be held on

March 30, 2012, and that the Council is planning a state lobby day for the three segments on March 1<sup>st</sup>. Council members will also reach out to leaders in Massachusetts to have them attend as well.

**IX. MOTIONS**

**A. Academic Affairs**

List of Documents Used: Academic Affairs Committee (AAC) Motions 12-06 and 12-13 through 12-19.

Chair Desmond invited Dr. Mario Borunda to review the affairs of the November 29, 2011, AAC meeting. Dr. Borunda brought forth the following motions on a consent agenda. The motions were seconded and then approved unanimously by all board members present.

**AAC 12-19 APPROVAL OF ACADEMIC AFFAIRS COMMITTEE MOTIONS 12-06 AND 12-13 through 12-18 ON A CONSENT AGENDA**

**MOVED:** The Board of Higher Education approves the following motions on a consent agenda:

- AAC 12-06 University of Massachusetts Lowell  
Doctor of Philosophy in Business Administration
- AAC 12-13 University of Massachusetts Boston  
Bachelor of Science in Electrical and Computer Engineering
- AAC 12-14 University of Massachusetts Boston  
Doctor of Philosophy in Business Administration
- AAC 12-15 University of Massachusetts Boston  
Doctor of Philosophy in Global Governance and Human Security and Master of Arts in Global Governance and Human Security
- AAC 12-16 University of Massachusetts Lowell  
Master of Science in Accounting
- AAC 12-17 Endicott College  
Doctor of Education in Educational Leadership
- AAC 12-18 Fisher College  
Bachelor of Arts in Psychology

Authority: Article III, Section 6, By-Laws

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-06 **APPLICATION OF UNIVERSITY OF MASSACHUSETTS LOWELL TO AWARD THE DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION**

**MOVED** The Board of Higher Education hereby approves the application of University of Massachusetts Lowell to award the Doctor of Philosophy in Business Administration.

Upon graduating the first class for this program, the

University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-13      **APPLICATION OF UNIVERSITY OF MASSACHUSETTS BOSTON TO AWARD THE BACHELOR OF SCIENCE IN ELECTRICAL AND COMPUTER ENGINEERING**

MOVED      The Board of Higher Education hereby approves the application of University of Massachusetts Boston to award the Bachelor of Science in Electrical and Computer Engineering. One year after graduating the program's first class, the institution shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty, resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-14      **APPLICATION OF UNIVERSITY OF MASSACHUSETTS BOSTON TO AWARD THE DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION**

MOVED      The Board of Higher Education hereby approves the application of University of Massachusetts Boston to award the Doctor of Philosophy in Business Administration.

Upon graduating the first class for this program, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-15      **APPLICATION OF UNIVERSITY OF MASSACHUSETTS BOSTON TO AWARD THE DOCTOR OF PHILOSOPHY IN GLOBAL GOVERNANCE AND HUMAN SECURITY**

and the **MASTER OF ARTS IN GLOBAL GOVERNANCE AND HUMAN SECURITY.**

MOVED The Board of Higher Education hereby approves the application of University of Massachusetts Boston to award the Doctor of Philosophy in Global Governance and Human Security and the Master of Arts in Global Governance and Human Security.

Upon graduating the first class for this program, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-16 **APPLICATION OF UNIVERSITY OF MASSACHUSETTS LOWELL TO AWARD THE MASTER OF SCIENCE IN ACCOUNTING**

MOVED The Board of Higher Education hereby approves the application of University of Massachusetts Lowell to award the Master of Science in Accounting.

Upon graduating the first class for this program, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy

AAC 12-17 **APPLICATION OF ENDICOTT COLLEGE TO OFFER THE DOCTOR OF EDUCATION IN EDUCATIONAL LEADERSHIP**

MOVED The Board of Higher Education hereby approves the Articles of Amendment of Endicott College to award the Doctor of Education in Educational Leadership

Authority: Massachusetts General Laws Chapter 69, Section 30 et seq.

Contact: Dr. Shelley Tinkham, Assistant Commissioner for Academic, P-16 and Veterans Policy

AAC 12-18      **APPLICATION OF FISHER COLLEGE TO AWARD THE BACHELOR OF ARTS IN PSYCHOLOGY**

MOVED      The Board of Higher Education hereby approves the Articles of Amendment of Fisher College to award the Bachelor of Arts in Psychology.

Authority:      Massachusetts General Laws, Chapter 69, Section 30 et seq.

Contact:      Dr. Shelley Tinkham, Assistant Commissioner for Academic, P-16 and Veterans Policy

**B. Fiscal Affairs and Administrative Policy**

List of Documents Used:

- BHE Draft FY2013 Budget Request, December 2011
- FY2013 State Budget Request Presentation, DHE PowerPoint, December 6, 2011
- Fiscal Affairs and Administrative Policy (FAAP) Motions 12-10 through 12-12

BHE Chair Desmond invited Board Member Boylan to present the activities of the November 29, 2011 committee meeting. Board Member Boylan first invited Steve Lenhardt, Deputy Commissioner of Administration and Finance, to present the "FY2013 State Budget Request." She then brought forth the following motion which was seconded and approved by all board members present.

**FAAP 12-10      APPROVAL OF THE BOARD OF HIGHER EDUCATION FY2013 BUDGET**

MOVED      The Board of Higher Education hereby adopts the attached Board of Higher Education budget request for Fiscal Year 2013.

**Background**

In late November/early December of each year, the Board approves and submits its State Budget Request. This request includes funding for the State Universities and Community Colleges, as well as central administrative items.

The FY2013 Budget Request includes a five percent increase across the board for the State Universities and the Community Colleges, plus funding of the unmet portion of the FY12 and FY13 collective bargaining contracts. Furthermore, the budget request includes increased support for several DHE central accounts, including the Vision Project Performance Incentive Fund, the Scholarship Reserve, Dual Enrollment, and the DHE Administrative line item.

The FY2013 Budget Request proposes an overall modest increase in order to support the operations of the institutions and the central administration.

Authority: Massachusetts General Laws Chapter 15A, Section 9  
Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

Board Member Boylan then brought forth the following motion which was seconded and approved by all board members present.

**FAAP 12-11 APPROVAL OF CAPITAL PROJECT FINANCING REQUEST ON BEHALF OF HOLYOKE COMMUNITY COLLEGE**

**MOVED:** The Commissioner of Higher Education (the "Commissioner") is authorized, upon consultation with the Chair of the Board of Higher Education and the Chair of the Fiscal Affairs and Administrative Policy Committee, to make a written request to the Massachusetts Development Finance Agency to undertake the following project:

For the acquisition of land and a building thereon located at 404-408 Jarvis Avenue in the City of Holyoke; the design, renovation, furnishing and equipping of that building for the establishment of a center for nursing, radiology technology and related health care education; and design, renovation, furnishing and equipping of classroom and related support space vacated by nursing, radiology and related health care education programs on the Holyoke Community College campus at 303 Homestead Avenue in said City of Holyoke, not more than \$7 million in funding shall be secured through the Massachusetts Development Finance Agency. The Board hereby delegates to the Commissioner, upon consultation with the Chair of the Board of Higher Education and the Chair of the Fiscal Affairs and Administrative Policy Committee, the authority to do such other things and take such other actions as the Commissioner shall deem necessary or desirable to effectuate the matter authorized.

Authority: Massachusetts General Laws Chapter 15A, Sections 9 and 6; and SB1901  
Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

Board Member Boylan then brought forth the following motion which was seconded and approved by all board members present.

**FAAP 12-12 APPROVAL OF DELEGATION OF AUTHORITY TO THE COMMISSIONER**

**MOVED:** DELEGATION OF AUTHORITY TO THE COMMISSIONER TO AMEND THE CONTRACT FOR FINANCIAL ASSISTANCE, MANAGEMENT AND SERVICES BETWEEN THE MASSACHUSETTS STATE COLLEGE BUILDING AUTHORITY AND THE COMMONWEALTH

The Amended and Restated Contract for Financial Assistance, Management and Services between the Massachusetts State College Building Authority and the Commonwealth, acting by and through the Board

of Higher Education, is hereby approved in substantially the form presented to this meeting, and the Commissioner of Higher Education is hereby authorized to execute and deliver the same, with such changes, omissions, insertions and revisions as he may determine to be advisable, his execution thereof being conclusive as to such determination, and all other documents and instruments necessary or convenient in connection therewith and the transactions contemplated thereby

Authority: Massachusetts General Laws Chapter 15A, Section 6; Chapter 703 of the Acts of 1963, as amended by Chapter 68 of the Acts of 2011.

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance

## **X. PRESENTATIONS**

### **A. Science Standards Alignment**

List of Documents Used: *"Science Standards Alignment," DHE PowerPoint, December 6, 2011.*

Aundrea Kelley, Deputy Commissioner for P-16 Policy and Collaborative Initiatives, and Dr. Jacob Foster, Director of Science and Technology/Engineering, Department of Elementary and Secondary Education, presented information regarding the alignment of MassCore science standards and Board of Higher Education admissions standards.

### **B. Developmental Education**

List of Documents Used: *"Transforming Developmental Education," DHE PowerPoint, December 6, 2011.*

Dr. Francesca Purcell, Associate Commissioner for Academic and P-16 Policy and Dr. Jonathan Keller, Associate Commissioner for Research and Planning, with material prepared with Phil Sisson, Provost and Vice President of Academic and Student Affairs, Middlesex Community College, presented an in-depth analysis of Developmental Education as it relates to college readiness, enrollment, and graduation.

## **XI. OTHER BUSINESS**

There was no other business.

## **XII. PUBLIC PARTICIPATION**

There were no requests from the public to participate.

## **XIII. ADJOURNMENT**

The meeting was adjourned at 1:14 p.m.

Respectfully submitted,  
Richard M. Freeland, Ph.D.  
Commissioner of the Department and  
Secretary to the Board