

# National Institute for Learning Outcomes Assessment

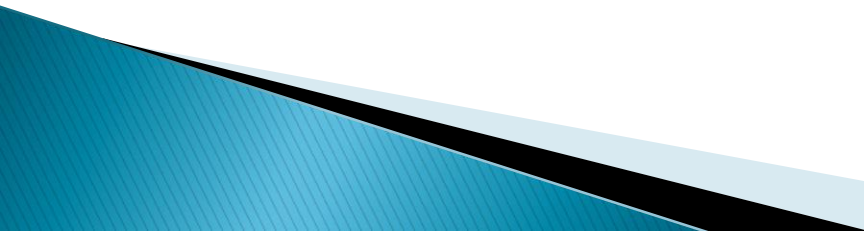
Making Learning Outcomes Usable & Transparent

*Excellence in Assessment* Certification

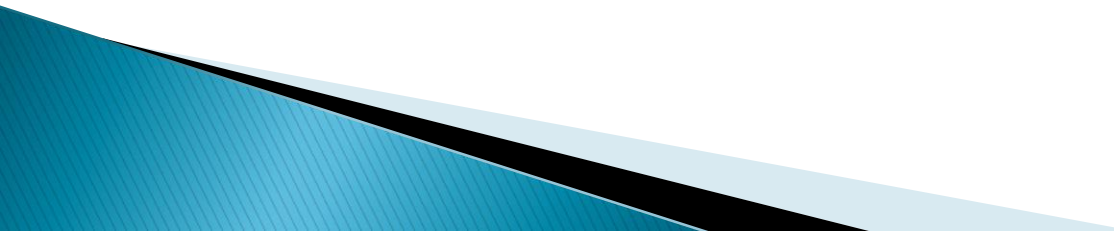
Bob Awkward, Director of Learning Outcomes Assessment

January 19, 2017

# What is *Excellence in Assessment*?

- ▶ Recognizes exemplary colleges and universities that:
    - Successfully integrate assessment practices across campus
    - Provide evidence of student learning outcomes to stakeholders
    - Utilize assessment results to guide decision making and improve student performance
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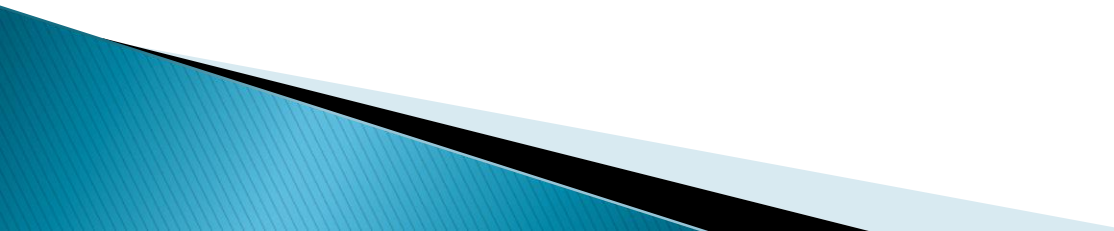
# Why Do *Excellence in Assessment*?

- ▶ Creates national recognition for institutions
  - ▶ Serves as a guidepost for other campuses
  - ▶ Provides opportunities to demonstrate concrete examples of good assessment work
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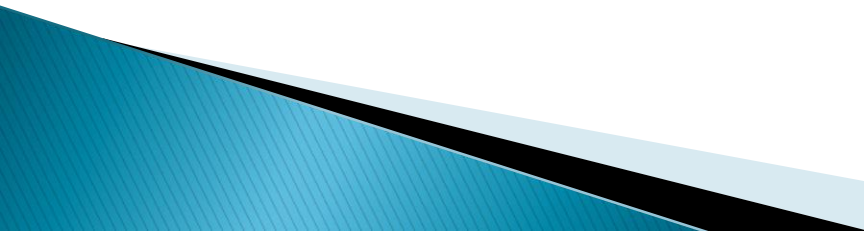
# NILOA Transparency Framework



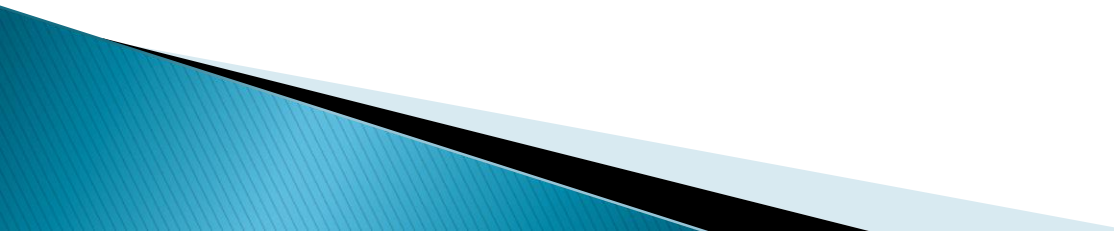
# Application Process (due April 14)

- ▶ 1. Letter from senior campus leadership
  - ▶ 2. A completed campus contacts form
  - ▶ 3. An annotated lists of individuals and groups engaged in assessment across the campus
  - ▶ 4. Application narrative (2,000 to 3,000 words) addressing the Transparency Framework as well as a reflection and growth/improvement plan
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# What Do You Receive?

- ▶ *Excellence Designees* are institutions demonstrating strong leadership and commitment to building or re-building a culture of evidence-based decision-making centered on the use of campus-level assessment results.
  - ▶ *Sustained Excellence Designees* are institutions who have maintained and/or evolved their integrated campus-level student learning outcomes assessment over a period of five (5) or more years.
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# What Do You Receive?

- ▶ Designees receive a commemorative plaque
  - ▶ And a certificate and a logo that can be used by the institution to demonstrate their achievement and commitment to student learning outcomes assessment.
  - ▶ Designations are announced in August following the application cycle and awarded for a five year period
  - ▶ Institutions may re-apply to extend the recognition beyond five years.
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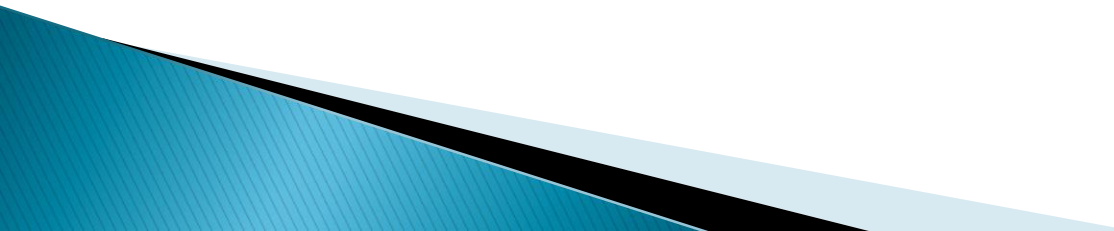


# Who Has Received This Designation?

- ▶ Cameron University, Lawton (SW), Oklahoma
  - ▶ Capella University, Minneapolis, MN
  - ▶ Community College of Baltimore County, Baltimore, MD
  - ▶ Indiana University–Purdue University Indianapolis, IN
  - ▶ Kansas State University, Kansas, KS
  - ▶ Mills College, Oakland, CA
  - ▶ Mount St. Joseph University, Cincinnati, OH
  - ▶ Rose–Hulman Institute of Technology, Terre Haute, IN
  - ▶ Wisconsin University of Wisconsin–Madison, WI
  - ▶ Zayed University, Abu Dhabi, United Arab Emirates
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# Closing

- ▶ How Consonant is this with Current Campus Practice?
  - ▶ Informal Survey Responses:
    - Berkshire Community College
    - Fitchburg State University
    - Framingham State University
    - Massachusetts Maritime Academy
    - Massasoit Community College
    - University of Massachusetts Lowell
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# Task Force Reflections

- ▶ What do you think?
- ▶ Is this an idea whose time has come?
- ▶ Present this to Amcoa and urge their participation?

