

**STATEWIDE CONFERENCE**

*Trustees*

*of Massachusetts Public  
Higher Education*

Thursday, March 1, 2018  
DoubleTree Hotel  
Westborough, MA



MASSACHUSETTS  
Department of  
Higher Education

# Conference Agenda

8:30 a.m.	<b>Orientation Registration</b>	Ballroom Foyer
9 a.m.	<p><b>Trustee Membership 101</b>  <b>Orientation/Overview Session for New Trustees</b></p> <p><i>Constantia T. Papanikolaou, General Counsel, MA Department of Higher Education</i></p> <p><i>David Giannotti, Chief, Public Education and Communications Division, State Ethics Commission</i></p> <p><i>Bernardo G. Cuadra, Assistant Attorney, Non-Profit Organization / Public Charities Division, Office of the Attorney General</i></p> <p><i>Neil Cohen, Deputy Inspector General, Regulatory and Compliance Division, Office of the Inspector General</i></p>	Viking
10:30 a.m.	<b>Conference Registration/Coffee/Networking</b>	Ballroom Foyer
11 a.m.	<p><b>Morning Plenary: The Changing Landscape of Public Higher Education</b></p> <p><i>Carlos E. Santiago, Commissioner, MA Department of Higher Education</i></p> <p><i>Chris Gabrieli, Chair, MA Board of Higher Education</i></p>	Ballroom
12 p.m.	<p><b>Lunch: Message from Education Secretary</b></p> <p><i>Jim Peyser, Secretary, MA Executive Office of Education</i></p>	Ballroom
1 p.m.	<b>Breakout Sessions</b>	
	<p><b>Presidential Evaluations</b></p> <p><i>Merrill P. Schwartz, Senior Vice President, Association of Governing Boards of Universities and Colleges</i></p> <p><i>Constantia T. Papanikolaou, General Counsel, MA Department of Higher Education</i></p>	Viking
	<p><b>Massachusetts' State Budget Process Outlook</b></p> <p><i>Matt Noyes, Director of Trustee &amp; Governmental Relations, MA Department of Higher Education</i></p> <p><i>Julie del Sobral, General Counsel, Office of Senator Michael Moore</i></p>	Baldwin
	<p><b>The Role of Boards in Increasing Diversity in Leadership Positions</b></p> <p><i>Tom Hyatt, Partner, Dentons US LLP</i></p>	Chandler
	<p><b>Enrollment Trends: Challenges and Opportunities</b></p> <p><i>Jonathan Keller, Senior Associate Commissioner for Research &amp; Planning, MA Department of Higher Education</i></p>	Edgewood
1:50 p.m.	<b>Break</b>	
2 p.m.	<p><b>Message from Lt. Governor</b></p> <p><i>Karyn Polito, Lt. Governor, Commonwealth of Massachusetts</i></p>	Ballroom
2:15 p.m.	<p><b>Closing Panel Discussion: Campus Climate, Free Speech, Inclusion and Civility</b></p> <p><b>Facilitator:</b>  <i>Tom Hyatt, Partner, Dentons US LLP</i></p> <p><b>Panelists:</b>  <i>Clea T. Andreadis, Associate Provost, Bunker Hill Community College</i>  <i>Millie Gonzalez, Interim Chief Officer of Diversity, Inclusion, and Community Engagement, Framingham State University</i>  <i>Paul Mattered, Chair, Salem State University Board of Trustees</i></p>	Ballroom
3:30 p.m.	<b>Program End</b>	

## Participating State Officials



**Karyn Polito** was inaugurated on January 8th, 2015 as the 72nd Lieutenant Governor of the Commonwealth of Massachusetts. Since taking office, Lt. Governor Polito has travelled across the state to work with people on making Massachusetts a great place to live, work and raise a family. She began her public service in local government, serving as a member of the Shrewsbury Board of Selectmen, and in 2001 was elected state representative, representing the residents of the 11th Worcester District (Shrewsbury and Westborough) for five terms. In her time on Beacon Hill, Lt. Governor Polito was a leading advocate for the passage of "Jessica's Law," a bill which would establish tough mandatory minimum sentences for child sex offenders. Lt. Governor Polito is a graduate of Worcester's Holy Name Central Catholic High School, Boston College, and the New England School of Law. She is a lifelong resident of Shrewsbury.



As **Secretary of Education, Jim Peyser** directs the Executive Office of Education which is responsible for early education, K-12, and higher education in Massachusetts. Secretary Peyser sits on the Board of Higher Education and the board of the University of Massachusetts system. He is Governor Baker's top advisor on education and helps shape the Commonwealth's education reform agenda. Prior to his appointment as Secretary, he served as the Managing Director at NewSchools Venture Fund, a non-profit grant-making firm that seeks to transform public education in high-need urban communities by supporting innovative education entrepreneurs. From 1999 through 2006, Jim served as Chairman of the Massachusetts Board of Education. Secretary Peyser holds a Master of Arts in Law and Diplomacy from The Fletcher School (Tufts University) and a Bachelor of Arts from Colgate University.



**Chris Gabrieli** was appointed to the Board of Higher Education by Governor Baker in March 2015. He is the co-founder of three non-profit education innovation and reform initiatives and is a lecturer at Harvard's Graduate School of Education. As the co-founder of Massachusetts 2020 / National Center on Time & Learning, Gabrieli has been at the forefront of the movement to expand learning time for disadvantaged students. He is the Chairman of the Springfield Empowerment Zone Partnership, a groundbreaking partnership between the state and district aimed at accelerating success for middle school students. He is a Partner Emeritus at Bessemer Venture Partners where he helped entrepreneurs build biotechnology companies. Gabrieli has served in several higher education board roles at Harvard, Boston University's School of Public Health, and Clark University.



**Carlos E. Santiago** is Commissioner of Higher Education for Massachusetts, appointed to this position by the Board of Higher Education in July 2015. Working with the Board of Higher Education, he is responsible for providing overall direction to public higher education in Massachusetts and helping shape state-level policies that maximize the benefits of higher education to the Commonwealth and its citizens. Commissioner Santiago joined the Massachusetts Department of Higher Education in April 2013 as the Senior Deputy Commissioner for Academic Affairs. His past academic appointments include that of Chancellor of the University of Wisconsin – Milwaukee (Wisconsin's second largest research university). He brings over 30 years of experience in public higher education. Commissioner Santiago also served as provost and chief operating officer at the University at Albany, (SUNY). He was a professor of economics at UWM and SUNY-Albany and holds a Ph.D. in economics from Cornell University, is the author or co-author of six books, and has published dozens of articles and book reviews, of which many

focus on economic development and the changing socioeconomic status of Latinos in the United States. On two separate occasions, in 1996 and 2011, Commissioner Santiago was named one of the 100 most influential Hispanics in the United States by Hispanic Business magazine.

## AGB Speakers



**Thomas K. Hyatt** is a partner in the Washington office of Dentons US LLP and Co-Chairs the Firm's US Nonprofit Entities Practice. He is widely known for his work on behalf of nonprofit public and private universities and colleges and institutionally-related foundations. A substantial portion of Tom's practice involves counseling nonprofit organizations on governance and transactional matters. Tom is the author of the AGB Effective Committee Series Guidebook, "The Compensation Committee" (2013). Tom also serves as a Senior Fellow for Public Policy at the Association of Governing Boards of Universities and Colleges. Tom was recognized as the Outstanding Nonprofit Lawyer of the Year for 2017 by the American Bar Association.



**Merrill P. Schwartz, Ph.D.**, is senior vice president for AGB Consulting for the Association of Governing Boards of Universities and Colleges (AGB). Schwartz's primary responsibility is managing a consulting practice of governance experts serving AGB member colleges, universities, systems, and foundations. As a member of AGB's leadership team, she contributes to developing and achieving the organization's strategic plan and goals. Previously, as AGB's director of research, Schwartz was responsible for conducting research on and writing about trusteeship, governance, and the academic presidency. Schwartz's research projects and publications include: "College Prices, Costs, and Outcomes: Who's Minding the Gap between Higher Education and the Public?" (2012), and "Faculty, Governing Boards, and Institutional Governance" (2010). She is a frequent presenter at AGB and other higher education association conferences and regular contributor to Trusteeship magazine. Schwartz earned a PhD in higher education administration and leadership from the University of Maryland and MPA and BA degrees from the University of Massachusetts at Amherst.

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