

## **Data Storytelling with Dr. Kimberly Yousey-Elsener Hosted by the Central Region of AMCOA**

**Friday, February 10th, 1-3 pm**



Higher education often finds itself in a position of being data rich but information poor. A key component in assessment practice is transforming data into information that can be used to transform practice. Creating assessment reports can often be a challenging task, but when approached as storytelling instead of reporting, our data becomes more compelling and informative. This session will set the stage for why this work is important. It will then introduce a 4-step process for creating stories with data. Then how to incorporate data visualizations into the story and end with examples. Participants will have time to reflect and participate in exercises throughout the session.

This is a virtual event that will be held in Zoom.

Please reserve your space by registering here:

<https://qcc-edu.zoom.us/meeting/register/tJMqcuGupj4jGdLDJ58JPxoDbTdOT7lzNIIG>