

4th Annual Massachusetts Conference on Civic Learning and Engagement

How Civic Engagement Impacts Student Learning and Student Success

Tuesday, May 29, 2018 | 8:30 a.m. - 3:00 p.m.
Fitchburg State University, Hammond Hall



MASSACHUSETTS
Department of
Higher Education



Campus Compact
Southern New England

In 2012, the **Massachusetts Board of Higher Education** named "Preparing Citizens" as one of its strategic goals for public higher education, following this in 2014 with a Policy on Civic Learning describing civic learning as happening in the classroom, in the co-curriculum, and through engagement in the communities beyond the campuses. This is the fourth annual conference that the Department of Higher Education has held to support administrators, faculty, and staff in making Civic Learning an expectation for all undergraduates. Our focus today is on the intersection between civic engagement, student learning, and student success.

Campus Compact of Southern New England has been a valued partner throughout this process, helping form the policy and helping Massachusetts public campuses implement it. We are pleased to be joined today by CCSNE's members from private Massachusetts institutions and public or private institutions in Connecticut and Rhode Island; we hope that the relationships started or strengthened today will support collaboration across our region in this work critically important for us all—and for our democracy.

Agenda

8:30 a.m.	Registration/Continental Breakfast	Falcon Hub (street level)
9 a.m.	Introductory Remarks <i>Richard S. Lapidus, President, Fitchburg State University</i> <i>Pat Marshall, Deputy Commissioner for Academic Affairs & Student Success, Mass DHE</i> <i>John Reiff, Director of Civic Learning & Engagement, Mass DHE</i>	Hammond Main Lounge
9:20 a.m.	Campus Leadership Panel <i>Moderator: Barbara Canyes, Chief Membership Officer, Campus Compact for Southern New England</i> <i>Panelists: Bristol Community College: Laura Douglas, President, and Suzanne Buglione, Dean, Lash Center for Teaching and Learning</i> <i>Fitchburg State University: Alberto Cardelle, Vice President for Academic Affairs, and David Weiss, Coordinator, Crocker Center for Civic Engagement</i> <i>North Shore Community College: Pat Gentile, President, and Cate Kaluzny, Senior Specialist, Learner Effectiveness and Civic Engagement</i> <i>Salem State University: John Keenan, President, and Cynthia Lynch, Director, Center for Civic Engagement</i>	Hammond Main Lounge
10:50 a.m.	Table Discussions	Room G01 and Falcon Hub
11:30 a.m.	Lunch	Falcon Hub
12:30 p.m.	Keynote Address: Seeking Social Justice: Aligning Intention and Action Towards Engaged and Active Citizenship <i>Tania Mitchell, Associate Professor of Higher Education in the College of Education and Human Development, University of Minnesota</i>	Hammond Main Lounge



Tania D. Mitchell is an associate professor of higher education in the College of Education and Human Development at the University of Minnesota. Her teaching and research focuses on service-learning as a critical pedagogy to explore civic identity, social justice, student learning and development, race and racism, and community practice. Dr. Mitchell is a recipient of the Early Career Research Award from the International Association for Research in Service-Learning and Community Engagement (IARSLCE) and the American Fellowship from the American Association of University Women. Her scholarship has been published in numerous books and journals and she is the editor (with Krista Soria) of *Educating for Citizenship and Social Justice: Practices for Community Engagement at Research Universities* (Palgrave Macmillan, 2018) and *Civic Engagement and Community Service at Research Universities: Engaging Undergraduates for Social Justice, Social Change, and Responsible Citizenship* (Palgrave Macmillan, 2016). She is also the editor (with Corey Dolgon and Tim Eatman) of the *Cambridge Handbook of Service Learning and Community Engagement* (Cambridge University Press, 2017).

1:45 p.m. **Break**

2 p.m. **Breakout Sessions**

**Dialogue and Action Toward a Justice Orientation for
Community Engagement?**

Falcon Hub

*Tania Mitchell, Associate Professor of Higher Education in the
College of Education and Human Development, University of
Minnesota*

**Assessing the Impact of Civic Engagement on Student Learning
and Student Success**

Room G01

*Moderator: Robert Awkward, Director of Learning Outcomes
Assessment, Mass DHE*

*Presenters: Suzanne Buglione, Dean, Lash Center for
Teaching and Learning, Bristol Community College*

*Cate Kaluzny, Senior Specialist, Learner
Effectiveness and Civic Engagement, North Shore
Community College*

*Laura Bayless, Vice President of Student Affairs,
Fitchburg State University*

Civic Engagement Course Design

Room S08

John Reiff, Director of Civic Learning & Engagement, Mass DHE

3 p.m. **Program Ends**

Leadership Panel Bios

Suzanne M. Buglione is Dean of Teaching and Learning at Bristol Community College, leading professional development, academic support and pathways, library resources, outcomes assessment and experiential education. Earning a doctorate in Higher Education Leadership from the University of Massachusetts at Boston, Suzanne's scholarly work focuses on community colleges, community engagement, service-learning, adult learning, identity development and faculty development. With almost two decades of undergraduate and graduate instruction and programming, she been recognized by NSEE and IARSLCE for her research, the League for Innovations in the Community Colleges Roueche Excellence Award and the 2018 Patricia Cross Fellowship.

Barbara Canyes has been a leader in the field of civic and community engagement for the past 25 years. In 2000, she became Executive Director

of Massachusetts Campus Compact (MACC), one of the largest and most influential state Campus Compact organizations in the nation. During her tenure at MACC, she increased membership from 50 to nearly 70 Massachusetts-based college and university presidents committed to integrating civic engagement into academic and student life. As Chief Membership Officer, Barbara's work with members for CCSNE involves consulting with two-year and four-year higher education institutions across the southern New England region on institutional planning, faculty development, community-university partnerships, and student civic development. Her focus is on helping colleges and universities instill in students the skills and knowledge necessary for public problem-solving in the local, national, and global arenas. A recognized expert in policies and practices that advance education for the public good, Barbara has spoken at state, regional, and international

conferences. She has also served in numerous advisory positions, including being appointed as a Commissioner to the Massachusetts State Service Alliance for 2002–2017 and to the Massachusetts Board of Higher Education's Committee on Civic Education and Engagement in 2012–2014. She received her undergraduate degree from American University and her master's in Higher Education from the University of Maryland, College Park.

Alberto J.F. Cardelle is Provost and Vice President for Academic Affairs at Fitchburg State University. Dr. Cardelle previously served as Dean of the College of Health Sciences at East Stroudsburg University. He was co-founder of the Institute for Public Health Research and Innovation through which he served as Principal Investigator or Co-Principal Investigator on over 30 grants totaling over 4 million dollars. Prior to starting his career as a faculty member in higher education he held

positions with the North-South Center and the Fogarty International Research Center at the University of Miami, at the Pan-American Health Organization, the American Medical Student Association Foundation, and UNICEF. Dr. Cardelle earned his Bachelor of Science degree in Biology and Latin American Studies from Tulane University; a Master's degree in Public Health from Boston University; and his Doctorate from the University of Miami in International Studies with a concentration in comparative health policy.

Laura L. Douglas became Bristol Community College's president on July 1, 2017. President Douglas aims to bolster the college-going culture within the community and help students reach their goals and be successful in their lives. She has served at community colleges in Japan, Michigan, North Carolina, and Iowa. President Douglas attended the University of Southern Maine and holds an undergraduate degree in Social Welfare. She has a master's degree in international administration from the School for International Training in Vermont, and a Ph.D. in education from the University of Michigan's Center for the Study of Higher and Postsecondary Education.

Patricia A. Gentile is the fourth President of North Shore Community College. Under her leadership NSCC has been recognized by the US Department of Education as one of the top 25 colleges in the country effectively serving low-income students and was ranked 23rd in the nation, and at the top of the 15 Massachusetts community colleges, for serving adult learners. President Gentile created a "North Shore Promise" pilot that will make community college free for up to 100 eligible students, and the

CommUniverCity at Lynn, a comprehensive concept for pathways from pre-K through bachelor degree completion and workforce entry.

Cate Kaluzny is the Senior Specialist for Learner Effectiveness and Civic Engagement at North Shore Community College. Cate has over ten years of experience in community and civic engagement. Cate completed her Doctoral Degree in Higher Education Administration at University of Massachusetts-Boston in December, 2017 focusing her dissertation on Service-Learning. Cate has presented on Service-Learning at state, regional, and national conferences with a focus on assessment and service-learning. Most recently, she presented at the National Campus Compact Conference in February of 2018 on her dissertation, *An Evolution of Models and Best Practices of Service-Learning at Miami Dade College*.

John D. Keenan became president of Salem State University in August 2017 following his time at the university serving as general counsel and vice president of administration. President Keenan spent 10 years in the statehouse, serving as state representative for the Seventh Essex District. While there, he was a leading proponent of gaining university status for Salem State in 2010 and an advocate for increased funding for state universities. He has also served as assistant district attorney in Essex County and a member of that office's first ever Domestic Violence Unit. A lifelong Salem resident, President Keenan is a proud product of Salem Public Schools. He received his bachelor's degree from Harvard College and his JD from Suffolk University.

Cynthia Lynch is the Founding Director of the Center for Civic Engagement at Salem State University. In this role she provides the strategic direction and management for all Center initiatives. Cynthia develops programs that align civic engagement with the university's strategic plan, connect the university and community to address social justice issues, and increase voter engagement and civic participation. During her 23 year tenure in higher education, she has presented at numerous conferences about the intersection of civic engagement and student success. Prior to coming to Salem State, Cynthia worked at Middlesex Community College and Boston University.

David Weiss is associate professor of criminal justice and coordinator of the Douglas and Isabelle Crocker Center for Civic Engagement at Fitchburg State University located in Fitchburg, Massachusetts. He received his doctorate in political science, with an emphasis in crime policy, from Claremont Graduate University in 2006. Weiss worked as a probation officer both for the San Diego County Probation Department and the Commonwealth of Virginia, and served as a visiting fellow to the Office for Victims of Crime, U.S. Department of Justice, in Washington, D.C., from 2002 to 2004. Weiss has conducted and published prior process evaluation research on the implementation of community policing across the country, as well as on police executive leadership in the twenty-first century.

Conference Planning Committee

Robert Awkward, Mass DHE

Caroline Angel Burke, EMK Institute for the US Senate

Cate Kaluzny, North Shore Community College

Cynthia Lynch, Salem State University

Mark Wagner, Worcester State University

Sarah Yezzi, EMK Institute for the US Senate

Suzanne Buglione, Bristol Community College

Barbara Canyes, CCSNE

Danielle Leek, Bunker Hill Community College

Patricia Marshall, Mass DHE

David Weiss, Fitchburg State University

John Reiff, Mass DHE, Chair