

**BOARD OF HIGHER EDUCATION**  
**REQUEST FOR COMMITTEE AND BOARD ACTION**

**COMMITTEE:** Academic Affairs

**NO:** AAC 14-51

**COMMITTEE DATE:** June 10, 2014

**BOARD DATE:** June 17, 2014

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**APPLICATION OF FRAMINGHAM STATE UNIVERSITY TO AWARD THE BACHELOR OF ARTS IN GLOBAL STUDIES**

**MOVED:**

The Board of Higher Education hereby approves the application of **Framingham State University** to award the **Bachelor of Arts in Global Studies**. Upon graduating the first class for these programs, the University shall submit to the Board a status report addressing its success in reaching program goals as stated in the application and in the areas of enrollment, curriculum, faculty resources, and program effectiveness.

Authority: Massachusetts General Laws Chapter 15A, Section 9(b)

Contact: Winifred M. Hagan, Ed.D., Director for Educator Policy

## **BOARD OF HIGHER EDUCATION**

**June 2014**

### **Framingham State University Bachelor of Arts in Global Studies**

#### **INTENT AND MISSION**

The proposed Bachelor of Arts in Global Studies (BA/GS) program is intended to reflect the Framingham State University (FSU) core value of global stewardship and has been designed to build upon the university's existing programs in Sociology, Criminology, Geography, Environmental Science, Political Science, History, Economics, and Business. The major is intended to respond to the growing emphasis on the need for globally educated citizens, to prepare students to address complex multidisciplinary problems, and to be able to effectively communicate with professional communities and the general public. The major is expected to fill the expanding demand for a greater understanding of global processes and how they impact local and global communities, business, and culture. The interdisciplinary design of the proposed program is intended to provide a strong liberal arts background to students with the added advantage of choosing a new major that is multidisciplinary, and connects each student's experiences to the global community. The major is designed to support students entering the work force with an awareness and understanding of the many connections among local and global communities.

It is expected that students will acquire knowledge and skills to understand and explain what globalization means and to be able to discuss the social, political, economic, and cultural factors that form global networks and to explain and apply different theories of globalization and make connections across disciplines. It is also intended that students will be able to apply social scientific research skills, including data collection, analysis, and presentation and demonstrate an understanding of how global processes impact international policy decisions and guide policy. FSU plans that graduates of the global studies program will pursue careers in many different fields, including government business, health, development and aid, entertainment, and policy.

The FSU Board of Trustees approved the proposed BA in Global Studies program on September 17, 2013. The letter of intent was circulated on July 15, 2013. No comments were received.

#### **NEED AND DEMAND**

##### *National and State Labor Market Outlook*

Research indicates an emerging need for people who can understand and manage global issues such as problem-solving across boundaries and cultures and effective engagement in multi-faceted dialogues that manifest dissonant cultural values and priorities. Employers believe that colleges should place greater emphasis on various learning outcomes such as the ability to understand the global context of situations and decisions, global issues and developments and their implications for the future, the role of the United States in the

world, and cultural diversity. Employers expect students to learn about the perspectives of societies other than those of Western Europe or North America.<sup>1</sup>

### *Student Demand*

A survey conducted of FSU students in December 2012 indicated student interest in a Global Studies major and in potential opportunities the proposed major would provide. Results of the survey demonstrated that 42.6 percent of over 400 students indicated firm interest in a BA/GS program with an additional 25 percent that would consider the major. Additionally, 40.8 percent of all respondents expressed strong interest in pursuing a career after graduation related to international and global issues. These numbers are reported by FSU to be a good indication that enrollment targets for the program can be achieved.

## **OVERVIEW OF PROPOSED PROGRAM**

In spring of 2012, members of the FSU Sociology department began to work together with the departments of Geography, Political Science, History, World Languages, Economics and Business, and English to craft a program that would provide students with a broad, interdisciplinary perspective. Core competencies were identified, and current course offerings were reviewed to determine how these competencies could be addressed. The departments developed a core of new Global Studies courses.

### *Duplication*

FSU reports that Global Studies programs in Massachusetts are predominantly at the graduate level and that more undergraduate programs are needed in this area, particularly those offering an interdisciplinary perspective. FSU is not aware of other existing BA/GS programs. The recently approved UMass-Boston graduate program does not compete with FSU's proposed program. Some of the themes of the FSU program align with the focus of the program at UMass-Boston providing a potential pathway for students to pursue an MA or PhD degree.

## **ACADEMIC AND RELATED MATTERS**

### *Admission*

The admission requirement to the proposed major for entering freshmen and transfer students is a GPA of 2.0. Currently enrolled students who would like to declare a major in Global Studies will be required to apply to the program. The application will include a short essay explaining their interest and a GPA of 2.5. The 12 course credits required for the major may position the program as a desirable option for transfer and late-declaring students. It is planned that course credits will be transferable in the same way as are all other course credits at FSU.

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<sup>1</sup> [http://www.aacu.org/leap/documents/2009\\_EmployerSurvey.pdf](http://www.aacu.org/leap/documents/2009_EmployerSurvey.pdf)

### Program Enrollment Projection

	# of Students Year 1	# of Students Year 2	# of Students Year 3	# of Students Year 4
New Full Time	20	30	35	40
Continuing Full Time		18	28 16	33 26 14
New Part Time				
Continuing Part Time				
Totals	20	48	79	113

#### *Curriculum (Attachment A)*

The proposed BA/GS program is grounded in a strong liberal arts curriculum and based on three important principles: globalization affects us all; the connections between the local and global communities are not limited to one domain of life, but involve equally identities, economies, politics, environments, societies and cultures; and students gain from international, cross-cultural perspectives and experiences.

Students will learn the historical causes and current process of globalization from an interdisciplinary foundation. They will be provided with tools to understand global relationships and learn about ways to introduce effective change in issues of global importance. The Global Studies major emphasizes a flexible structure, allowing students to share in the design of their major and to respond to emergent opportunities at the University and abroad. Experiential learning is stressed: students must study abroad for one semester and are encouraged to take internships and other service learning opportunities. The curriculum is intended to provide students course choices in more than ten different programs and departments to complete their requirements. It combines a set of dedicated core courses in Global Studies with a limited set of restrictive electives in anthropology, sociology, geography, political science, history, business and economics, and English.

#### *Field Resources and Internship*

A Global Studies Advisory Council (GSAC) is currently made up of faculty in participating departments and the Director of International Education at the University to review curriculum and potential student proposals for internships and study abroad opportunities. The GSAC will provide appropriate internship and study abroad opportunities to all Global Studies majors by working with contacts at local and state agencies, local private sector

organizations with global reach, and with international organizations to formalize and expand existing internship and study abroad opportunities at FSU. The GSAC will also develop new internship and study abroad agreements that cohere with the goals of the program. The GSAC will collaborate with host institutions to ensure that internship experiences and study abroad programs are adapted or designed to meet the needs of BA/GS majors. It is expected that all students will have access to appropriate internship and study abroad opportunities.

## **RESOURCES AND BUDGET**

### *Fiscal (Attachment B)*

Annual expenses for full time faculty in years 1-4 are expected to cover courses in the Global Studies major taught primarily by current full-time faculty at FSU. The budget reflects the per course faculty cost anticipated each year. As the number of students majoring in Global Studies grows, more full-time faculty will teach courses in the program. In Years 2-4, it is expected that one course each year will be taught by a part-time Visiting Lecturer (VL). A part-time Program Coordinator will be responsible for curriculum development and review; student advising; course scheduling; planning and budgeting; program assessment; and assisting in the development of promotional and recruitment materials.

General administrative costs include office and program supplies. Marketing includes printing and dissemination of program brochures, as well as web and social media marketing. The annual cost for the induction ceremony for the program's honors society is also included in the projected budget.

Annual revenues for years 1-4 are based on the remitted fees anticipated from 20 new full-time students enrolled in the Global Studies major in Year 1.

### *Faculty and Administration (Attachment C)*

The current faculty and staff are prepared to launch the program. Faculty from existing core departments in the proposed program, including sociology, anthropology, geography, English, history, political science, business and economics, with support from world languages have agreed to collaborate on the BA/GS. There are three proposed Global Studies courses that will be taught by sociology or geography faculty. Other courses will be offered by departments and as needed and in coordination with the Director of Global Studies (DGS). The faculty member identified for this position, integrally involved in the development of the program, will be appointed after the program is approved. The DGS will report to the Vice President of Academic Affairs.

The DGS will show in the budget as a per semester cost. Once the student numbers reach 60 majors, there will be a course reduction, and the cost will become that of hiring an adjunct to teach the third course. Staffing needs will be distributed among administrative assistants in the various departments that have courses in the program. FSU has committed to hiring additional faculty and staff commensurate with program growth. As the program grows it is anticipated that new faculty positions will be opened and will be allocated to the departments, which take the greatest number of global studies students

or, that most frequently teach the global studies classes. In addition, visiting lecturers will be employed as needed, within the terms of the union contract.

The program will not be located within a particular department, rather it is planned to extend across disciplines throughout the campus. As such, staffing needs will be also be dispersed throughout the campus. The Office of International Education, in charge of study abroad experiences, will serve as a resource to the proposed program. The Director of this office will work closely with the Director of Global Studies (DGS).

*Facilities, Library and Information Technologies*

The University’s electronic databases are expected to provide strong coverage of different fields that fall within the proposed BA/GS program. InfoTrac affords access to over more than 50 academic journals which cover subjects including global business, finance and investment; ecology and environmental change; policy and governance; health science; legal affairs; and journalism. FSU anticipates that the establishment of the Global Studies program will contribute to the further improvement of the library’s print and electronic collections to offer a wide array of other up-to-date materials on US cultural diversity, global world history and cultures of the world.

*Affiliations and Partnerships*

The Office of International Education at FSU expands students’ opportunities abroad and is expected to work closely with the proposed BA/GS program to ensure appropriate partner institutions. Existing study abroad programs at FSU that are appropriate for the Global Studies program are as follows:

SCHOOL	LOCATION	WEBSITE
University of East Anglia (Exchange)	England	<a href="http://www.uea.ac.uk/study/study-abroad">www.uea.ac.uk/study/study-abroad</a>
Lingnan University (Exchange) – English speaking	Hong Kong	<a href="http://www.ln.edu.hk/omip">www.ln.edu.hk/omip</a>
ISEP Exchange - Programs Around The World	Various Locations	<a href="http://www.isep.org">www.isep.org</a>
University of Ulster	Northern Ireland	<a href="http://international.ulster.ac.uk">http://international.ulster.ac.uk</a>
Lorenzo de’ Medici- NO Italian language required	Florence, Italy	<a href="http://www.lorenzodemedici.org">www.lorenzodemedici.org</a>
Institute of Spanish Studies	Valencia, Spain	<a href="http://www.issvalencia.com">www.issvalencia.com</a>
University of Maastricht – English speaking	Netherlands	<a href="http://www.maastrichtuniversity.nl/ces">www.maastrichtuniversity.nl/ces</a>
Umbra Institute	Perugia, Italy	<a href="http://www.umbra-institute.com">www.umbra-institute.com</a>
CIEE	Various Locations	<a href="http://www.ciee.org">www.ciee.org</a>

FSU has also recently joined International Student Exchange Programs<sup>2</sup>, which offers options for study around the world. It is expected that this membership will add opportunities for students in the proposed program.

### PROGRAM EFFECTIVENESS

Goal	Measurable Objective	Strategy for Achievement	Timetable
Enrollment of students in the program	Generate an average of approximately 20-40 admissions to the program per year	Promote the program among students already enrolled at the University. In subsequent years enrollment will shift to admission of new first-year and transfer students. Develop articulation agreements with Massachusetts Bay, Middlesex and Quinsigamond Community Colleges.	By year 5 enrollment in the program should have reached its projected 100-140 majors.
Hiring	Maintain current student-faculty ratios	The University will continue to allocate new faculty lines in affected departments commensurate with the growth of the program. Revenues from increased enrollment will support the hire of new faculty. The Office of the Registrar will closely monitor seat availability in courses that already experience high demand in other majors to determine the need for additional sections.	Current student-faculty ratios are maintained as the program develops. New tenure-line faculty position anticipated in year 3.
Assessment	Undertake continuous	Undertake an initial	Outcomes are

<sup>2</sup> <http://www.isep.org/>

	<p>review of curriculum and course syllabi. Develop and administer assessment tools to evaluate course-level and program outcomes. Identify and address shortfalls.</p>	<p>review of all course syllabi to ensure that critical knowledge of global issues is adequately covered. Develop instruments to measure preparedness and knowledge of incoming students to compare with outgoing majors. Work with the University's Office of Assessment in developing instruments. Develop instruments to assess all students' concerns with the feasibility and rigor of the major. Areas indicated by assessment that need improvement are identified and addressed by the Program Chair and the Global Studies Advisory Council.</p>	<p>assessed for seniors completing the major. Program Chair receives formal feedback from all students who he or she advises in the construction of their major plans.</p>
<p>Study Abroad and Internship Experience</p>	<p>Global Studies Advisory Council made up of faculty in participating departments and the Director of International Education at the University review curriculum and student proposals for internships and study abroad opportunities. Provide appropriate internship and study abroad opportunities to all Global Studies majors.</p>	<p>Work with contacts at local and state agencies, local private sector organizations with global reach, and with international organizations to formalize and expand existing internship and study abroad opportunities and to develop new internship and study abroad agreements that cohere with the goals of the program. Collaborate with host institutions to ensure that the internship experience and study abroad program is designed to meet the</p>	<p>Ensure each graduating cohort has access to appropriate internship and study abroad opportunities.</p>



		needs of Global Studies majors.	
Assessment of Student Outcomes to Ensure Quality and Effectiveness	Assessment of availability of core and elective courses; measurement of knowledge and skill competency through development of appropriate assessment tools; measurement of retention and graduation rates; monitoring of job success of graduates of the program.	Faculty teaching in the Global Studies Program will use appropriate rubrics and assessment tools to offer evidence that knowledge and skill competencies have been achieved in their courses. Students surveyed to determine availability of core and elective courses, and surveyed by the program advisor annually to assess appropriateness of course requirements. Retention and graduation rates will be monitored and reported by the Global Studies Council with the assistance of the Office of Institutional Research. Monitoring of professional employment in globally related fields. The program will be reviewed by an external evaluator every five years.	By year 5, 80% of graduates to have attained appropriate skills and competencies. Program alumni will be surveyed in the second and fifth years following graduation to assess how well the program prepares students for the job market. Employers of recent alumni will be surveyed in the fifth year of the program to assess how well the program prepares students for the job market.

**EXTERNAL REVIEW AND INSTITUTIONAL RESPONSE**

The BA in Global Studies program had a site review on December 9, 2013 by Nicholas V. Longo Ph.D., Chair and Associate Professor, Global Studies at Providence College in Rhode Island and Mary Coleman Ph.D., Dean, College of Liberal Arts and Sciences; Professor of Political Science and Global Studies Education, at Lesley University in Cambridge MA.

The reviewers underscored the significance of the proposal and emphasized its alignment with AACU’s call for global knowledge and competence. The program was described as responsive to the need for graduates who understand global issues through first-hand conversations and comparative case analysis and who are desperately needed to lead government, public, and private institutions over the next many decades. The reviewers

suggested that the program develop a mission for the program that would include learning objectives and competencies that are built into courses. They recommended that student assessment be conducted in such a way as to engage faculty and use findings to make program and course improvements. Program changes to refine a set of course offerings were suggested. Institutional support for additional resources toward new initiatives were also recommended.

FSU responded that each department currently develops a mission statement and major learning objectives. The mission statement, learning objectives, assessment plan and report from each program is part of the institution's website. It was agreed that the Global Studies major include its own mission statement and major learning objectives and that they will be reviewed as part of the FSU five-year plan. (The mission and objectives are detailed in the full FSU response to review.) FSU referred to its strong culture of assessment and the structural elements in place for supporting programs in this regard. Their response indicated that the Director of the Global Studies program will work closely with the Director of Assessment to ensure continuous and effective assessment. It was further described that the University Assessment Advisory Group (AAG) works with faculty representatives from each academic department and acts as a conduit between the department and institution, providing a faculty voice to the institutional assessment process. One of the roles of the AAG is to represent the department in the assessment of the general education model. The Global Studies Advisory Council will select one of its members to serve on the institutional AAG. It is also planned that implementation of program assessment will be the responsibility of the Director and Advisory Council, with assistance from the Office of Assessment. The current five-year cycle of department-level strategic planning at FSU includes assessment. Global Studies will be represented at the yearly faculty retreat. The Director will manage and track the process and solicit faculty involvement.

In response to suggestions for program changes, FSU will add several new courses, service learning opportunities, and transnational teaching and learning experiences to the existing curriculum. In response to the suggestion for new initiatives and resources, FSU leadership has committed resources to program development. These include extending current study abroad programs, service learning, internships abroad, cultural exchanges, and creating regional partnerships for collaborating on new initiatives.

## **STAFF ANALYSIS AND RECOMMENDATION**

Staff thoroughly reviewed all documentation submitted by **Framingham State University** and external reviewers. Staff recommendation is for approval of the proposed **Bachelor of Arts in Global Studies**.

**ATTACHMENT A: CURRICULUM OUTLINE**

<b>Required (Core) Courses in the Major (Total # courses required = 3)</b>		
<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
GLST 101 Introduction to Global Studies	GLST 101 Introduction to Global Studies	4
GLST 201 Research Methods: Case Studies in Globalization	GLST 201 Research Methods: Case Studies in Globalization	4
GLST 401 Global Studies Seminar	GLST 401 Global Studies Seminar	4
	<b>Sub Total Required Credits</b>	12
<b>Elective Courses (Total # courses required = 9 ) (attach list of choices if needed)</b>		
ANTH 207 Global Issues in Anthropology*	ANTH 207 Global Issues in Anthropology*	4
ENGL 203 Global Perspectives in Literature*	ENGL 203 Global Perspectives in Literature*	4
GEOG 222 Geographic Perspectives on Globalization	GEOG 222 Geographic Perspectives on Globalization	4
HIST 155 Comparative World History Since 1500	HIST 155 Comparative World History Since 1500	4
POSC 220 The Politics of Globalization	POSC 220 The Politics of Globalization	4
SOCI 357 Sociological Perspectives on Globalization*	SOCI 357 Sociological Perspectives on Globalization*	4
	Four restricted electives from list (see curriculum)	16
	Two 200-level or above language courses	8
	<b>Sub Total Elective Credits</b>	36
<b>Distribution of General Education Requirements</b> Attach List of General Education Offerings (Course Numbers, Titles, and Credits)		# of Gen Ed Credits

Arts and Humanities, including Literature and Foreign Languages	20
Mathematics and the Natural and Physical Sciences	8
Social Sciences	104
<b>Sub Total General Education Credits</b>	132
<b>Curriculum Summary</b>	
Total number of courses required for the degree	12
Total credit hours required for degree	48
<b>Prerequisite, Concentration or Other Requirements:</b>	
One semester study abroad required.	

**ATTACHMENT B: BUDGET**

The following is an incremental based budget as the large majority of courses for this program are already provided as service/other degree program courses; base student enrollment revenues and expenditures are accounted for in FSU's existing pro forma budget.

<b>One Time/ Start Up Costs</b>	<b>Cost Categories</b>	<b>Annual <u>Incremental</u> Expenses</b>			
		<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>
		1 TT	2 FT; 1 VL	2 FT; 1 VL	3 FT; 1 VL
	Full Time Faculty (Salary & Fringe)	\$15,480	\$31,888	\$32,764	\$50,405
	Part Time/Adjunct Faculty (Salary & Fringe)		\$6,132	\$6,316	\$6,505
	Staff – Program Coordinator	\$2,400	\$2,472	\$2,546	\$2,632
	General Administrative Costs	\$2,000	\$2,000	\$2,000	\$2,000
	Instructional Materials, Library Acquisitions				
	Facilities/Space/Equipment				
	Field & Clinical Resources				
	Marketing	\$2,000	\$2,000	\$2,000	\$2,000
	Other – Program Honors Society	\$350	\$350	\$350	\$350
	<b>TOTALS</b>	<b>\$22,230</b>	<b>\$44,842</b>	<b>\$45,976</b>	<b>\$63,883</b>

<b><i>One Time/Start-Up Support</i></b>	<b><i>Revenue Sources</i></b>	<b><i>Annual <u>Incremental</u> Income</i></b>			
		<b><i>Year 1</i></b>	<b><i>Year 2</i></b>	<b><i>Year 3</i></b>	<b><i>Year 4</i></b>
	Grants				
	Tuition				
	Fees	\$17,775	\$42,660	\$55,991	\$79,641
	Departmental				
	Reallocated Funds				
	Other (specify)				
	<b>TOTALS</b>	\$17,775	\$42,660	\$55,991	\$79,641

**ATTACHMENT C: FACULTY FORM**

Summary of Faculty Who Will Teach in Proposed Program							
Please list full-time faculty first, alphabetically by last name. Add additional rows as necessary.							
Name of faculty member (Name, Degree and Field, Title)	Check if Tenured	Courses Taught Put (C) to indicate core course. Put (OL) next to any course currently taught online.	Number of sections	Division of College of Employment	Full- or Part-time in Program	Full- or part-time in other department or program (Please specify)	Sites where individual will teach program courses
Agartan, Kaan Ph.D. in Sociology Assistant Professor	<input type="checkbox"/>	<ul style="list-style-type: none"> <li>• Intro to Global Studies (C)</li> <li>• Research Methods (C)</li> <li>• Capstone (C)</li> <li>• Soci of Globalization</li> </ul>	(1)	Day	Part-time	Yes Sociology	• Main campus
Alberti, Benjamin Ph.D. in Anthropology Full Professor	<input checked="" type="checkbox"/>	<ul style="list-style-type: none"> <li>• Global Issues Anth</li> </ul>	(1)	Day	Part-time	Yes Sociology	• Main campus
Hartwick, Elaine Ph.D. in Geography Associate Professor	<input checked="" type="checkbox"/>	<ul style="list-style-type: none"> <li>• Intro to Global Studies (C)</li> <li>• Capstone (C)</li> <li>• Global Geo</li> </ul>	(1)	Day	Part-time	Yes Geography	• Main campus
Eck, Lisa Ph.D. in English Associate Professor	<input checked="" type="checkbox"/>	<ul style="list-style-type: none"> <li>• Global Lit</li> </ul>	(1)	Day	Part-time	Yes English	• Main campus
Latimer, Chris Ph.D. in Political Science Associate Professor	<input checked="" type="checkbox"/>	<ul style="list-style-type: none"> <li>• World Politics</li> </ul>	(1)	Day	Part-time	Yes Political Science	• Main campus
Papaioannou, Stefan	<input type="checkbox"/>	<ul style="list-style-type: none"> <li>• Comparative</li> </ul>	(1)	Day	Part-time	Yes	• Main campus

Ph.D. in History Assistant Professor		Hist				History	
Nnyanzi, David Ph.D. in Sociology Visiting Lecturer	<input type="checkbox"/>	• Soci of Globalization	(1)	Day	Part-time	Yes Sociology	• Main campus