Introduction to Portfolium

Colleen Malloy
Regional Director, Academic Partnerships
Our Mission: To Connect Learning with Opportunity

Portfolium helps institutions bridge the “skills awareness gap”
Portfolium’s Product Suite

A unique, holistic solution

Measure
Assessment

Certify
BadgeLink

Showcase
ePortfolios

Search
TalentMatch
300+ partner institutions
Colleges & universities of all types and sizes are choosing Portfolium

Our list of partners:
Portfolium.com/partners
Portfolium + The California State University System

- 2nd year of a 3 year agreement with the Office of the Chancellor
- Adopted and launched at 17 of the 23 campuses within the first 10 months of sponsorship.
- In the last 2 years,
  - over 160,000 CSU students and alumni have used Portfolium to showcase evidence of more than 1.5 million skills, viewed by over 22 million visitors.
  - Students and alumni have connected with one another over 100,000 times and followed companies more than 130,000 times.
  - Just over 120,000 job placement outcomes have been reported across the 23 CSU campuses and 50,000 new email addresses
Portfolium + CSU Entertainment Alliance

Portfolium provides a new way for employers to zoom in on the top "doers" on campus: students with more talent, hands-on experience, and achievements than can fit in a resume. The Entertainment Alliance prepares CSU students to excel at serving the creative and technical needs of California’s multi-billion dollar entertainment industry.

"CSU students and alumni are the most diverse talent pool in California. They are ready to join technology and entertainment companies to add value and unique perspectives to their workforce. Portfolium helps showcase their skills in a visually compelling format." - Dr. Dina Ibrahim, CSUEA Executive Director

Portfolium empowers the CSUEA community to find their dream recruits.
Portfolium + The California Community College System

- 2nd year of a 3 year agreement with the Office of the Chancellor
- In the last two years,
  - 43 Campuses have rolled out to over **70,000 CCC students and alumni** have used Portfolium to showcase evidence of more than **350,000 skills**, viewed by over **3.7 million visitors**.
  - Students and alumni have connected with one another over **20,000 times** and followed companies more than **30,000 times**.
  - Just over **30,000 job placement outcomes**, **35,000 new email addresses**, and **20,000 transfers** have been tracked and collected across the campuses.
Portfolium
Adoption success and ease of use come first

**ePortfolios That Students Use**

**Amazing student adoption**
- Social, dynamic, and engaging
- No fees for students
- Unlimited storage
- Lifelong ability to add and edit
- Searchable by employers

**Automated rollout**
- Innovative student “pre-boarding” process
- No system admin / maintenance required

**Assessment Software Educators Love**

**Effortless faculty & admin adoption**
- Intuitive interface
- Minimal training required for faculty
- LMS integration saves time & redundant effort
- Easy reporting for admins + students love it!

**Fast, pain-free implementation**
- Lean, streamlined implementation; minimal IT support
- Works in one department or campus-wide
The world’s most engaging ePortfolio platform
Portfolium drives continuous usage by 3.5M students & alumni

Reflect on learning & skills
Explore new areas of study
Generate an enhanced resume

Connect with mentors & advisors
Get recognition & enter contests
Network with companies

California State University, Long Beach completely prepared me for my Career in Television News! The professors that I had were so amazing and the skills with breathing, voice, speech, and nonverbal communication have served me very well as far as my 21 years in broadcast news. But not to be outdone, the writing style of the Speech Communication Major has also been invaluable in a morning setting. We always strive to be better workers and I tapped into that while getting my degree at CSULB. I am forever thankful for this skill learned and the wonderful facility and staff that was fortunate enough to introduce.
Overview

Education
Bachelor of Science - Finance (2017) at San Francisco State University

Work Experience
Tutor at San Francisco State University

Lives in
San Francisco, CA, USA

20
Entries
77
Skills
7
Connections

Skills

- Search Timotius' skills...

Analysis and Writing
- 8

Word
- 5

Word Document
- 5

writing and communication...
- 4

Politics
- 3

Information and Technology
- 3

Showing 6 of 77 skills
SEE MORE

Show

- Case Study of Apple - FIN355
  Case study of Apple Inc. (AAPL) from my Fin 355 (Investment) class. Deeper knowledge and information...
  Finance

- Final Project - FIN353
  Analysis of Financial Institutions, through data, and charts.
  Finance

- Reflection Paper 1 - PLS1373
  Summary and reflection paper of the California Politics reading. I learned a lot about California politics...
  Political Science

- Reflection Paper 2 - PLS1373
  My second paper for Political Science class. Focus on California politics and government.
  Political Science

- Group Project Proposal - IST5363
  Proposal of the full project for Information System class. Proposal of a corporation that run database...
  Business
Track usage, artifacts, skills, & job placements!

Powerful ePortfolio analytics and reporting

- Dashboards
- Export/download spreadsheets
- Unlimited admin users
Assess artifacts from assignments & ePortfolios
SSO + LTI course/student/assignment/grade exchange w/ your LMS

Automate academic & co-curricular assessment

Report on outcomes or rubrics at any level:

- System
- Institution
- Program
- Department
- Course
Assignments appear in students ePortfolios

Robot Design Capstone Project

- **MAE3 - Introduction to Engineering Graphics and Design**
- Faculty Tester

- No due date
- Submitted on August 24th, 2017 at 12:43 AM
- Scoring type: 5 Star

**Instructions**

In this project, you will demonstrate a number of key skills and competencies as you work in teams to design, build and test a robotic crane to perform a given task.

**Attachments**

- [attachment link]
Submit your pipe network analysis project including all artifacts, attachments, appendices, etc. Show your calculations of frictional factors.

For our first report, we did a comparison between the results provided by ANSYS Fluent and the analytical solution for both circular pipe and plane channel. The main purpose was to see how accurate ANSYS Fluent is when performing a fluid mechanics analysis.
Suggested jobs & companies

Portfolium suggests companies and jobs to students based on matching competencies from their ePortfolios.

Suggestions improve as students add more data to their ePortfolios.
Fully compliant & interoperable
Compatible with your current and future technology infrastructure
We support users so you don’t have to

Continuous end user support - during and long after implementation

- 24/7 support queue
- 9AM-5PM PDT live support
- Self-serve help center
  - Login help / lost passwords
  - Technical troubleshooting
  - Questions about functionality
Turn-key implementation “playbooks”

Portfolium Customer Success has reduced implementation time & effort by 80%

Systemwide

We’ve learned a lot from 300+ implementations.

Institutional

We work hand in hand with every institution to quickly develop an implementation plan optimized for speed and success.

Departmental & Program
<table>
<thead>
<tr>
<th>Implementation Step</th>
<th>University Time Spent (Hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kick off call</td>
<td>1</td>
</tr>
<tr>
<td>Import users</td>
<td>1</td>
</tr>
<tr>
<td>Integrations</td>
<td>2</td>
</tr>
<tr>
<td>Pre-populate Skills</td>
<td>0.2</td>
</tr>
<tr>
<td>Whitelist</td>
<td>0.5</td>
</tr>
<tr>
<td>Faculty / Admin Training</td>
<td>1</td>
</tr>
<tr>
<td>Launch Date</td>
<td>0</td>
</tr>
</tbody>
</table>
“...it was the first time I was putting my education and experience to work...”

https://portfolium.com/kburns07

“This project stands out amongst others because it was the first time I was putting my education and experience to work. It was incredible to be involved in the development of a new technology, and made me realize the countless opportunities I will have in the future to actually be apart of this technological revolution.

My Portfolium account was the key to landing me three internship interviews during my freshman year of college. Each employer mentioned that because of my Portfolium, they were inspired to reach out and request an interview.”
Thank you!

We appreciate your time and thank you for your feedback

Meeting takeaways-

- What did you like?
- New ideas sparked?
- Key areas of concern?
- Anything you didn’t see?
Avoid planning paralysis
Select a starting point that works for you - we’ll support your evolution forward

Initial Launch
E.g., Fall/Winter ’17

- E.g., Equip ALL students w/ ePortfolios to support career readiness & student success;
- Equip ALL or SELECT departments w/ Assessment

Phase 1 Data Analysis
E.g., Summer 2018

- Portfolium presents strategic account review
- Portfolium & institution plan next phase

Phase 2 Action Steps
E.g., Fall/Winter 2018

- E.g., System-wide expansion of ePortfolios;
- Equip additional departments w/ Assessment

- Equip SELECT department(s) or program(s) w/ Assessment & ePortfolios

- Portfolium presents strategic account review
- Portfolium & institution plan next phase

- TBD based on data & institutional needs
Badgelnk strengthens the *credibility* and value of badges
How it Works

- Evidence
  Students Submit Projects that Demonstrate Competencies

- Badges are Issued for Validated and Assessed Competencies

- Badges are Added to ePortfolios and Resumes

- ePortfolios are Matched with Jobs
  Opportunity