

BOARD OF HIGHER EDUCATION

October 16, 2012
9 a.m.

Roxbury Community College
Reggie Lewis Track and Athletic Center
Rooms 214-218
1350 Tremont Street
Boston, MA

Minutes

A meeting of the Board of Higher Education (BHE) was held at Roxbury Community College (RCC) in Boston, Massachusetts.

The following Board members were present:

Charles Desmond, Chair
Louis Ricciardi, Vice Chair
Paul Reville, Secretary of Education
David Barron
Jeanne-Marie Boylan
Gianni Falzone
C. Bernard Fulp
Nancy Hoffman
Fernando Reimers
Henry Thomas
Paul Toner
David Chapin (Segmental Advisor)

The following Board members were absent:

N/A

I. CALL TO ORDER

Chair Desmond called the meeting to order at 9:18 a.m. and invited RCC Interim President Linda Edmonds Turner to offer greetings.

II. WELCOME

Interim President Turner welcomed the Board to the campus and remarked on the following: The Cleary crime statistics report was completed thoroughly and submitted; a workforce development team event took place recently and funding is in place to hold it again next year; the 40th year of RCC being located in its current site is coming up. Events will be planned to celebrate. President Turner also introduced RCC Board Chair Kathy Taylor and her senior team.

III. ACCEPTANCE OF MINUTES

Chair Desmond brought forth a motion to accept the minutes of the June 12, 2012, Special Meeting at which the Board approved the appointment of Ellen Kennedy as President of

Berkshire Community College. The motion was seconded and the minutes were approved unanimously by all Board members present.

Chair Desmond then brought forth a motion to accept the minutes of the June 19, 2012, BHE Meeting. The motion was seconded and the minutes were approved unanimously by all Board members present.

IV. CHAIRMAN'S REMARKS

Chair Desmond began his remarks by introducing Gianni Falzone as the BHE's student board member and David Chapin as a segmental advisor to the Board. He also announced Nancy Hoffman as Chair of the Academic Affairs Committee. He noted, as well, the impending retirement of Bunker Hill Community College President Mary Fifield. He added that she has been a dynamic community college leader. Chair Desmond also noted that on October 18th, the 9th annual STEM Summit will be held at Gillette Stadium. It is the longest running STEM summit in the country and will be well attended according to the current registration information. A broad range of people from early education, K-12, and higher education professionals to non-profit representatives are interested in the subject matter that will be addressed. Chair Desmond also congratulated Henry Thomas on his appointment as Chair of the University of Massachusetts Board of Trustees. Chair Desmond also noted that, on October 3rd, the first *Go Public!* event of the year was held at Plymouth North High School and was hosted by Senate President Murray. The next events will be held on October 18th and November 8th.

Chair Desmond brought to the attention of the Board the status of the Fisher vs. Texas case being heard by the U.S. Supreme Court, stating that the Attorney General's Office filed an Amicus brief with the U.S. Supreme Court and oral arguments occurred last week.

Chair Desmond concluded his remarks and turned the meeting over to Commissioner Freeland.

V. COMMISSIONER'S REMARKS

Commissioner Freeland thanked President Turner and her team for hosting the BHE at RCC. He welcomed student member Gianni Falzone and segmental advisor David Chapman and recognized Berkshire Community College President Ellen Kennedy, Massachusetts Bay Community College President John O'Donnell, and Bill Hart of the Massachusetts Community College Executive Office who were in attendance but would not be presenting at this meeting. He extended congratulations to President Fifield for her 16 years of service to Bunker Hill Community College. He also noted Ms. Boylan's success in bringing the Association of Community College Trustees' (ACCT) Annual Leadership Congress to Boston this week and thanked Mr. Thomas for continuing to serve on the BHE while taking on the role of Chairman of the Board of Trustees at the University of Massachusetts.

Commissioner Freeland noted that Jonathan Keller, Department of Higher Education (DHE) Associate Commissioner for Research, Planning, and Information Systems, will present the fall enrollment report and he congratulated the Presidents for welcoming a new class to their campuses. He noted that all campuses received Performance Incentive Fund grants this year because all showed progress and commitment to the Vision Project goals. He noted that Governor Patrick has announced new capital/bond bill projects and that now every campus has a project in progress or in the pipeline.

He provided highlights of the FY13 Budget, noting that the FY13 Budget contained new responsibilities for the DHE. In the area of Workforce Development, there were three new charges: the creation of an Office of Coordination which will act as a single point of contact for workforce training programs where the business community can access resources and campuses can come to network with other campuses; the Rapid Response Fund which dedicates \$2.25 million for community colleges to address the training needs of workforce employers in the state; and the third charge involves the distribution of money from the Casino Gambling Licensure Fund for workforce development. The DHE will allocate the funds to the community colleges when it is available.

Commissioner Freeland went on to highlight additional FY13 Budget items including: financial aid for students pursuing studies in areas of high economic demand; a requirement that the BHE issue new guidelines for the search, selection, evaluation, compensation, and removal of presidents; and the more active role that the BHE will have in the recruitment and training of local trustees. He also noted that the DHE has been charged with creating a new formula to allocate funding to community colleges. The FY13 Budget also allocates to the Governor new responsibility with regard to appointing community college board chairs.

Commissioner Freeland also touched upon the significant issue of online programs and quality control. Online programs are playing an increasing role in the state and the BHE has a consumer protection role in these operations. Dr. Hoffman offered an example of a quality online program and Mr. Toner remarked that the Massachusetts Teacher's Association has a task force looking at this topic. Commissioner Freeland indicated that he would like to connect on this topic in the future and then concluded his remarks.

VI. SECRETARY OF EDUCATION'S REMARKS

List of Documents Submitted by Secretary Reville:

None submitted.

Secretary Reville began his remarks by thanking President Turner and Chair Taylor for their commitment to RCC. He then noted that, in terms of the budget, revenues are behind and budgeting measures have been implemented. State agency staffing is being capped at current levels (unless a waiver is issued). He also discussed the following topics: The Adult Career Pathways program at Bunker Hill Community College, Massachusetts Bay Community College, and Springfield Technical Community College; a recent summit run by the Harvard Graduate School of Education; the Governor's campus visits; and the work that is proceeding on the Gateway Cities Initiative, noting that requests for proposals have been sent out.

Secretary Reville commended Commissioner Freeland and Chair Desmond on the rollout of the Vision Project report. He also noted the recent announcements of PIF grants and capital projects. He stated that a retreat with the chairs of the Commonwealth's four education boards recently took place. Topics of discussion at that retreat included digital learning, remediation, and dual enrollment. He concluded his remarks commenting that these final two years of Governor Patrick's administration are promising.

Chair Desmond then invited Holyoke Community College President William Messner and State University Executive Officer Vincent Pedone to the table to deliver reports from the Community College and State University Councils of Presidents.

VII. REPORTS FROM PRESIDENTS

A. State University Presidents' Report – Vincent Pedone presented on behalf of Westfield State University President Evan Dobbelle

List of Documents Submitted by Vincent Pedone:

None submitted.

Mr. Pedone provided a report on behalf of the State University Council of Presidents, highlighting that Worcester State University President Barry Maloney was recently sworn in at a ceremony where Lieutenant Governor Murray delivered the oath of office. He also noted that Dawn Barrett will be inaugurated on October 18th as President of Massachusetts College of Art and Design. Commissioner Freeland will deliver the oath of office and remarks. Mr. Pedone then remarked on the collaboration shown in the course of the Vision Project Report roll out and noted that the state universities scored above average on nearly all metrics, but were below average on funding. He further remarked that the Performance Incentive Fund awards will be beneficial in that regard.

He highlighted as well the state university internship matching program which is a private/public partnership and for which \$1 million has been allocated in the FY13 Budget. He also called attention to the strong support the State University Council of Presidents has received from the MSCBA through Jim Morris and Ed Adelman. (Mr. Thomas left the meeting at 10:15 a.m.)

Chair Desmond thanked Mr. Pedone for this report and invited President Messner to make his remarks.

B. Community College Presidents' Report - President William Messner, Holyoke Community College

List of Documents Submitted by President Messner:

None submitted.

President Messner thanked Chair Desmond for the opportunity to address the Board. He extended a welcome to the new leadership at RCC on behalf of Bill Hart and the presidents and expressed their readiness to support President Turner. He commented that this academic year is off to a good start with a tone of collaboration. He commended Commissioner Freeland, Secretary Reville, and especially Governor Patrick on the attention paid to higher education which was apparent at the Vision Project Report launch and at the meeting with community college presidents at Massachusetts Bay Community College.

President Messner highlighted a recent visit made by the Department of Labor to the Community Colleges as a follow up to the large grant awarded last year. The feedback from the DOL was that there has been more progress in Massachusetts than in any other state. He also discussed the draft plan that has been created and is expected to be approved by the Gaming Commission.

He went on to note that the Council of Presidents awaits the Governor's board chair appointments. He also noted that next year's budget creation is a focus of the Council and an area of particular concern is that of student loans. He continued his remarks noting that the Council is pleased with the Governor's capital funding announcements and it hopes that there will be another bond bill.

President Messner also addressed the funding formula which will be developed and implemented next year. The community colleges are not concerned with the performance

aspect of the formula. Their concern lies with the fact that a formula has not been in place for many years and with the implementation of one at this time might come a distortion in funding that could negatively impact various campuses. President Messner then concluded his remarks.

Mr. Toner inquired about the impact that federal budget issues would have on public higher education and Secretary Reville responded that much of that will depend on Congress' ability to work on the problems causing the deficits.

Chair Desmond then invited student board member Gianni Falzone to deliver remarks on behalf of the Student Advisory Council.

X. REPORT FROM STUDENT ADVISORY COUNCIL

List of Documents Submitted by Mr. Gianni Falzone:

None submitted.

Mr. Falzone commented that he was excited to be a part of the BHE and was looking forward to learning about higher education at the state level. He noted that the concerns of the Student Advisory Council focus greatly on affordability and accessibility. David Chapin, who served as the Student Advisory Council Chair last year, commented on the *Go Public!* campaign, noting that "Going Public" is an important message that he will take to all students.

Chair Desmond turned to Dr. Hoffman for an account of the Academic Affairs Committee meeting.

XI. MOTIONS

A. ACADEMIC AFFAIRS COMMITTEE

List of Documents Used:

AAC Motions 13-01 through 13-11

Dr. Hoffman reviewed the activities of the Academic Affairs Committee (AAC) meeting. She noted that one motion (AAC 13-09) was removed from the consent agenda (AAC 13-11) and will be voted on separately due to a question on the appropriate program title.

Dr. Hoffman brought forth the following motions on a consent agenda. The consent agenda motion was seconded and then approved unanimously by all Board members present.

AAC 13-11 CONSENT AGENDA

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

AAC 13-01 Bunker Hill Community College
Practical Nursing Certificate

AAC 13-02 University of Massachusetts Boston

	Doctor of Philosophy in Applied Linguistics
AAC 13-03	University of Massachusetts Boston Doctor of Philosophy in Sociology and its Applications
AAC 13-04	University of Massachusetts Boston Master of Science and Doctor of Philosophy in Exercise and Health Sciences
AAC 13-05	University of Massachusetts Lowell MA and MS in Security Studies
AAC 13-06	Bay State College Bachelor of Science in Nursing
AAC 13-07	Benjamin Franklin Institute of Technology Bachelor of Science in Health Information Technology
AAC 13-08	Berklee College of Music Master of Music, Contemporary Performance Careers; Master of Arts, Music Therapy; Master of Arts, Global Entertainment and Music Business; Master of Music, Contemporary Music Education; Bachelor of Professional Studies, Music Production; Bachelor of Professional Studies, Music Business
AAC 13-10	Nazarene Theological Seminary Master of Divinity

Authority: Article III, Section 6, By-Laws

Contact: Dr. Shelley Tinkham, Assistant Commissioner for Academic, P-16 and Veterans Policy

Dr. Hoffman brought forth AAC Motion 13-09 regarding Marian Court. She provided background, noting that AAC members expressed concern with the proposed degree name which was, "Bachelor of Science in Criminal Justice Administration". The DHE staff spoke with the Chair of the Visiting Committee Eve Buzawa to clarify the appropriate title of the degree as it was reviewed. The Visiting Committee's opinion was that the appropriate title of the degree is a Bachelor of Science in Criminal Justice. The motion was seconded and then approved by all Board members present.

AAC 13-09 APPLICATION OF MARIAN COURT COLLEGE TO AWARD THE BACHELOR OF SCIENCE IN CRIMINAL JUSTICE

MOVED: The Board of Higher Education hereby approves the Articles of Amendment of **Marian Court College** to award the **Bachelor of Science in Criminal Justice**.

Authority: Massachusetts General Laws, Chapter 69, Section 30 et seq.

Contact: Dr. Shelley Tinkham, Assistant Commissioner for Academic, P-16 and Veterans Policy

Chair Desmond turned to Mr. Fulp for an account of the Fiscal Affairs and Administrative Policy Committee meeting.

B. FISCAL AFFAIRS AND ADMINISTRATIVE POLICY COMMITTEE MOTIONS

List of Documents Used:

FAAP Motions 13-01 through 13-20

Mr. Fulp reviewed the activities of the Fiscal Affairs and Administrative Policy (FAAP) Committee meeting, briefly summarizing the discussions. He then brought forth the following motion, which was seconded and approved unanimously by all Board members present.

FAAP 13-01 NAME CHANGE OF CAPE COD COMMUNITY COLLEGE SOUTH BUILDING TO THE MAUREEN MURPHY WILKENS CLASSROOM BUILDING

MOVED: The Board of Higher Education hereby approves the August 17, 2012 request of the Cape Cod Community College Board of Trustees to re-name the college's South Building the "Maureen Murphy Wilkens Classroom Building.

Authority: Section 9(m) of Chapter 15A of the Massachusetts General Laws

Contact: Stephen Lenhardt, Deputy Commissioner of Administration & Finance
Fiscal and Administrative Policy

Deputy Commissioner of Administration and Finance Steve Lenhardt presented to the Board on capital projects. Mr. Fulp then brought forth following MSCBA motions on a consent agenda. The motions were seconded and then approved by all board members present with the exception of Mr. Ricciardi, who abstained due to a business conflict with FAAP motion 13-14.

FAAP 13-15 CONSENT AGENDA

MOVED: The Board of Higher Education approves the following motions on a consent agenda:

FAAP 13-02 Approval of MSCBA New Student Housing Capacity Project, Massachusetts Maritime Academy

- FAAP 13-03 Approval of MSCBA New Residence/Dining Hall Project, Worcester State University
- FAAP 13-04 Approval of MSCBA Rondileau Student Center Access Improvements Project, Bridgewater State University
- FAAP 13-05 Approval of MSCBA Hammond Campus Center Project, Fitchburg State University
- FAAP 13-06 Approval of MSCBA Parking Improvements Project, Fitchburg State University
- FAAP 13-07 Approval of MSCBA McCarthy Campus Center Dining Project, Framingham State University
- FAAP 13-08 Approval of MSCBA Parking Improvements and Land Acquisition Project, Framingham State University
- FAAP 13-09 Approval of MSCBA Student Activity Facility Improvements Project, Massachusetts College of Liberal Arts
- FAAP 13-10 Approval of MSCBA Admiral's Hall/Harrington Building Project, Massachusetts Maritime Academy
- FAAP 13-11 Approval of MSCBA Marine Dock Improvements Project, Massachusetts Maritime Academy
- FAAP 13-12 Approval of MSCBA Athletic Center Project, Worcester State University
- FAAP 13-13 Approval of MSCBA System-wide Residence Hall Renewal and Adaption Projects
- FAAP 13-14 Approval of MSCBA Revenue Bond Refunding

Authority: Article III, Section 6, Board of Higher Education By-Laws

Contact: Stephen Lenhardt, Deputy Commissioner of Administration and Finance
Fiscal and Administrative Policy

Senior Deputy Commissioner of Access and Student Financial Assistance Clantha McCurdy presented to the Board on the proposed amendments to the current Board guidelines regarding tuition waivers for adopted children and foster children. Mr. Fulp then brought forth the following motion. The motion was seconded and then approved unanimously by all Board members present.

FAAP 13-16 AMENDED GUIDELINES FOR THE ADOPTED CHILDREN TUITION WAIVER PROGRAM, AS REQUIRED BY CHAPTER 15A, SECTION 19.

MOVED: The Board of Higher Education hereby adopts the following guidelines for the Adopted Children Tuition Waiver and Fee Assistance Program.

Authority: Massachusetts General Laws Chapter 15A, Section 19; Section 2 of Chapter 139 of the Acts of 2012

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Mr. Fulp then brought forth the following motion. The motion was seconded and then approved unanimously by all Board members present.

FAAP 13-17 AMENDED GUIDELINES FOR THE FOSTER CHILDREN TUITION WAIVER PROGRAM, AS REQUIRED BY CHAPTER 15A, SECTION 19.

MOVED: The Board of Higher Education hereby adopts the following guidelines for the Foster Children Tuition Waiver and Fee Assistance Program.

Authority: Massachusetts General Laws Chapter 15A, Section 19; Section 2 of Chapter 139 of the Acts of 2012

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Mr. Fulp then brought forth the following motion. The motion was seconded and then approved unanimously by all Board members present.

FAAP 13-18 APPROVAL OF MASSACHUSETTS HIGH DEMAND PROFESSIONS SCHOLARSHIP PROGRAM GUIDELINES

MOVED: The Board of Higher Education approves the attached guidelines for the Massachusetts High Demand Professions Scholarship Program.

Authority: Massachusetts General Laws, Chapter 15A, Section 9B; Section 2 of Chapter 139 of the Acts of 2012

Contact: Dr. Clantha McCurdy, Senior Deputy Commissioner, Access and Student Financial Assistance

Mr. Fulp then brought forth the following motion regarding guidelines for the search, selection, appointment, and removal of community college presidents. The motion was seconded and discussion followed. Comments revolved around the practical application of the motion and the intent of the guidelines to provide BHE members with an opportunity to provide feedback to the search committee on candidates. A question of the minimum qualifications of candidates was raised, and it was noted that requiring candidates have a doctorate is consistent with the national norm, but the language in the guidelines allows for exceptions. The motion was then approved unanimously by all Board members present.

FAAP 13-19 APPROVAL OF GUIDELINES AND PROCEDURES FOR THE SEARCH, SELECTION, APPOINTMENT AND REMOVAL OF COMMUNITY COLLEGE PRESIDENTS

MOVED: The Board of Higher Education approves the attached Guidelines and Procedures for the Search, Selection, Appointment and Removal of Community College Presidents.

The Board of Higher Education further acknowledges the existence of current Presidential compensation and evaluation guidelines and directs the Commissioner, in consultation with the Executive Committee, to review the compensation and evaluation guidelines in light of current data and best practices and propose any necessary revisions for Board of Higher Education review and approval in time for implementation during the FY2013 Presidential evaluation process.

Authority: M.G.L. c. 15A, § 6, 9 and 21; Section 172 of Chapter 139 of the Acts of 2012

Contact: Constantia T. Papanikolaou, *General Counsel*

Mr. Fulp then brought forth the following motion. He explained the purpose of the motion, noting that it acts as a companion resolution to FAAP 13-19. The motion was seconded and discussion followed regarding the refinement of the language of the motion to elicit collaboration between the BHE and local boards. The motion was then approved unanimously by all Board members present.

FAAP 13-20 STATEMENT REGARDING CONSULTATION AND RECOMMENDATIONS ON GUIDELINES AND PROCEDURES FOR THE SEARCH, SELECTION, APPOINTMENT AND REMOVAL OF STATE UNIVERSITY PRESIDENTS

MOVED: The Board of Higher Education directs the Department, in consultation with State University Boards of Trustees, to formulate a recommendation regarding guidelines and procedures for the search, selection, appointment and removal of State University Presidents and to report back to the Board of Higher Education by March 31, 2013.

Authority: M.G.L. c. 15A, § 6, 9 and 21; Section 172 of Chapter 139 of the Acts of

2012

Contact: Constantia T. Papanikolaou, *General Counsel*

XII. PRESENTATIONS

A. Fall 2012 Early Enrollment Report – Jonathan Keller, Associate Commissioner for Research, Planning, and Information Systems, Department of Higher Education

List of Documents Used: “Highlights: 2012 Early Enrollment Estimates”, PowerPoint presentation, October 16, 2012.

Commissioner Freeland invited Dr. Keller to present the Fall 2012 Early Enrollment Report noting that these are preliminary numbers. Dr. Keller noted, among other points, that because the rate of enrollment growth is slowing down, increasing graduation rates alone will not enable us to meet Vision Project goals of increased degreed individuals in the Commonwealth. He noted, additionally, that Latino and older students will be the groups we recruit from in order to increase enrollment rates. Discussion followed, including comments about space issues and the number of teachers needed, as well as future delivery models, the student debt “bubble” and tracking employment after graduation.

Mr. Barron and Dr. Hoffman excused themselves from the meeting at the conclusion of the Early Enrollment Report presentation.

B. Vision Project Annual Report and Next Steps – Richard Freeland, Commissioner, Department of Higher Education

List of Documents Used: “Time to Lead: the Need for Excellence in Public Higher Education”, PowerPoint presentation, October 16, 2012.

Commissioner Freeland thanked the presidents for their participation in the Vision Project Report Launch Event at the State House on September 20th. He noted that there was great representation from the Legislature, higher education, and the business community. (Mr. Ricciardi excused himself from the meeting at this time.) Since the launch, he has met with the Affiliated Chambers of Commerce of Greater Springfield and Larry Harmon of the Boston Globe has written an op ed praising the report for its ambitious goals. Commissioner Freeland then showed a video, initially played at the report launch, for those board members who were unable to attend the event.

He noted that the findings in the report set the context for efforts this year. He then took the members through a “tour” of the report goals, highlighting key areas such as college participation, college readiness, graduation rates, student learning, and workforce alignment, noting along the way actions that have been taken and work that is currently in progress in each area.

Secretary Reville excused himself from the meeting at this time; Dr. Lee sat in for him for the remainder of the meeting.

Commissioner Freeland discussed the civic engagement task force being led by Mount Wachusett President Daniel Asquino and its efforts to identify best practices in the area

of preparing citizens. He also outlined next steps in data collection and reporting. Discussion followed, including questions about record retention, data comparison, linking budget allocations with Vision Project work, and ensuring that public institutions provide value while remaining quality employers.

XIII. OTHER BUSINESS

There was no other business.

XIV. PUBLIC PARTICIPATION

There were no requests from the public to participate.

XV. ADJOURNMENT

The meeting was adjourned at 12:26 p.m.

Respectfully submitted,
Richard M. Freeland, Ph.D.
Commissioner of the Department and
Secretary to the Board