AMCOA Team Meeting: FY25 in Review

Robert Awkward, Ph.D. Assistant Commissioner for Academic Effectiveness



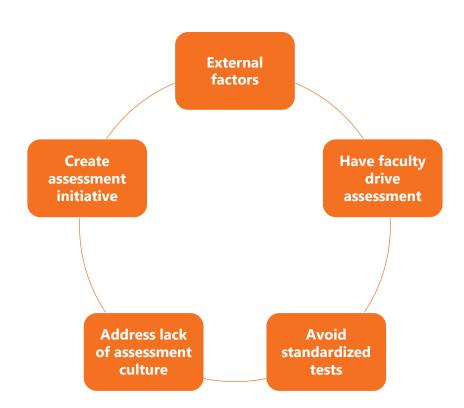
Amcoa Team Defined

- Advancing a
- Massachusetts
- Culture
- Of
- Assessment

Student Learning Outcomes Assessment

Brief History

 Working Group on Student Learning Outcomes and Assessment established the following in January 2010:



Student Learning Outcomes Assessment Organizing Structure

Assessment Advisory Council

Chair: Dr. Lane Glenn, President, Northern Essex Community College

Providing broad oversight for Massachusetts

State Level

Amcoa Team

Advancing assessment of student learning on public campuses; strengthening campus assessment capabilities

Facilitator: R. J. Awkward

VALUE Community of Practice

Utilizing the VALUE Institute to assess statewide and institutional learning outcomes though a community of practice approach

Facilitator: R. J. Awkward

Elements of our Assessment Platform (mass.edu/strategic)

Assessment Advisory Council

 Assessment Advisory Council / Student Learning Outcomes / Strategic Initiatives / Massachusetts Department of Higher Education

MassTransfer Pathways Foundational Learning Outcomes

MassTransfer Pathways Foundational Learning Outcomes / Student Learning
 Outcomes / Strategic Initiatives / Massachusetts Department of Higher Education

Student Learning Outcomes (Amcoa Team)

<u>Student Learning Outcomes / Strategic Initiatives / Massachusetts Department of Higher Education</u>

VALUE Institute

 Value Institute History / Student Learning Outcomes / Strategic Initiatives / Massachusetts Department of Higher Education

What are the Benefits of Amcoa?

- Shared learning:
 - Statewide
 - Regionally
- Cost-effective program delivery
- Sharing best practices
- Reducing redundancies
- Opportunities for co-creation of knowledge

Who is Amcoa?

- The Amcoa Team (mass.edu/strategic/amcoa)
 - Student Learning Outcomes / Strategic Initiatives / Massachusetts Department of Higher Education
- Founded in 2011 through a Davis Foundation grant (Dr. Peggy Maki led this work)
- Typically three representatives from each of the 28 undergraduate-serving institutions
- There is also an Assessment Advisory Council comprised of one representative from each of the 28 undergraduateserving institutions. Focus is on statewide assessment policy

Quarterly Meetings

- Sept. 27, 2024
 - FY23 Amcoa in Review and the State of Assessment in Massachusetts
 - Assessment Topics Roundtable Discussions
- Nov. 15, 2024
 - Dr. Laura M. Gambino, Vice President, NECHE
 - Regional Group Breakout Sessions
- Feb. 7, 2025
 - "Enhancing Qualitative Research in Higher Education Assessment through Generative AI Integration: A Path Toward Meaningful Insights and a Cautionary Tale," authored and conducted by Dr. Ruth C. Slotnick, Director of Assessment and Joanna Z. Boeing, Assistant Director of Assessment, Bridgewater State University

13th Annual Assessment Conference

Real Talk: Assessing Learning in the Age of Al

- Friday, April 25, 2025
- DoubleTree Boston Westborough, Westborough, MA
- Keynoter:
 - Dr. Lance Eaton, Senior Associate Director of AI in Teaching & Learning, Northeastern University
- Public and private presenters
- 96.4% rated the usefulness of the conference as Very Satisfied/Satisfied (based on a 31% response rate)

Regional Professional Development

Boston Metro Region

- Bunker Hill Community College, Framingham State University, Mass. Bay Community College, Mass. Art & Design, Roxbury Community College, UMass Boston
- Assessing Equity Across the Curriculum and Co-curriculum Divide
- Dr. Stephanie Akunvabey, Chief Diversity Officer, Associate Vice President of Diversity, Equity & Inclusion, Pace University
- April 18, 2025

Central Region

- Fitchburg State University, Mount Wachusett Community College, Quinsigamond Community College, Worcester State University
- Ensuring All Students are Learning: Exploring Direct and Competency-Based Assessment Practices
- Dr. Laura Gambino, Vice President, NECHE
- February 28, 2025

North Region

- Middlesex Community College, North Shore Community College, Northern Essex Community College, Salem State University, UMass Lowell
- Strengthening Academic Quality from NECHE Standards to Campus Success
- Dr. Laura Gambino, Vice President, NECHE
- April 18, 2025

Regional Professional Development

Southeast Region

- Bridgewater State University, Bristol Community College, Cape Cod Community College, Mass. Maritime Academy, Massasoit Community College, UMass Dartmouth
- The Intersection of Metrics, Institutional Research, Offices of Assessment, Instructional Design,
 Faculty Development & Evidence of Academic Success
- Drs. Mamta Saxena, Senior Associate Dean, Decision Support & Academic Quality; Asim Javad, Educational Data Analyst; and Joe Reilly, Assistant Teaching Professor, College of Professional Studies, Northeastern University
- February 19, 2025

Western Region

 Berkshire Community College, Greenfield Community College, Holyoke Community College, Mass. College of Liberal Arts, Springfield Technical Community College, UMass Amherst, Westfield State University