



**Within Our Sights: Toward National Leadership in Higher Education | October 18, 2013  
Enabling Disruptive Technologies to Further Vision Project Goals**

**Salem State University**

**Presenter Contact Information**

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**Campus Project**

**MAP-Works**

Salem State University purchased the MAP-Works Retention Management System to support the university's retention and graduation rate goals. MAP-Works is a student success and retention program that helps institutions identify at risk students.

**Vision Project Outcome Areas**

- ✓ **College Completion**
- ✓ **Student Learning**
- ✓ **Closing Achievement Gaps**

**Research and Data**

**Project Duration:** *September 2012 - May 2015*

- 1086 first year students entered into MAP-Works in fall 2012
- Fall 2012 survey response rate for first year students was 67%
- During the 2012-2013 academic year, 346 referrals were submitted for 303 individual students
- 70 first year students identified as high risk
- 86% of low risk first year students returned for fall'13
- Salem State is projecting a 5% increase in fall to fall retention for first year students.