

## North Shore Community College

*North Shore Community College (NSCC) blends tradition and innovation, liberal arts and career preparation, intellectual development and cultural growth, creating a community of learners where all are welcome and each is challenged. North Shore offers lifelong education responsive to evolving technology, a global economy, and the shifting roles faced by individuals and institutions.*

### COLLABORATIONS

- NSCC collaborated with Danversbank and Danvers High School to host Reality Check, a financial literacy program for high school students developed by the FDIC and Consumer Credit Counseling Service. The day-long Credit for Life fair was an interactive event featuring workshops on income, credit card debt, financial aid, and other topics (including housing, transportation, and insurance). A fun workshop is also included tempting students to buy cell phones, vacations, and other luxury items. More than 300 Danvers High School students attended, and each developed a financial profile and budget. Danversbank provided 50+ volunteers to work with NSCC staff to implement the event.
- NSCC has collaborated with the Ford School in Lynn through the NASA Explorer School initiative. The program promotes and supports the incorporation of NASA content into science, technology, and mathematics curriculum in classroom grades 4 through 9 at the Ford School. In February, NSCC hosted a NASA/Ford School event, Reduced Gravity Postflight, in the Lynn campus gym. Teachers from the Ford School traveled to the Johnson Space Center for training. On February 9, over 400 Ford School students participated in a video-conferenced workshop with them at the Johnson Space Center, including pre- and post-programming with NSCC staff and interactive Q&A with astronauts through the NASA Digital Learning Network.
- NSCC and Wheelabrator Saugus, J.V.: A Waste Management Company have been collaborating since 2003 to provide educational opportunities at Bear Creek Wildlife Sanctuary. The Sanctuary, which is adjacent to the Wheelabrator waste to energy plant, has been transformed from a landfill to a near pristine salt marsh habitat for birds and other wildlife. During the academic year, Professor Peter Young from North Shore's Environmental Technology Department conducts tours of the Sanctuary for the general public, schools, and special groups such as the Audubon Society, youth groups, Essex County Green Belt Association, and NSCC's President's Committee on Environmental Concerns. Using the Sanctuary as a working laboratory, Professor Young also develops curriculum and materials, supervises directed studies, and holds classes on site. The partnership between the College and Wheelabrator

has opened this sustainable wildlife habitat, a valuable educational resource, to students and the community.

- On April 26–27, 2007, NSCC collaborated with EdLink institutions (Middlesex CC, Northern Essex CC, Salem State College, UMass Lowell), and UMASS Lowell's Committee on Industrial Theory and Assessment (CITA) to host an international conference: "Community-University Partnerships—How Do We Achieve the Promise?" The two-day conference at the Wannalancit Mill in Lowell drew more than 200 presenters from 10 nations and focused on opportunities and challenges for productive partnership models in education, health care, and business development. EdLink hosted a reception "Celebrating New Partnerships" for northeast regional community, business and legislative leaders, launching the EdLink consortium and introducing a joint economic impact statement for the five colleges. EdLink CEOs participated in a panel discussion concentrating on the role of public higher education in urban revitalization moderated by Lt. Governor Timothy Murray.

### Program of DISTINCTION

*NSCC is one of 19 institutions nationwide, and the only Massachusetts college, to be designated a Learning College in the **Breaking Through Initiative** funded by the Mott and GlaxoSmithKline Foundations through Jobs for the Future. The Initiative seeks to help low-skilled adults gain the skills and credentials that are gateways to family-supporting careers. NSCC's demonstration project is a Child Development Associate/ESL pilot targeting incumbent workers in home-based childcare. The model uses abbreviated ESL testing, prep sessions and study groups, a Spanish-speaking achievement coach, bilingual content-based workshops infused with ESL, accelerated courses, and developmental web-based math workshops. Replicable in other career pathways, the model utilizes four Initiative strategies: integration of cross-component structures and services, acceleration, direct labor market payoff, and comprehensive supports.*

- In December, NSCC worked with Special Olympics Massachusetts to host their annual Jolly Jaunt. The College's Developmental Disabilities Program, Project Access, and the Special Events Office collaborated to assist the Special Olympics organization in raising funds for sports programs, as well as providing uniforms, equipment and traveling opportunities to athletes. The day-long event was attended by more than 300 people at the Danvers campus. Staffed by NSCC and the Parrot Head Club of Eastern Mass, the event included a 5K Fun Run, awards, a visit from Santa, and a "Friends Asking Friends" post-run holiday party.

**I. ACCESS TO PUBLIC HIGHER EDUCATION IN MASSACHUSETTS**

<b>Access Indicators*</b>	
<b>FALL ENROLLMENT</b>	
Fall 2006 Headcount:	6,910
Fall 2006 FTE:	4,218
<i>Results: Over the last three years, fall headcount enrollment has increased 3.3%, and fall FTE enrollment has increased 4.2%.</i>	
<b>ANNUAL ENROLLMENT</b>	
FY2007 Headcount:	10,059
FY2007 FTE:	4,480
<i>Results: Over the last three years, annual headcount enrollment has increased 7.7%, and annual FTE enrollment has increased 7.9%.</i>	
<b>MINORITY ENROLLMENT</b>	
Minority Enrollment Percentage in Fall 2006:	25.0%
<i>Results: Less than institution's primary draw region's minority representation of 30.4%. Note: The BHE and the campuses are working together to develop an enhanced minority enrollment benchmark that will better reflect each campus' service region.</i>	

Fall and Annual Headcount Enrollment



**II: AFFORDABILITY OF MASSACHUSETTS COMMUNITY COLLEGES**

<b>Affordability Indicators*</b>	
<b>% OF MEDIAN FAMILY INCOME</b>	
Tuition and fees as a percent of median family income in FY2007:	4.7%
<i>Results: Comparable to the Northeast regional average of 4.9%.</i>	

Tuition and Fees as a Percent of Median Income

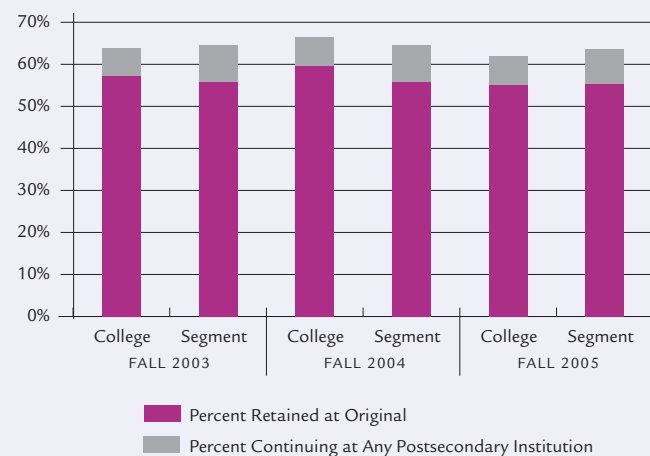
	FY2003	FY2004	FY2005	FY2006	FY2007
Tuition and fees	\$3,090	\$3,390	\$3,390	\$3,480	\$3,480
State median family income (SMFI)	\$66,922	\$67,527	\$68,701	\$71,655	\$74,463
Tuition and fees as % of SMFI	4.6%	5.0%	4.9%	4.9%	4.7%
Segment avg. tuition and fees as % of SMFI	4.2%	4.8%	4.9%	4.9%	4.7%
Northeast avg. tuition and fees as % of SMFI			4.8%	4.8%	4.9%

\* See Technical Guide (pages 109–110) for indicator methodology and details.

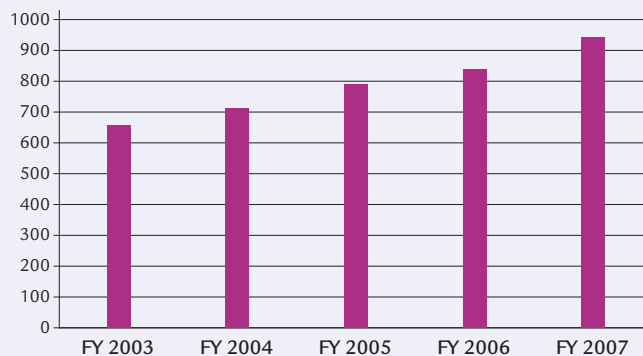
### III: STUDENT SUCCESS AND ACADEMIC QUALITY

Success and Quality Indicators*	
<b>FALL COHORT FIRST-YEAR PERSISTENCE</b>	
Retained at original institution:	55.1%
Continuing at any institution:	61.9%
<i>Results: Persistence at original institution has declined 2.1% over the last three years but is comparable to the segmental average of 55.3%.</i>	
<b>FALL-TO-SPRING RETENTION</b>	
2006–2007 Fall-to-Spring Retention Rate:	91.2%
<i>Results: Fall-to-spring retention has remained relatively stable over the last three years.</i>	
<b>COURSE COMPLETION</b>	
FY2007 Credit Course Completion Rate:	72.9%
<i>Results: Below the Board of Higher Education’s target rate of 75%.</i>	
<b>DEGREES CONFERRED</b>	
Total Degrees Conferred in FY2007:	941
<i>Results: Average degrees conferred per year over the last three years: 856.</i>	
<b>NURSING EXAM PASS RATE</b>	
2006 Pass Rate for First-Time Test-Takers on the National Nursing Licensure Examination:	85.2%
<i>Results: Above the Board of Higher Education’s target pass rate of 85%.</i>	
<b>WORKFORCE DEVELOPMENT</b>	
FY2007 Annual Enrollment in Workforce Development Courses:	5,434
<i>Results: Average annual enrollment in workforce development courses per year over the last three years: 5,303.</i>	

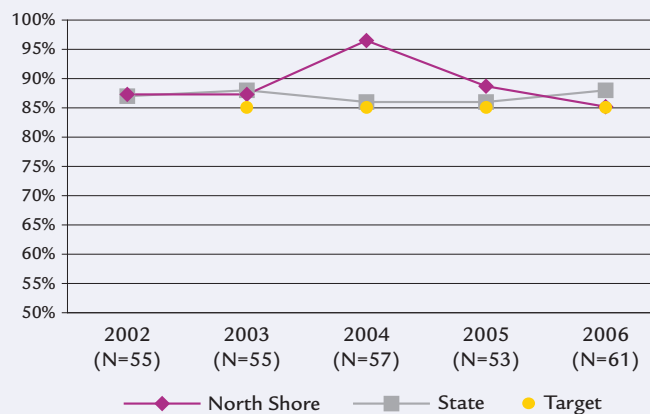
First-Year Persistence Rate (Fall-to-Fall)



Degrees Conferred



Nursing Exam Pass Rate (Associate’s Level)

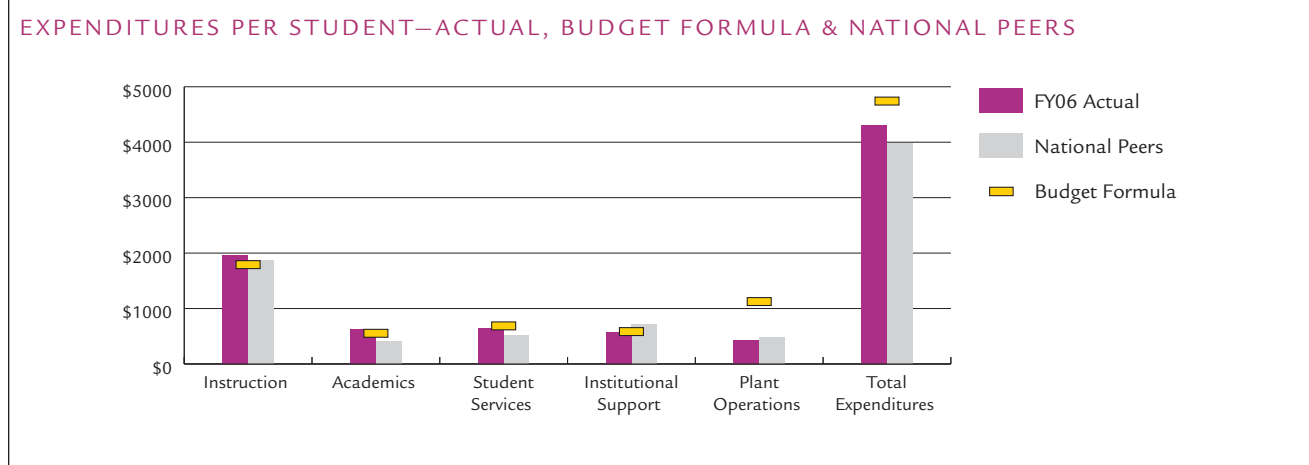


\* See Technical Guide (pages 109–110) for indicator methodology and details.

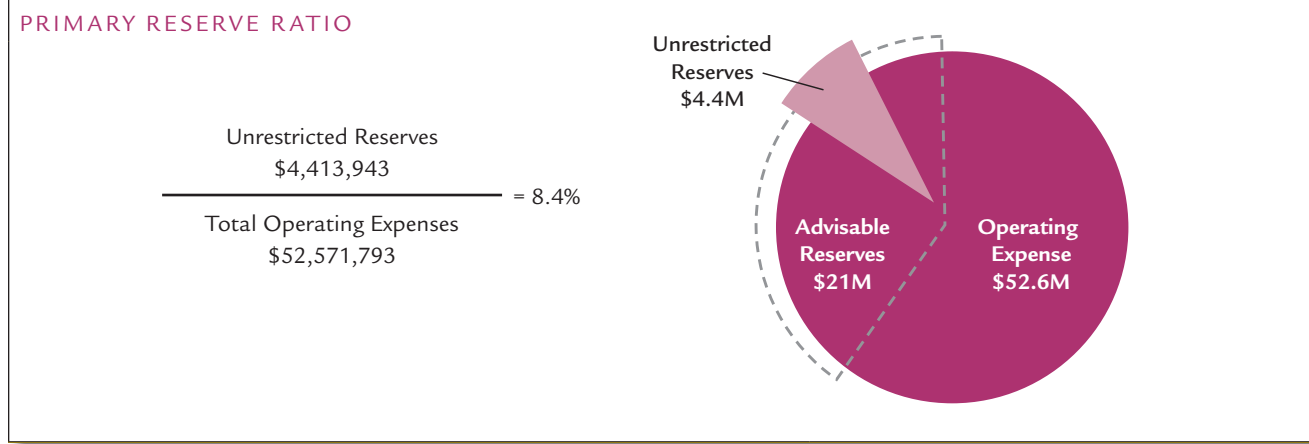
**IV: EFFECTIVE AND EFFICIENT USE OF RESOURCES**

Efficiency and Innovation *	Compliance *
<p><b>EFFECTIVE PROJECTS AND INITIATIVES</b></p> <p>Won the first SunGard HE Chamberlain Award for Institutional performance for innovative online e-recruitment system, which has resulted in tangible results in recruiting efforts. The Award provided \$10,000 in scholarship funding for students.</p> <p>Renewed partnership contract for third year with Mass Colleges Online, taking on responsibility for hosting and maintenance services. This change will save MCO nearly \$20,000 per year, and streamline the ability of NSCC staff to perform development and operations on the MCO system.</p> <p>Expanded Digital Imaging Project throughout college administration, resulting in significant time, space and paper savings, and improved customer service with immediate access to relevant information.</p> <p>Raised \$385,532 through private fundraising.</p>	<p><b>ANNUAL INDEPENDENT AUDIT</b></p> <p><i>No material weaknesses based on annual external independent audit:</i></p> <p>2007</p> <p>2006</p> <p>2005</p> <p>2004</p> <p>2003</p>

**Resource Allocation \***



**Financial Health Indicator \***



\* See Technical Guide (pages 109–110) for indicator methodology and details.